

Article Feedback

(AFT5)

PROJECT OVERVIEW

Wikimedia Foundation Editor Engagement Team

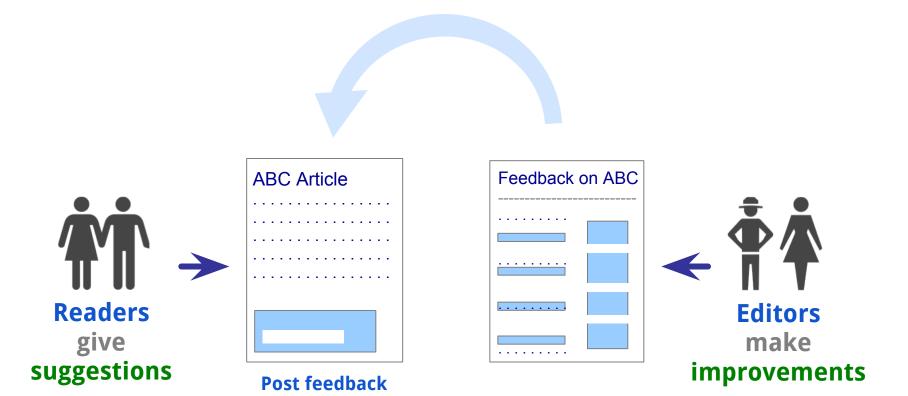
08/11/2013

Goals

We created Article Feedback v5 to:

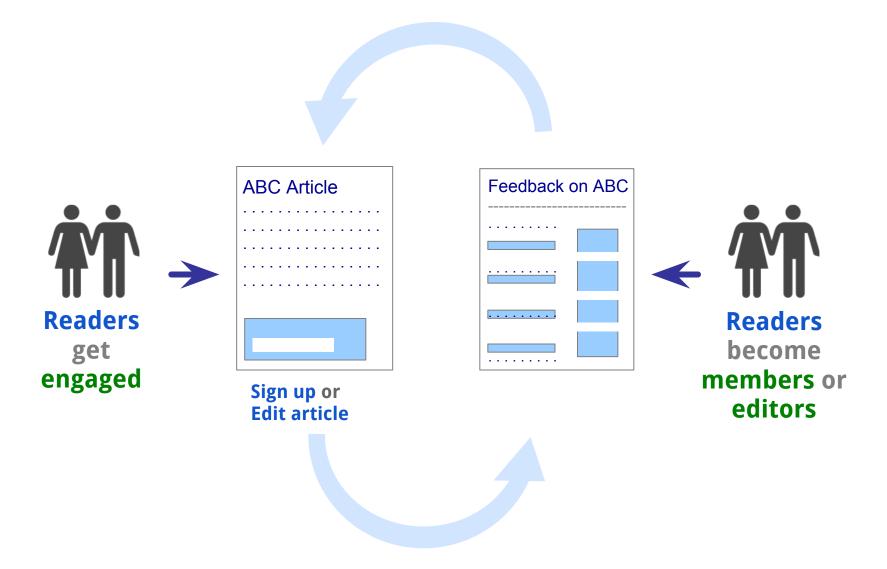
- engage readers to contribute
- invite new contributors to sign up
- help current editors improve articles

Feedback Flow





Feedback Flow



Distribution and habitat



The breeding habitat is across the north part of western Canada and Alaska. In the winter the Golden-crowned Sparrow migrates to Vancouver Island in Canada and the West Coast of the United States. It is usually found in Northern California in the fall and spring. [2]

Breeding [edit]

It nests in shrubby habitat above the treeline or near the coast and lays 3-5 brown-marked greenish white eggs. [2]

Kingdom: Animalia

[edit]

Phylum: Chordata

Class: Aves

Order: Passeriformes

Family: Emberizidae

Genus: Zonotrichia

Species: Z. atricapilla

Binomial name

Zonotrichia atricapilla

(Gmelin, 1789)

Behavior [edit]

The song is a three-note whistle, descending in pitch. It is very distinctive, and often described as "oh-dear-me". The call also sounds like *I'm so weary*, so Alaskan gold miners along the trails called this bird "Weary Willie". However, birds in the mountains of British Columbia have been reported to have a trill on the third note, rather than a clear whistle as in other populations. These songs are heard mainly in the breeding season, but also in the wintering grounds just after fall migration as well as just before they take off for spring migration.^[3]

References [edit]

- 1. A BirdLife International (2004). Zonotrichia atricapilla. 2006. IUCN Red List of Threatened Species. IUCN 2006. www.lucnredlist.org @ Retrieved on 12 May 2006.
- 2. A a b c d e Byers, Olsson and Curson, Buntings and Sparrows ISBN 1-873403-19-4
- A Norment, C. J. (1998). "Golden-crowned Sparrow (Zonotrichia atricapilla)" . In Poole, A.. The Birds of North America Online. Ithaca: Cornell Lab of Ornithology. Retrieved 6
 June 2012.



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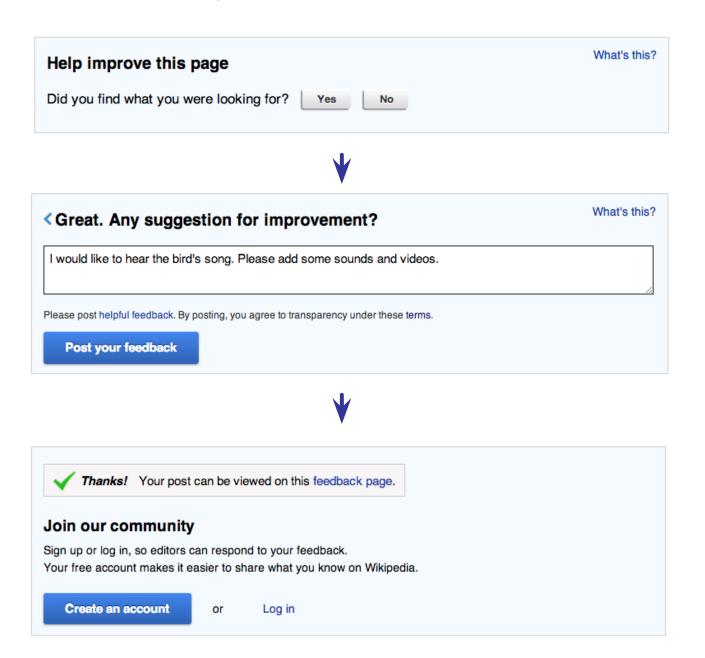
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Sorry about that. Any suggestion for improvement? I would like to hear the bird's song. Please add some audio or video clips. Please post helpful feedback. By posting, you agree to transparency under these terms. Post your feedback

Converting readers into contributors



Reader's View

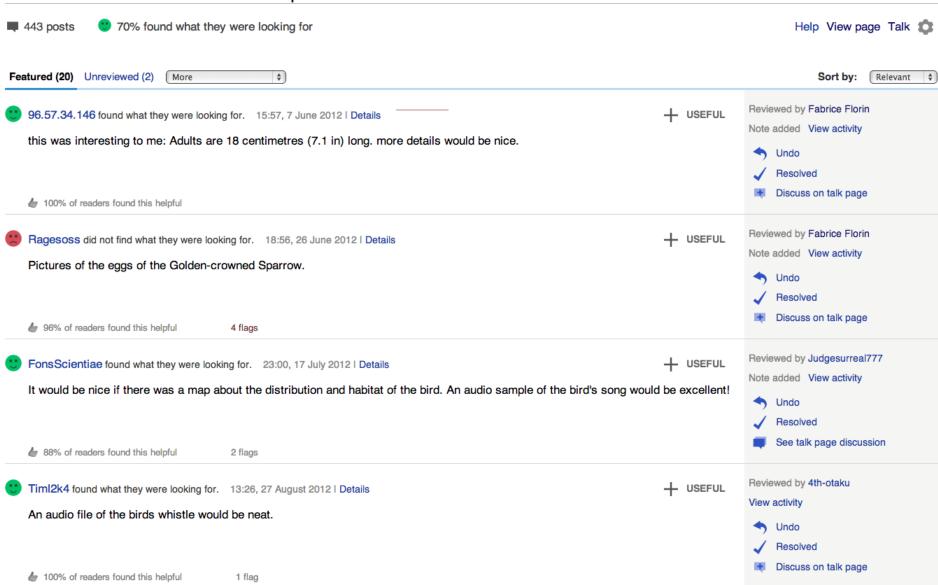
Feedback on Golden-crowned Sparrow

I would like to hear the bird's song. Please add some audio or video clips.

70% found what they were looking for Help View page Talk 443 posts Featured (20) Unreviewed (2) Sort by: Relevant → USEFUL 96.57.34.146 found what they were looking for. 15:57, 7 June 2012 | Details this was interesting to me: Adults are 18 centimetres (7.1 in) long, more details would be nice. Flag as abuse + USEFUL Ragesoss did not find what they were looking for. 18:56, 26 June 2012 | Details Pictures of the eggs of the Golden-crowned Sparrow. Is this feedback helpful? Yes No Flag as abuse → USEFUL FonsScientiae found what they were looking for. 23:00, 17 July 2012 | Details It would be nice if there was a map about the distribution and habitat of the bird. An audio sample of the bird's song would be excellent! Flag as abuse Timl2k4 found what they were looking for. 13:26, 27 August 2012 | Details → USEFUL An audio file of the birds whistle would be neat. Flag as abuse 216.38.130.165 found what they were looking for. 19:51, 19 June 2012 | Details + USEFUL More details on what makes this bird different from other sparrows, please. Flag as abuse 65.35.96.34 found what they were looking for. 27 July | Details + USEFUL

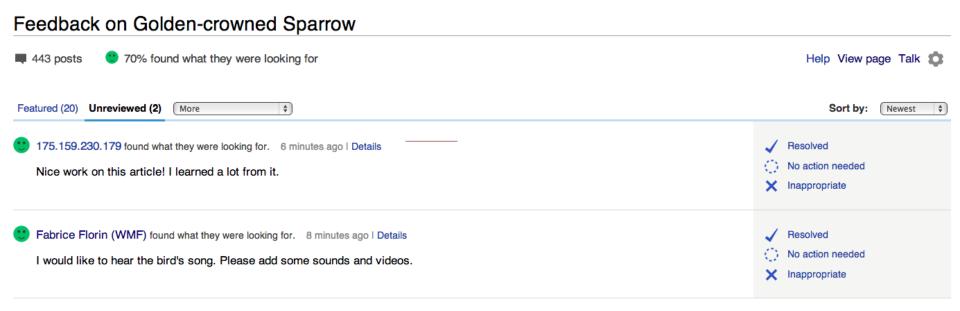
Editor's View

Feedback on Golden-crowned Sparrow



Refresh list

Editor's View



See more feedback from other pages

Editor's View

Inappropriate

Central Feedback Page 893,828 posts Help Featured (41,416) Unreviewed (577,711) More 0 Sort by: Helpful * 94.187.95.90 posted feedback to The Janoskians 02:40, 17 July 2012 | Details Useful Resolved Can you give us more details about them. For example, why don't you put a link for the videos that they have posted on Youtube. Give No action needed us their Twitter, Tumblr, Instragam. Loads of fans will appreciate that, just like me. Thank-you I love you babes. Inappropriate 76.212.0.129 posted feedback to Buddhist cosmology of the Theravada school 02:49, 14 June 2012 | Details Useful Resolved It would be helpful if someone can organize the 31 panes in a structured diagram too. No action needed Inappropriate 3 flags Wyncaroline posted feedback to Course (education) 05:01, 28 December 2012 | Details Useful Resolved Maybe some more details about core units will be better. No action needed Inappropriate 86.156.204.6 posted feedback to The Janoskians 09:30, 30 August 2012 | Details Useful Resolved Maybe more information on the Janoskians and a biography for each member of the group. No action needed Inappropriate 74.81.231.98 posted feedback to Illuminati 17:30, 27 July 2012 | Details Useful Resolved add symbols or signs of the illuminati No action needed

Sample Comments

Useful

I still don't know what a Higgs Boson is because it takes a physicist just to get through the first paragraph - there is no analogy or example to clarify this invisible thing.

This page incorrectly cites Clarence Clemons death as happening in "July 2011," but Clarence actually passed away a month prior on June 18th, 2011.

Not so useful

MITT ROMNEY IS UNDERMINING HEALTHCARE WHAT EVER HAPPENED TO THE HIPPOCRATIC OAT

New features

- Feedback link
- Simpler moderation tools
- Opt-in/opt-out tool
- Feedback notifications
- Discuss on talk page
- Auto-archive

Feedback Link

Golden-crowned Sparrow

From Wikipedia, the free encyclopedia

12 reader comments

The Golden-crowned Sparrow (Zonotrichia atricapilla) is a large American sparrow found in the western part of North America.

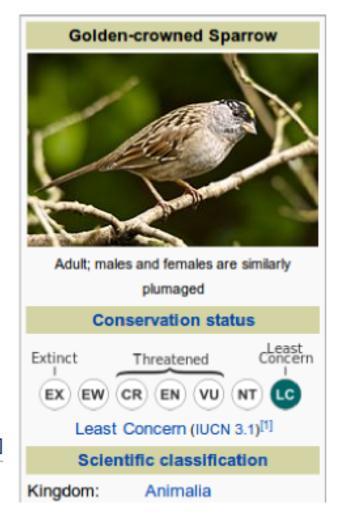
Contents [hide]

- 1 Systematics
- 2 Description
 - 2.1 Similar species
- 3 Distribution and habitat
- 4 Behavior
 - 4.1 Feeding
 - 4.2 Breeding and lifespan
 - 4.3 Voice
- 5 Conservation and threats
- 6 References
 - 6.1 Works cited
- 7 External links

Systematics

[edit]

The Golden-crowned Sparrow is one of five species in the genus



Simpler moderation tools



MOCKUP

₩ Toolbax

What links here Related changes Upload file Special pages Permanent link

Enable feedback

Earl report description

2.8 Wind energy

3 Other works

4 Personal life

5 See also

5 References

7 External links

Career [odit]



Starck's career started to climb in earnest in 1982 when he designed the interior for the private apartments of the French President François Mitterand.[1]

In 1986 he joined Domus Academy Department of Design as an associate lecturer.

Starck has worked both independently as an interior designer and as a product designer since 1975. In 2002, he created a number of what are considered relatively inexpensive product designs for the large American retailer Target Stores. [2]

His most recent notable designs include an optical mouse for Microsoft, [3] several yachts including the \$300 million A, [4] and even January 18, 1949 (age 63)

Paris, France

Nationality French

Alma mater Écola Camondo

Occupation Product designer

Interior designer

Arohitect 1958-present

Years

Employer Aless

Target Stores and many more

Known for July Salf, among many other

designs

Home town New York

What's this?

Children Mary Starck, Angus Starck, Ara

Starck, Oa Starck, K Starck,

Lago Starck

Website

Starck.com @

new packaging for a beer company. He was commissioned to design the Virgin Galactic "spaceport" in New Mexico^[5] (Foster and Partners are its architects till)

He made the exhibit Democratic Ecology with Pramac.[7]

In autumn 2000 Stands accounted to a REC Turn recommon Ductor for Life in which 42 accident ductors of votable communication and a six a six acceptance of the contract of the

Help improve this page

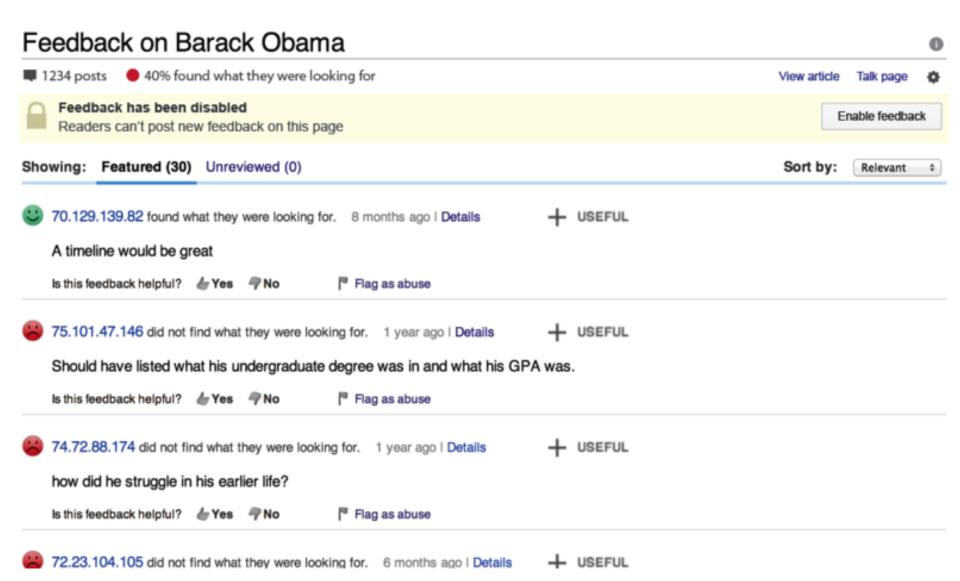
Did you find what you were looking for?

Yes

No

Feedback has just been enabled. Reader posts will be visible at the feedback page.

Opt-out tool



Feedback Notifications

Watched Page Feedback

This notification occurs when a page you watch features useful feedback:

< Feedback > about < Tamalpais Valley > was marked as useful by Quiddity. "Nice article, but it would be great if you could add a map and expand the history."

Featured Feedback

This notification occurs when feedback **you posted** is marked as **useful** (or resolved) by an editor:

Your < feedback > about < Tamalpais Valley > was marked as useful by Quiddity. "Nice article, but it would be great if you could add a map and expand the history."

Research

Impact on users

- 98% of posts are from anonymous users
- 70% of survey respondents liked the tool
- 2.7% of invited readers created a new account
- 3.0% of invited readers completed an edit

Source: Wikimedia Foundation - 2012-2013 Studies

Feedback quality

- 703k comments so far
- 12% were found useful *
- 4% were resolved *
- 46% were no action needed *
- 17% were found inappropriate*
 - * based on editor moderations since March 2013 (on English, French and German Wikipedias)

Take-aways

- feedback forms make it easy for readers to participate
- posting feedback gets many readers to register
- some comments are useful, but most aren't actionable
- moderating comments creates more work for editors

English Pilot

English Pilot

We are testing Article Feedback v5 on the English Wikipedia:

- started Jan. 2012, now opt-in basis
- enabled feedback on 400k articles at peak
- readers posted 894k comments to date
- about 10% were found useful
- about 13% were found inappropriate

English RfC

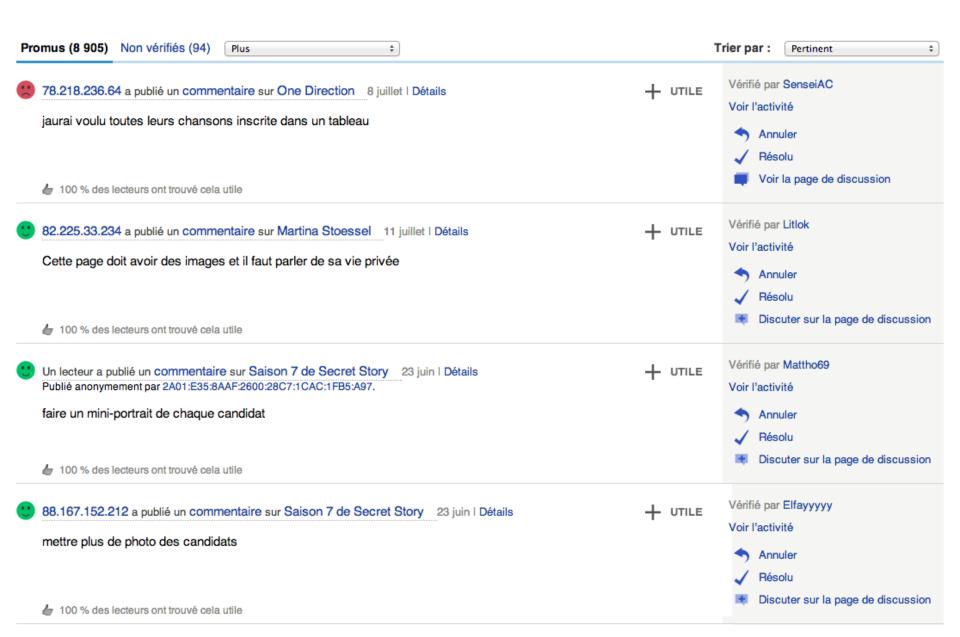
The English Wikipedia had a Request for Comments in March 2013:

- 175 editors participated in this RfC
- 63% voted against wide deployment
- resolved to keep the tool on an opt-in basis
- now enabled on 2,800 articles

French Pilot

Page centrale des commentaires

■ 30 847 commentaires



French Poll

The French Wikipedia voted in March 2013:

- 165 editors participated in this poll
- 62% voted in favor of feedback pilot
- half voted for wide release on all articles
- 6-month pilot was started in May
- feedback tool to 100% of site at year-end

French Pilot

We are testing Article Feedback v5 on the French Wikipedia:

- started May 2013, still going
- enabled feedback on 40k articles
- readers posted 30k comments so far
- about 15% were found useful
- about 24% were found inappropriate

German Pilot

Zentrale Rückmeldungsseite

100 % der Leser fanden dies hilfreich

■ 51.066 Beiträge • Rückmeldungen zu von mir beobachteten Seiten

Hervorgehoben (3.432) Ungeprüft (1.849) Sortieren nach: Relevant Überprüft von SEM 217.85.186.138 hinterließ eine Rückmeldung zu Federschwanzbeutler 19:56, 28. Dez. 2012 | Einzelheiten → NÜTZLICH Aktivität ansehen Im Artikel fehlt ein Foto des Federschwanzbeutlers. Rückgängig Erledigt Auf Diskussionsseite diskutieren 100 % der Leser fanden dies hilfreich Überprüft von Morten Haan 212.172.204.26 hinterließ eine Rückmeldung zu Die Simpsons 28 Januar I Einzelheiten → NÜTZLICH Aktivität ansehen in wievielen Ländern werden die Simpsons ausgestrahlt? Rückgängig Erledigt Auf Diskussionsseite diskutieren Einmal als Missbrauch gemeldet Überprüft von Darian Sunndig hinterließ eine Rückmeldung zu Geschichte des Wienerwalds 17:05, 17. Dez. 2012 | Einzelheiten 🕂 NÜTZLICH Aktivität ansehen Der Link "drei Schlachten von Pressburg" führt zum Artikel "Schlacht von Pressburg", wo nur von einer Schlacht die Rückgängig Rede ist. Erledigt Auf Diskussionsseite diskutieren 100 % der Leser fanden dies hilfreich Überprüft von YMS 95.118.125.243 hinterließ eine Rückmeldung zu Gepard 14 Januar | Einzelheiten NÜTZLICH Aktivität ansehen bitte eine ton aufnahme des gepeden hinzufügen...... Es würde mir sehr helfen! Bitte helft mir, und fügt sie bei allen Rückgängig anderen tieren auch hinzu Erledigt Auf Diskussionsseite diskutieren

Hilfe

German Pilot

German Wikipedia tested Article Feedback v5:

- from Dec. 2012 to June 2013
- enabled feedback on 13k articles
- readers posted 51k comments
- about 12% were found useful
- about 14% were found inappropriate

German Poll

The German Wikipedia voted in June 2013:

- 226 editors participated in this poll
- 65% voted against article feedback
- feedback tool was removed

Community Relations - Insights

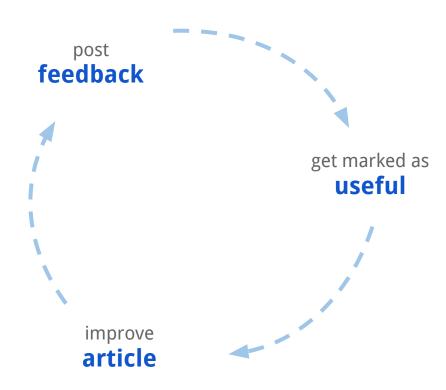
- experimental pilot with polls reduced conflicts
- better communication between community, chapter and foundation
- strong participation **throughout all stages** of introduction increased "ownership"
- motivation for innovation was enlarged in general

Next steps

Next steps

- support current pilots
 - French
 - English
- start a few more experimental pilots
- evaluate test results
- enable wider releases

Engagement loops



Our features encourage positive feedback loops and productive collaborations on Wikipedia.

Overall impact

- Makes it easier to improve Wikipedia.
- Provides on-ramps for readers.
- Converts some readers into editors.
- Offers some useful feedback for editors.

Giving readers a voice

How can we give our readers a voice on Wikipedia?

- how can they discuss our content?
- how can they participate in decisions?

Learn more:

mediawiki.org/wiki/Article_feedback/Version_5

Editor Engagement Team Wikimedia Foundation

Short URL for this deck: ur1.ca/f01x8