



Nicole Ebber

Wikimedia Deutschland

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CHAPTERS
DIALOGUE



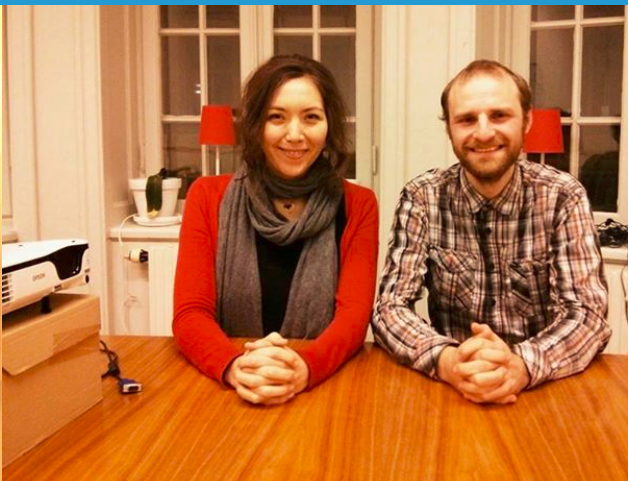
WIKIMEDIA
DEUTSCHLAND

CHAPTERS DIALOGUE

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94 interviews around the world



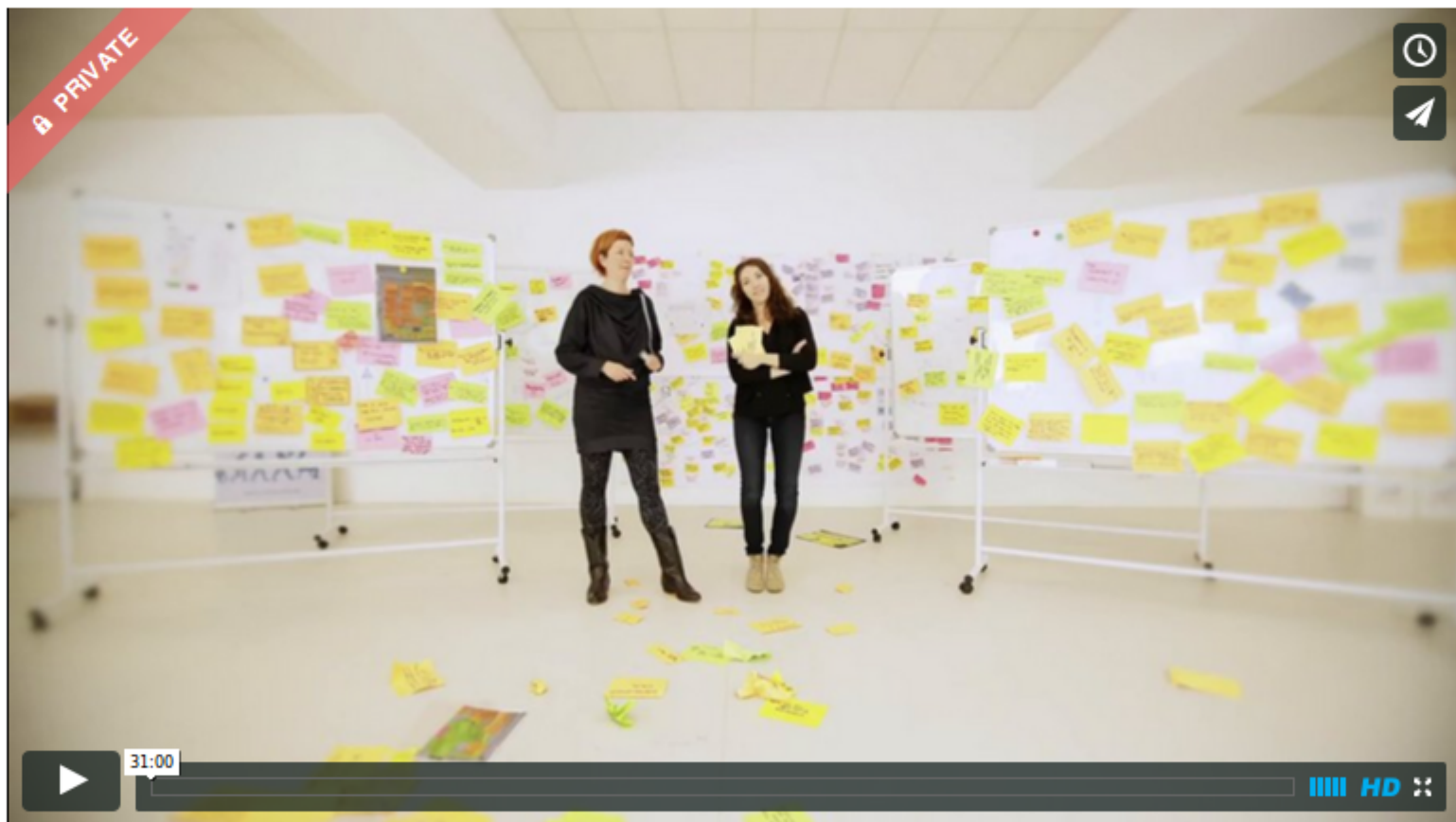
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37 Chapters
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Wikimedia Chapters Dialogue

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CHAPTERS

DIALOGUE

Conclusions

[It's on Meta!](#)

TOUGH QUESTIONS

It's on Meta!

A stack of several spiral-bound notebooks is shown, with the top notebook slightly open. The notebooks are stacked on a light-colored wooden surface. The background is a soft, out-of-focus bokeh of warm colors like yellow, orange, and red.

#1

What do we as a movement want to achieve? Do we run a website or foster Free Knowledge?

A stack of several spiral-bound notebooks is shown, slightly out of focus, resting on a wooden surface. The notebooks have black spiral binding and white pages. The background is a soft, blurred mix of green and red colors.

#2

How do we define impact? And how do we measure success?

A stack of several spiral-bound notebooks is shown, slightly out of focus, resting on a wooden surface. The notebooks have black spiral binding and white pages. The background is a soft, blurred mix of green and red colors.

#3

What is the role of the Wikimedia Foundation?

A stack of several spiral-bound notebooks is shown on a wooden desk. The notebooks are stacked vertically, with the top one slightly offset. The background is a soft, out-of-focus bokeh of warm colors like yellow, orange, and red. The text is overlaid on the left side of the image.

#4

How do we want to communicate, learn and build empathy? How can we overcome the old narratives and perceptions?

A stack of several spiral-bound notebooks is shown, slightly out of focus, resting on a wooden surface. The notebooks have black covers and silver spiral binding. The background is a soft, blurred mix of green and red colors.

#5

**Where does the money come from
and where should it go?**

A stack of several spiral-bound notebooks is shown, slightly out of focus, resting on a light-colored wooden surface. The notebooks have black spiral binding and white pages. The background is a soft, blurred mix of green and red colors.

#6

What movement framework is best suited to fulfil the Wikimedia mission?

COLLECTIVE IMPACT

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Five conditions of Collective Impact

Common Agenda

All participating organizations have a shared vision for social change that includes a common understanding of the problem and a joint approach to solving the problem through agreed upon actions.

Shared Measurement System

Agreement on the ways success will be measured and reported with a short list of key indicators across all participating organizations.

Mutually Reinforcing Activities

Engagement of a diverse set of stakeholders, typically across sectors, coordinating a set of differentiated activities through a mutually reinforcing plan of action.

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.

Backbone Support

Creating and managing collective impact requires a separate organization (s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Tough Questions and Collective Impact

Common Agenda

What do we as a movement want to achieve? Do we run a website or foster free knowledge?

Shared Measurement System

How do we define impact? And how do we measure success? How do we define impact? And how do we measure success?

Mutually Reinforcing Activities

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Continuous Communication

How do we want to communicate with each other? How can we build the necessary empathy and learn from each other? How can we overcome the old narrative and perceptions?

Backbone Support

What is the role of the Wikimedia Foundation?

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Where does the money come from and where should it go?

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What movement framework is best suited to fulfil the Wikimedia mission?

A photograph of two women in a meeting room. The woman on the left is wearing a black hoodie and patterned leggings, with her arms raised in a celebratory gesture. The woman on the right is wearing a black top and dark pants, standing with her hands slightly away from her body. They are surrounded by several whiteboards on wheels, each covered with numerous colorful sticky notes (yellow, pink, blue, green). The room has a light-colored ceiling and floor.

Thank you!

nicole.ebber@wikimedia.de

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meta.wikimedia.org/wiki/Chapters_Dialogue

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