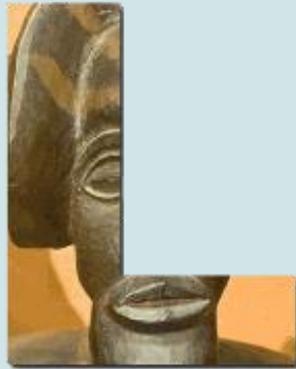


state of



in the US

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GLAMcamp New York | Spring 2011









AMERICAN  ASSOCIATION OF MUSEUMS

CENTER FOR THE FUTURE OF MUSEUMS



THURSDAY, APRIL 21, 2011

Museums & Wikipedia: The Future of Collaboration and Accessibility

Lori Byrd Phillips is a museum studies graduate student at Indiana University-Purdue University Indianapolis (IUPUI) and the current Wikipedian-in-Residence at the Children's Museum of Indianapolis. She recently received a full scholarship from the Wikimedia Foundation to participate in Wikimania, an international conference located this year in Haifa, Israel.

When I first started my graduate program in museum studies I would never have thought that Wikipedia would become such an important part of my research and experiences within the museum field. Over the course of the past two years, however, I've come to understand the potential of Wikipedia as a collaborative learning tool and as a means for increasing accessibility to museum content. The discussions within the museum field

ABOUT ME



AAM's Center for the Future of Museums

Musings on the future of museums and society from Elizabeth Merritt, founding director of the Center for the Future of Museums, an initiative of the American Association of Museums.

[View my complete profile](#)

@FUTUREOFMUSEUMS

- How to optimize for epiphanies, establish authority online, & get a crew. Report from #MCN2011 <http://t.co/tPuYNYXN> @MarenReport about an hour ago
- RT @danspock: 3D printing: more economical solutions for rapid prototyping becoming available. <http://t.co/0syv38s5>

“Museums & Wikipedia: The Future of Collaboration & Accessibility”

**American Association
of Museums**



Center for the Future of Museums June 2011

TrendsWatch 2012

Museums and the Pulse of the Future

- Several museums, including the **Smithsonian**, **The Children's Museum of Indianapolis** and the **British Museum**, have established positions for "**Wikipedians in Residence.**" The Wikipedians push museum data and images into the Wikipedia universe, as well as soliciting and managing content from the wiki-editing crowd.

March 2012

Smithsonian Institution Libraries

National Museum of Natural History

National Air & Space Museum

Denver Art Museum

Delaware Art Museum

Natural History Museum of Los Angeles
New York Public Library

The Brooklyn Museum
Metropolitan Museum of Art

National Archives and

Cincinnati Museum Center

Record Administration

Birmingham Museum of Art

The Walters Art Museum

The Field Museum

Archives of American

Shedd Aquarium

Atlanta-Fulton Central Library

Art

The Henry Ford

Chemical Heritage Foundation

Balboa Park Online Collaborative

Chippewa Nature Center

Museum of Modern

Smart Museum of Art

Art

Indiana Historical Society

The Kress Foundation

Frye Art Museum

Indianapolis Museum of Art

Ronald Reagan Presidential Library

Minnesota Historical Society

Indiana Historical Bureau

US Cultural Partnerships Coordinator



GOALS

***“The GLAM initiative
is a prime example
of how Wikipedia and
user-generated content
continues to move
front and center
as a mainline
information resource.”***

-Robert Connolly



*“The Smithsonian
as a Wikipedia
of the
physical world.”*

- Nancy Proctor

Wikipedia MUSEUM



400 million visitors monthly as of March 2011. There are more than *85,000 active contributors* working on more than *21,000,000 articles* in more than *280 languages*.

• **MuseumNext 2012 | Barcelona** •



***"Our work
with
Wikipedia***

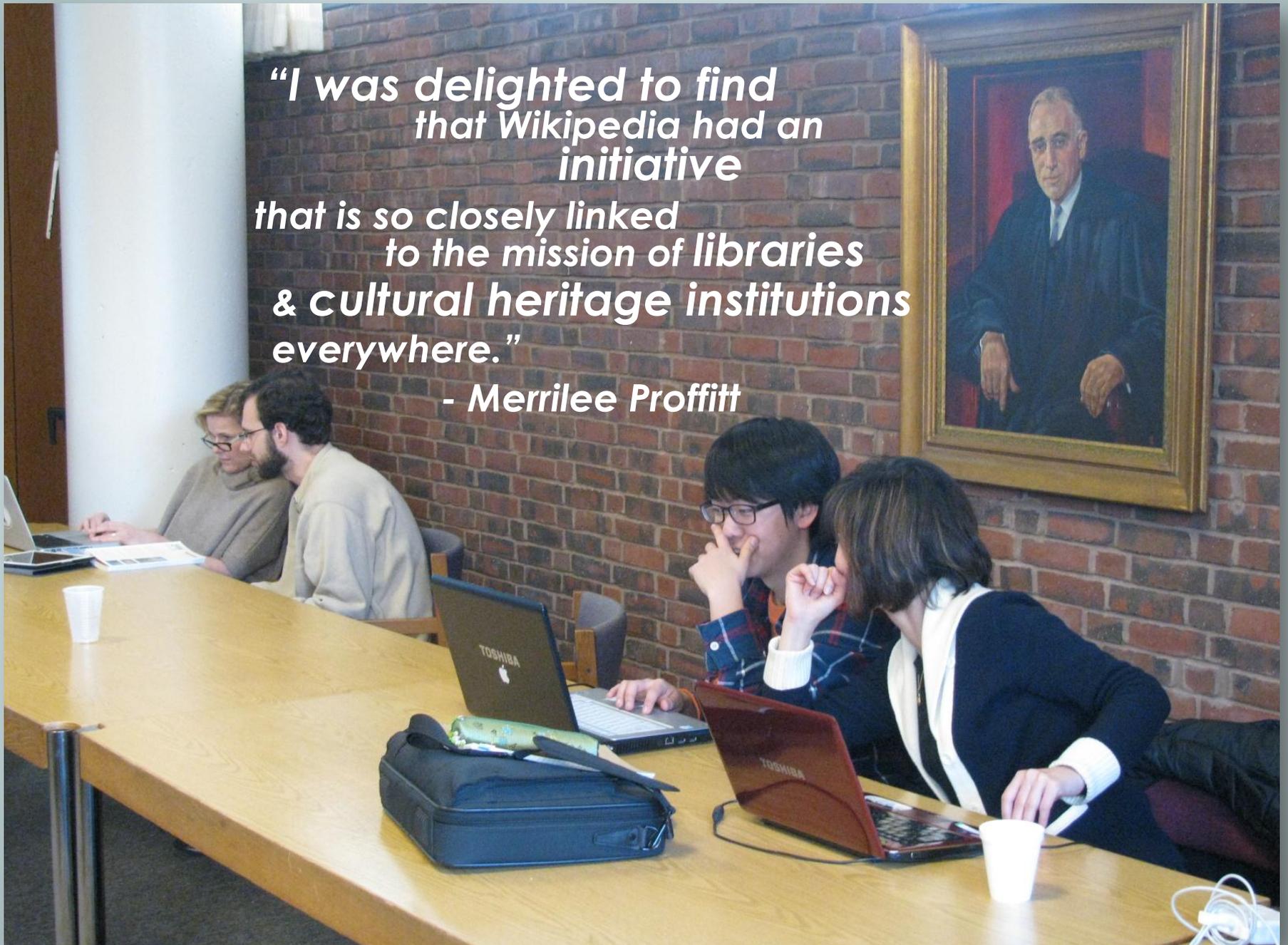
***is changing
the way***

***we think
about our
work."***

– David Ferriero

***“I was delighted to find
that Wikipedia had an
initiative
that is so closely linked
to the mission of libraries
& cultural heritage institutions
everywhere.”***

- Merrilee Proffitt



Smithsonian Institution Libraries

National Museum of Natural History

National Air & Space Museum

Denver Art Museum

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New York Public Library

The Brooklyn Museum
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The Kress Foundation

Frye Art Museum

Indianapolis Museum of Art

Ronald Reagan Presidential Library

Minnesota Historical Society

Indiana Historical Bureau

Natural History Museum of LA
Minnetrista
Computer History Museum
Oakland Museum of California
City of Riverside
Erie Art Museum
Smithsonian American Art
The Henry Ford
Clark Atlanta University
Carnegie Mellon University
Nasher Museum of Art
Maryland Humanities Council
St. Augustine 450th
'Imiloa Astronomy Center
Board of Broadcasting Governors
National Building Museum
National Gallery of Art
Johns Hopkins Museum Studies
Quincy Art Center
Center for History & New Media
Women's Museum
Dallas Museum of Art
Toledo Museum of Art
National Museum of the American Indian

The Walker
The Children's Museum of Indianapolis
Smithsonian Institution Archives
Indiana Historical Society
New York Public Library
The Brooklyn Museum
Atlanta-Fulton Central Library
Biodiversity Heritage Library
National Archives and Record Administration
MoMA
The Walters Art Museum
Indianapolis Museum of Art
Art Institute of Chicago
Minneapolis Institute of Arts
Ronald Reagan Presidential Library
The Getty
Mudd Manuscript Library, Princeton

Indiana Historical Bureau
Delaware Art Museum
National Museum Natural History
National Air & Space Museum
Denver Art Museum
The Met
Cincinnati Museum Center
Birmingham Museum of Art
The Field Museum
Shedd Aquarium
Museum of Motherhood
LACMA
National WWII Museum
The Henry Ford
Chemical Heritage Foundation
Balboa Park
Chippewa Nature Center
Smart Museum of Art
Indiana State Museum
Encyclopedia of Life
Arizona Women's Heritage Trail
National Archives at Boston
Frye Art Museum
Minnesota Historical Society

OCLC



GLAMcamp DC | February 2012

Wikipedia:GLAM/US

From Wikipedia, the free encyclopedia

< Wikipedia:GLAM



The **GLAM-Wiki initiative** (Galleries, Libraries, Archives, Museums with Wikipedia) helps cultural institutions share their resources with the world through collaborative projects with experienced Wikipedia editors. The **Wikipedia:GLAM/US portal** provides resources for connecting with Wikipedians and tools for beginning a project with the US GLAM-Wiki community.

[Learn more...](#)

Connect

- Contact glam@wikimedia.org to start planning your organization's Wikipedia engagement.
- Follow us on [Twitter](#) or [Facebook](#).
- Read the online newsletter, *This Month in GLAM*.



GLAMcamp DC (February 2012) was hosted by the National Archives and Records Administration, and organized by [Pete Forsyth](#), [Sarah Stierch](#) and [Lori Phillips](#)

[Show a new case study](#)

Looking to Connect?

Find a *Wikipedian* who can help you get started on a project.

[GLAM /Connect](#)

Looking to Contribute?

Learn about the ways you can contribute.

[GLAM /Contribute](#)

Looking for Resources?

Find resources that you can use to get started on a project.

[GLAM /Bookshelf](#)

• us.glamwiki.org (or) WP:GLAM/US •

Wikipedia:GLAM/US/Indiana

From Wikipedia, the free encyclopedia

< Wikipedia:GLAM | US

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Beginner's Guide

GLAM /Indiana

GLAM/Indiana is a compilation of information about GLAM-Wikimedia partnerships in the Hoosier state.

- **Cultural professionals:** Use the resources below to connect with local Wikipedians who can help you get started on a project.
- **Wikipedians:** Please add GLAM-Wikimedia projects and news as needed.

Contents [\[show\]](#)

Local contacts

[\[edit\]](#)

➤ GLAM-Wikipedian contact

- **Lori Phillips** ([email Lori](#)): (Indianapolis) Wikipedian in Residence at The Children's Museum of Indianapolis, US Cultural Partnerships Coordinator for the [Wikimedia Foundation](#).
- **Brenda Burk**: (Indianapolis), Philanthropy Archivist, IUPUI Library. Campus Ambassador.

➤ WikiProjects

Post a note on the WikiProject talk page explaining that you're looking for a local Wikipedian to help with a GLAM project.

- [WikiProject Indiana](#) (Talk page)
- Others: [WikiProject Indianapolis](#), [WikiProject Indianapolis Colts](#), [WikiProject American Open Wheel Racing](#)

➤ Campus Ambassadors

- **Chanitra Bishop** ([email Chanitra](#)): Regional Ambassador, Indiana, Illinois, Ohio.
- [Indiana University](#) List of active Campus Ambassadors
- [IUPUI](#) List of active Campus Ambassadors



Wikipedians behind the scenes at The Children's Museum of



WP:GLAM/US/Connect

Wikipedia:GLAM/US/Contribute

From Wikipedia, the free encyclopedia

< Wikipedia:GLAM | US

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Beginner's Guide

GLAM /Contribute

GLAM Contribute is a guide for helping start new GLAM projects or support those that need help. Many GLAM projects are already under way that need Wikimedians to assist online.

- **Cultural professionals:** Learn how you can get started on a project.
- **Wikimedians:** Learn how you can assist already-existing projects.

Contents [\[show\]](#)

Cultural professionals

[\[edit\]](#)

What can cultural institutions contribute?

[\[edit\]](#)

Types of content.

[\[hide\]](#)

1 Consider content that has no copyright restrictions and can easily enrich Wikipedia articles:

- ✓ **Institutional research.** Published research housed within institutions can be digitized or otherwise shared in order to improve articles.
- ✓ **Images.** Collections images can be used to illustrate objects in Wikipedia articles across languages.
- ✓ **Artworks.** The synthetic description and the images of artworks produced by or belonging to the institutions can enrich the biographies of their artists and become autonomous articles.
- ✓ **Biographies.** Authors, directors, artists, intellectuals' biographies can be used to create short biographical articles or to enrich existing texts.
- ✓ **Video and audio.** Video of processes, people, animals, or current and historic events can improve articles across topics and languages.
- ✓ **Archival holdings.** Archival materials can be wholly uploaded on [Wikisource](#) and linked to corresponding Wikipedia entries.
- ✓ **References.** Incorporate full, in-text citations to institutional web references, being sure to add them to the body of the text, not just as an external link.

2 Consider Wikipedia policies.

- Review Wikipedia's policy on [Notability](#).



A label in The Children's Museum of Indianapolis that uses a QRpedia code to direct visitors to the Wikipedia article "[Broad Ripple Park Carousel](#)"

WP:GLAM/US/Contribute



Museums Collaborating with Wikipedia

Sharing curatorial knowledge with the world

Wikipedia is an incredible place to reach hungry learners and join a community of dedicated researchers who care deeply about making knowledge accessible to everyone.

— Nina Simon, Executive Director of The Museum of Art & History in Santa Cruz, Museum 2.0

The GLAM-Wiki initiative (Galleries, Libraries, Archives, Museums with Wikipedia) helps cultural institutions share their resources with the world through high-impact collaboration alongside experienced Wikipedia editors. It is an unparalleled opportunity for the custodians of our cultural heritage to present their collections to new audiences.



British Museum's Assistant Keeper of Dutch and Flemish prints and drawings, with Wikipedians examining a Dürer print block

Wikipedia gets millions of page views per day, has more than 250 language versions, and includes more than 20 million articles. Its content is created and maintained by thousands of dedicated volunteer "Wikipedians" around the globe. Everyone from academic researchers to amateur genealogists to young students uses Wikipedia to find information and resources. By 2015, Wikipedia is projected to serve 1 billion people with over 50 million articles.

GLAM/US/Bookshelf

Online Volunteers

[edit]

The following Wikimedians are willing to assist with coordinating cooperative projects online, either leading in a project or offering various support (basic questions, template creation, upload and category management, WikiProject maintenance.)



teahouse

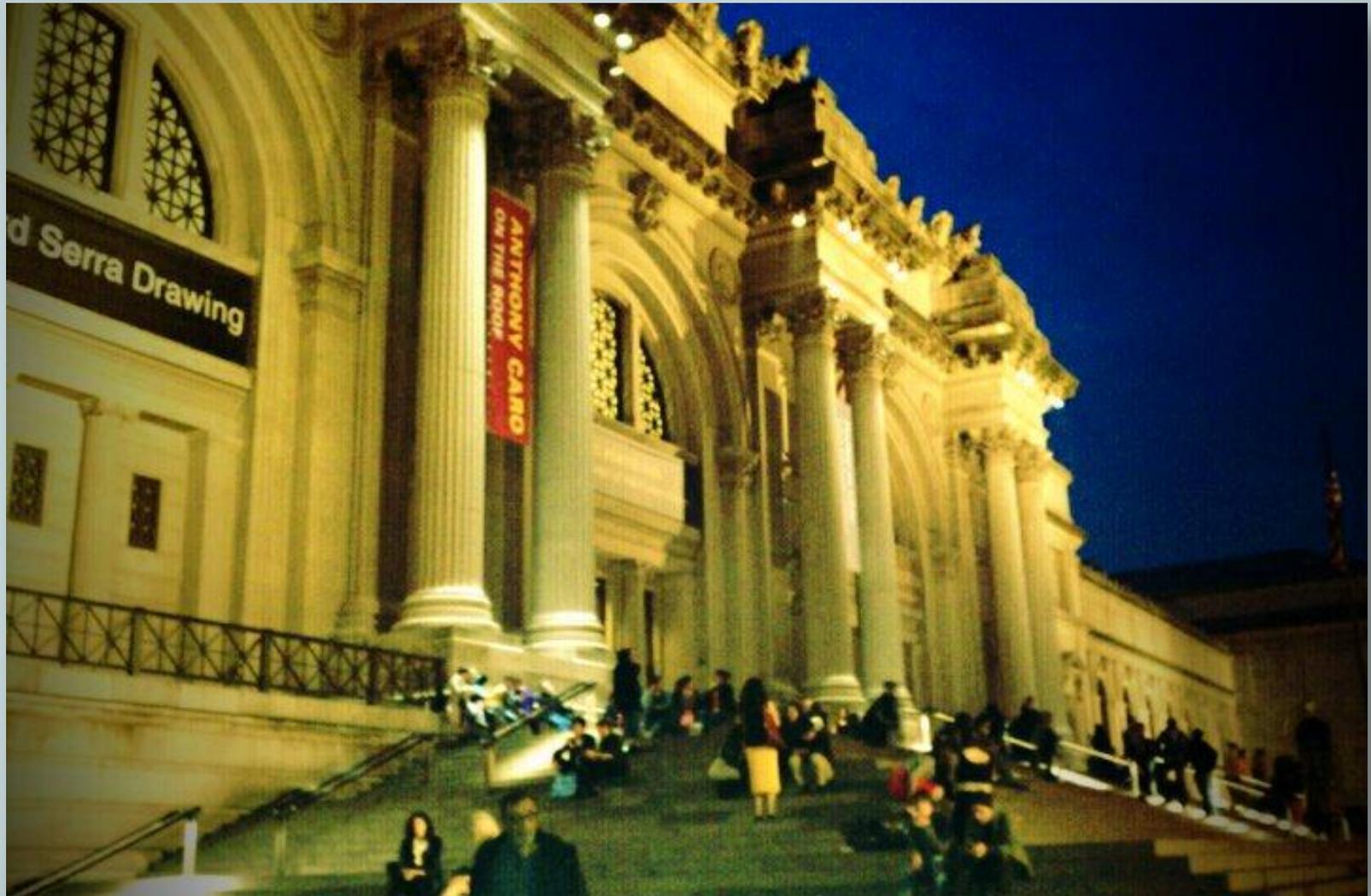
For general questions, you can join new editors and friendly hosts in the [Teahouse](#). Teahouse is a forum to ask questions about editing Wikipedia and a space for support from peers and experienced editors.



Username ↕	Skills	Interests
Preston Stone (Email)	Technical/web development, project planning, copy editing	Science history, American history, classical languages
PKM (talk) (Email)	WikiProject setup, project and Commons templates, light image manipulation, categorization, research, citations.	Elizabethan England, Pre-Raphaelites, illustration, typography, Arthuriana
Nyttend (talk) (Email)	See the outreach volunteers section above.	See the outreach volunteers section above.
Ed (talk) (majestic titan) (email)	Just about anything on-wiki.	Naval history, especially in the early 20th century; the Second World War; the Roman Empire. Am studying to go into the GLAM field.
Werdna (email)	Apparently I know things about putting the word out to specific regions with geo-targetted watchlist notices.	I work with the Wikimedia Foundation doing techy things.
Sadads (email)	I have done alot of stuff, but taking a break from off-wiki stuff, but more then willing to respond to emails and content requests :)	Historian and Literary critic by training, Wikipedia contributions have been in almost every field but computer science and hard sciences, particularly enjoy working with literary criticism, literature and odd historical phenomena on wiki. I have helped with several GLAMs in the past on getting their content up :)

WP:GLAM/US/Connect

GLAM-Wiki US Consortium



• **WP:GLAM/US/Consortium** •

Wikipedia Education Program



E404-G

Elaine Rosa

*Wikipedia and Research
Editor*

Indiana Historical Society | 2012

Lori Byrd Phillips | Wikimania 2012



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