

# Regional Cooperation

The Iberocoop case

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WIKIMEDIA  
IBEROCOOP

- Created in 2010
- 8 chapters and 3 local communities
- 1 annual meeting (Iberoconf)
- 1 mailing list



# Iberocoop general data

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- Similar local contexts and one language
- Same necessities
- Mutual support among chapters and affiliates.
- Non-hierarchical
- Chapter with staff (WMAR) supports the ones without it
- Every organization cooperates with their own resources (human resources, knowledge, etcétera)

# Iberocoop basics

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- Improves the relations between chapters and other affiliates
- Generates synergy in common projects
- Increases the presence of the common language inside the global level
- Motivates the sharing of best practices
- Generates feedback

## **Why to join a regional network?**

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- Cultural differences
- Different levels of development
- Results sharing and success metrics
- To ensure that groups keep connected with the global community

# Challenges

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- Encourages diversity by supporting leaders from underrepresented groups
- Increases participation: Sharing the expertise empowers to develop new projects, programs and activities.
- Improve quality: Promote Wikimedia projects and design common strategic lines.
- Increase Reach: New partners

**How does it fit with the  
WMF's strategy?**

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- a) “The women you never knew” editing contest.
- b) Spaniard exile binational editathon.
- c) Iberoconf annual meeting
- d) Gender month
- e) Photo contests: Wiki Tour/Wiki Viajes
- e) Skill sharing

La mujer que nunca conociste



Concurso de traducción  
y creación de artículos

# Some examples

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# Contact

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