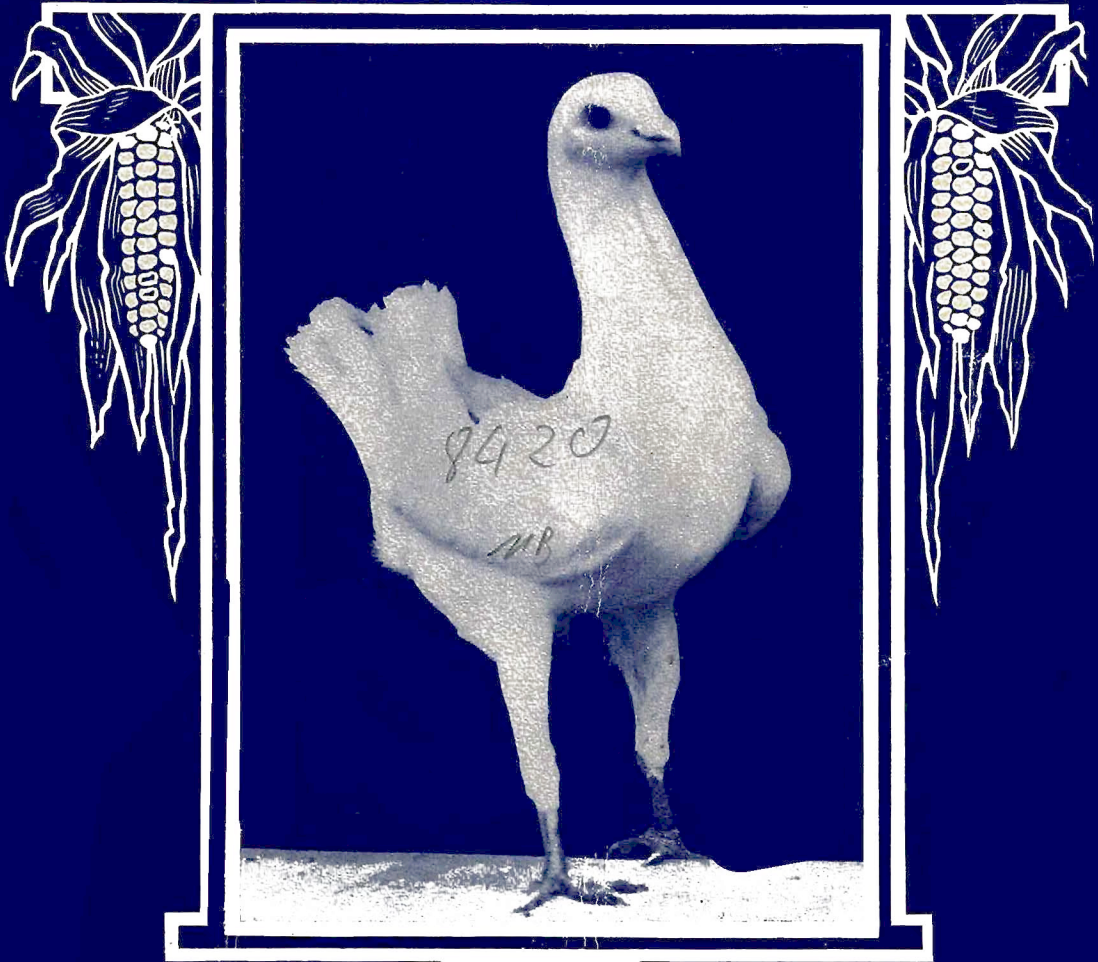


# PACIFIC SQUAB JOURNAL



WHITE QUEEN  
Prize Maltese bred by Dr. C. E. Kleeman

FEBRUARY, 1913

SHOW NUMBER

OFFICIAL ORGAN OF THE PACIFIC  
UTILITY PIGEON ASSOCIATION

# It Pays to Feed Good Grain

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☉ Squabs raised on our feed are fine and fat. Poor grain is the most expensive in the long run, as the loss in squab production and squab weight will more than offset the extra cost of first class feed.

☉ We specialize in *Turkey Red Wheat, Kaffir Corn, Whole Corn, Egyptian Corn, Peas, Hemp, Rape and Millet*. Our prices are low and quality high.

☉ We regularly supply some of the largest squab plants about the bay, and understand squab wants. Tell us what you need and we will quote attractive prices. Orders filled promptly.

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# PACIFIC SQUAB JOURNAL

Volume I

FEBRUARY, 1913

Number 2

## Provide "Teeth" If You Want Fat Squabs

BY F. L. HADLEY

**M**ORE than ten years ago I embarked in the squab industry with a dozen pigeons whose breed, pedigree and former condition of servitude were enveloped in mystery. They were of sundry shapes, colors and sizes, and could lay no claim to class. In fact, they were almost in the category in which Henry Watterson placed the mule—with no pride of ancestry and little hope of posterity; their breeding days were about over.

Of the care and feeding of pigeons I was totally ignorant. Like most novices, I imagined, negatively, that the catch-as-catch-can treatment usually accorded the common or garden variety of chicken would serve well enough if applied to the pigeon. Thus equipped, I little realized the trials and tribulations which lay before me.

From time to time I added to my flock, picking up a few birds here and there without much regard to quality. My birds did not seem to prosper. Squabs were few, and those few were thin and dark. When an adult bird fell sick I did not know how to treat it. Seeking assistance from the few pigeon keepers with whom I had become acquainted, I discovered that they were exceedingly chary about giving information. No mutual benefit associations or clubs existed in those days, and the beginner who sought success in squab raising had a hard row to hoe. I found one good friend, however, in the person of Mr. John D. Ludwig of Alameda, who cheerfully gave me much valuable advice and assistance, and to him I largely owe my success.

Having become crippled and unable to work at my trade, I had plenty of leisure time to watch and study my flock. After experimenting with a number of different breeds I finally settled on the large cross as the most satisfactory utility bird, and with this type I have remained to the present time, my flock now consisting of about 700 workers, practically all of which have been reared in my lofts.

My favorite hybrid is the Runt-Maltese, improved by the introduction of Homer and Hungarian blood. I find that the short-tailed, short-bodied, broad-breasted type is the ideal squab bird, producing squabs weighing as high as a pound and a half at market age.

Removing to my present location a few years ago, I had constructed a multiple unit house fifty-six by eight feet in size, divided into seven compartments eight by eight feet, each equipped with nesting accommodations for fifty pairs of birds. Experience has demonstrated the fallacy of placing so large a number in a colony, and a gradual decrease was effected until now I have but thirty pairs in a unit. Under this arrangement results are more satisfactory in every respect—more squabs, better squabs, less fighting among the birds, and reduced loss from broken eggs and killed youngsters.

Last year another house was added, the units being but six feet in width and five feet deep, with yards six by seven feet in size. Fifteen pairs are allotted to each pen, and the records show a larger production per pair than in the thirty-pair units, and there is the added advantage that a true line can be kept on what each pair is doing. All pens are equipped with automatic stall feeders, which are filled weekly with a mixture of whole corn, kaffir corn and a small percentage of turkey red wheat. Peas are fed daily by hand, and the diet is varied by feeding as dainties rape, hemp, rice, etc., changing from day to day.

The yards of the smaller units are paved with cement, a gutter next the house carrying eaves drippings and water from the bathing troughs to the sewer. A large box under each feeder is kept filled with grit, etc. I think the reason so many poor squabs reach market is because the breeders do not use proper care in supplying their birds with "teeth." No matter how rich and fattening the food may be, best results are impossible unless proper means

of mastication and assimilation are provided. A liberal quantity of grit, sharp sand, shell and lime, kept constantly before the birds, is absolutely necessary if fat squabs are desired.

My squabs will average over a pound apiece at four weeks of age, and are sold,



Mr. Hadley is a firm believer in the efficacy of the automatic feed hopper. His system differs from that of many breeders in that the hoppers are placed in the pens instead of inside the houses. In the illustration the feeders may be seen, raised on posts to guard against mice.

alive, under contract at a stated price the year round.

Opinions differ as to the commercial life of the pigeon. Some say four years and others say ten. I have one old fellow which has been with me now for more than eight years. He was old when I bought him, but he is still earning his board.

### Squabs for the Sick

Duck lovers and independent sportsmen of California are up in arms at the stand taken by the alleged game-club monopoly. Assemblyman W. S. Scott of San Francisco has introduced in the legislature three bills which strike at the heart of the game trust. One stops the shooting of all wild ducks for two years, so that the game problems may be equitably adjusted; another is designed to prevent the unauthorized arrest by "game hogs" of the unattached hunter found on private property, and the third exempts minors from the payment of the hunter's license.

"My idea is to protect the ducks for a couple of years and to lift the laws against the sale of quail, doves, plover and other birds," says Scott. "This is fair enough for sportsmen. Though they will lose the chance to shoot ducks, they will have the

other birds to hunt. I also want to see the quails and doves on sale. Those who are caring for the sick have complained that they have not had quail and other birds palatable to patients. I think these complaints should be recognized, and that if quail are frequently an important factor in the diet of the sickroom, we should relax the law."

But the legislator overlooks a most important point. Physicians agree that the liquor protoplasm contained in such large quantity in the squab makes of this bird an ideal article of food for the invalid. So why fret and worry over the game problem, when the squab season is always open?

### Praise From a Chicken Magazine

The public has just begun to awake to the fact that the squab industry is speedily becoming a source of making money. There are some large breeders who keep thousands of pigeons, depending wholly upon them as a source of living; others keep a few hundred birds as a side line, and have some side money coming in, which all helps to keep up the home; still others keep them for their own pleasure and raise squabs for



Another view of Mr. Hadley's hybrids, enjoying their treat of dainties, which are fed by hand at noon. Ten years' experience has convinced Mr. Hadley that this type is the ideal market bird.

their own use, which would be cheaper than beefsteak and much better. The opportunity is here, the market is here, and the price is being strengthened by clubs and associations. What we need is a few more good live associations, such as the Pacific Utility Pigeon Association, which would be a grand thing for the pigeon industry.—*Pacific Poultrycraft.*

# Selling End Is Big End of Squab Industry

BY ELMER C. RICE

CONGRATULATIONS to the squab breeders of the Pacific Coast for the energetic and business-like manner in which they are tackling the problem of getting enough for their product to keep them in business, to say nothing of the famed "square deal." It is the business of the producer to set that price which is necessary to keep him contented. Who ever heard of a brickmaker selling bricks at the cost of clay? Yet hundreds of squab breeders sell squabs at the cost of grain. By passing the word of true costs and selling price around in such an organization as the Pacific Utility Pigeon Association you give confidence and authority to the breeder, who generally has neither the time nor the ability to do for himself what is necessary for success.

Every trade or occupation goes through the same evolution. A few years ago, here in the East, the printers, for example, were going out of business one after another because they could not estimate costs. Many of them—that is, the ones who failed—charged, or rather took, any old price they could get. The printing trade periodicals and associations now tell a printer what his costs are and what to charge to get that profit which is necessary to business. The results are better printing and better satisfaction everywhere. Nobody objects to paying a fair profit—in fact, a wise man or woman gladly pays it—for anything, for in that transaction and in that transaction only does satisfactory service result.

The SQUAB JOURNAL will enlighten your trade in that way and perform the same function for you that the *Price Current* bulletin does for the commission men. I started the *National Squab Magazine* for that express purpose, and it has had a wonderful effect marketwise. The pith of the magazine's remarkable success, in a field which apparently was barren and dead, as the editor who tried the usual humdrum breeding talk found to the sorrow of his pocketbook, has been the *selling methods*. The big end of the squab business is the selling end. Petty talk over breeds and breeding methods and the personal wrangles accompanying it cut about as much figure compared to the squab industry as Boston Common frog-pond does compared to the Pacific Ocean.

In twelve years I have shipped to the Pacific Coast from 60,000 to 80,000 Homers and Carneaux, and this seed stock in your encouraging climate has thrived. The express rate from Boston to you is from \$13 to \$14 a hundred pounds, or, according to my system of crating, from 30 to 40 cents a pair of pigeons. This has been a big handicap, yet I got the trade and held it, and it is a pleasure to note that these are the squabs which are making the market, are in active demand, and have the right of way.

The express officials here in the East told me the traffic was impossible, just as the steamship folks told me the overseas traffic in great volume was impossible; but they tackled it with a care and nicety that won over all obstacles. I am a booster now and forever for the express companies for the record they have made not only with my pigeons but the pigeons of others, and I assure you they should have the good-will of everybody in the business. Show me the pigeon or squab breeder who can not get along with the express companies, or his express agent, and I will show you a bonehead who will make a failure of everything he undertakes.

There is one thing the pigeon breeders of the West ought to do, and that is ship their Runts and Maltese to the Eastern and Southern states. My advice to them as one business man to another is to raise up their Runts and Maltese instead of sacrificing them as squabs, and sell them for \$5 and more a pair for breeding purposes. The market here in the East, for the Runts especially, is looking up. People are looking for good specimens, eagerly buying what few are here and forming a new Runt club. I do not intend to import any Runts or Maltese, and the Coast breeders of these two varieties will get no competition from me. The Homers and Carneaux are the great practical squab birds; they are good enough for any trade, and, what is more, they have *got there*. The habits of the buying public on them are fixed. I am talking now about volume in large figures, and I hope nobody who is specializing in some breed which he has fixed true out of mongrelism by several years of experimenting will shy at what I write, for I have no

quarrel with him. There is no market here in the East for mongrel fowls or mongrel pigeons, and Western pigeon breeders who have some pet mongrel cross which they think is good would better save their money and not go after the Eastern trade. Only the pure Runts and the pure Maltese and pure something else can be marketed successfully as breeders.

With regard to Homers and Carneaux, I don't want to tease any Pacific Coast advertiser into bucking a \$14 express rate and shipping them East. The price of Homers and Carneaux is fixed for the whole world in Belgium, and so long as they can be imported at one-half the cost of raising them in this country, just so long will this trade condition affect the prices in this country.

The most essential detail in shipping live pigeons from the Coast to the East is that the water tin shall be on the *outside* and not on the inside of the coop. If on the inside, the birds soon foul it and something

which is a true poison forms, ruining the whole shipment after three days. Of course, a wicker or dowl coop must be used. Do not insult your trade by using boards. An ideal coop for six birds or less may be made from an egg crate—if you have such a thing out there; but remember to put the water tin *outside*. A bag of grain for feed during the journey must be tied to the top of the coop in plain sight of the expressmen, and it must be tagged in big letters to tell what it is, and that it is to be used during the journey and not delivered intact with the shipment, which is a favorite pastime for a cub expressman who is just learning to think.

California, Oregon and Washington ought to be shipping more pigeons to Australia, New Zealand and the Hawaiian Islands. This business the advertisers here in the East are letting go by default because of the decided risk in backing up a real guaranty for a shipment from this distance.

## Careful Selection Necessary in Marketing

BY STEFAN SCHWARZ

**H**AVING been in charge of the squab supply department of the Pacific Utility Pigeon Association for some time, several things have come to my attention which never occurred to me before. The squab breeders of California are producing goods the quality of which greatly excels the product of other states. Our home market does not appreciate this superiority, nor have we tried to make it known elsewhere and derive profit from it.

The markets want the squabs alive and well feathered out, because they are easier to pluck and have grown a little larger, consequently sell more readily. They lose in weight—if bought by weight the market man saves a little, as he does not sell by the pound—and, worse than anything else, they lose their fine flavor.

First of all, we should know our goods. No matter how expert you may be, you can not tell by weighing and looking at the live bird how it will look when dressed. You should kill and pluck some of your squabs once in a while to see whether they really are as plump and white as you may think.

Every breeder will agree with me that a small, white, plump squab is preferable to a long-legged, skinny and dark bird, no mat-

ter how much more the latter may weigh. Furthermore, you should try your own goods occasionally. You certainly will not expect anybody to buy and eat what you yourself would reject. Much less should you expect your association to handle such goods at a fancy price.

Squabs should be taken off the nest before they fly; otherwise they will train off their fat, look dark, become sharp-breasted and lose much protoplasm and nutriment. Ship rather twice a week, and take the birds out when they are just ready to leave the nest. Avoid shipping birds which are too old, which have been exercising around in the pen, losing flesh and flavor, and which might be rejected. The added expense of shipping oftener will be more than compensated for by the saving of feed and greater number of squabs produced.

The proper killing age of Homer and Carneau squabs is between three and three and one-half weeks. Those which must be shipped by rail, however, should be left in the nest until they are about four weeks old.

When shipping live birds, do not send them in high and heavy crates, crowded up in big bunches, else they will arrive in poor condition, badly scratched, or smothered.

# Santa Rosa Breeders Form Pigeon Club

BY E. W. POTTER, JR.

**F**OUR months ago the pigeon men of Santa Rosa, Cal., and vicinity were plodding along the path of individualism. Today they are proceeding in an orderly fashion under a modern coöperative business plan.

A progressive breeder saw the disadvantages of individualism, and by his efforts the squab raisers were brought together, the Santa Rosa Utility Pigeon Club being organized on November 19, 1912. The objects of the club are to aid in the advancement in breeding and handling pigeons, which includes the disposal and marketing of squabs and breeders, and the purchasing of supplies. Monthly gatherings are held for the mutual benefit of the members.

The club is endeavoring to work as an auxiliary to the Pacific Utility Pigeon Association, as it wishes to help the good work along. The membership of the Santa Rosa club has more than doubled in the last two months.

C. D. Clawson and Z. E. Buckner, large breeders in this locality, have taken an active part in the organization of the club. They are two of its most enthusiastic workers and are good boosters for the Pacific Utility Pigeon Association.

The squab raisers of Santa Rosa have come to realize the advantages of getting together, and hope to see more coöperation among the breeders throughout the state.

## Santa Rosa Notes

BY DAVID BEELZEBUB

In this vicinity there are something like thirty-five squab plants, large and small.

Most of the breeders are using the Cashman or open-front house system, capable of housing twenty-five pairs of breeders.

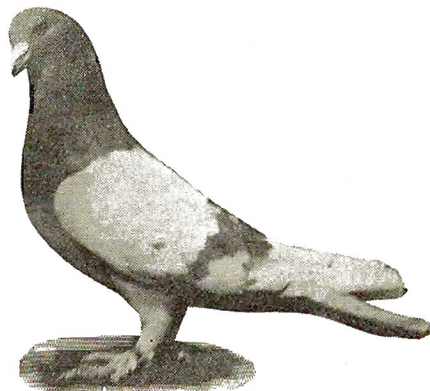
H. Maltester of Napa Junction, the pioneer proprietor of the Green Island Lofts, was up at the last meeting of the Santa Rosa Utility Pigeon Club and was initiated as a member. He gave the club a very interesting talk on the feeding of breeders and marketing of squabs, which was highly appreciated.

Several parties from Nevada and one from San Francisco have recently located here and embarked in the pigeon business.

There is a fine opening here for some wide-awake man to handle the output of

squabs from the various yards, several times a week, disposing of them to the best advantage. The first prerequisite is a good reputation; secondly, he must pay for the squabs and deal honestly and squarely with the breeders. No others need apply.

The recent weather has been ideal for pigeons, and breeders say their birds are



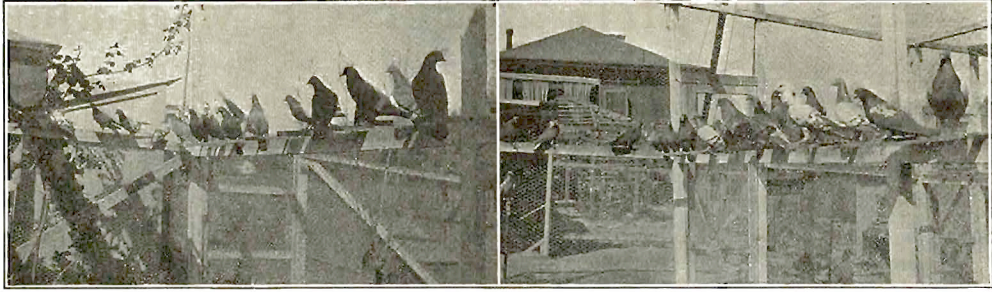
SILVERADO

A giant California Runt with a record of six cups, including special for best bird at Salt Lake City, Utah, show, 1913. Owned by C. R. King, Hayward, Cal.

waking up from their winter's rest and are going right to the bat.

Poultry, eggs, game and squabs are on the list of spot-cash articles when sold by the producer. Any one who raises squabs naturally expects cash or its equivalent. Look out for the man who boasts of big contracts, brags of controlling the market, but stands you off indefinitely under one pretense or another. Such a man will come out at the small end eventually. As the darkey would say, "A great cry, but little wool."

Some of the Santa Rosa breeders prefer crosses, others claim the Maltese as their favorite, while many cling to the old, reliable Homer. The Carneau is rising rapidly in the esteem of those who have studied and experimented with this breed. Each variety has peculiar characteristics of its own, and all have their strong admirers. In order to get the best results from any breed one must weed out the drones and keep in his pens only strong, vigorous stock. And last, but not least, the breeders themselves must conduct their business on a high and honorable plane, in order to make the



ENJOYING A SUN BATH.

A few utility birds raised by W. E. Mushet, Oakland, Cal. Mr. Mushet is now devoting his attention to Carneaux and Swiss Mondaines to the exclusion of all other breeds. He is especially enthusiastic over the Mondaine as a producer of heavy-weight squabs, and will give his views on this breed, together with some interesting photographs, in the March issue of this magazine.

business both pleasant and profitable. The breeder who resorts to dishonest and contemptible trickery soon finds himself alone, being classed as an undesirable associate. He is to be avoided as a pestilence and left beautifully alone.

Conspicuous among our most energetic breeders is the able and efficient secretary of our club, E. W. Potter, Jr. He is like an encyclopædia and keeps the records of

the club and any news that arises in the vicinity at his fingers' ends.

Z. E. Buckner is the only unmarried man in this vicinity who is engaged in squab breeding. When any of the other breeders are called away some of the ladies of the household care for their birds. When Mr. Buckner is absent he is compelled to call on the ladies of some other breeder to take care of his yards.

## Six Reasons Why I Prefer the Carneau

BY EUGENE A. H. COLE

**M**Y squab plant is situated within a few feet of the ocean. For utility stock I am raising Carneaux, which I consider ahead of most breeds for profit, although the improved Homer gives them a close run. There are a number of reasons why I prefer Carneaux.

First—They are very industrious and consistent workers.

Second—They produce far more pounds of squabs.

Third—The squabs dress easily, have better color and make a better and more uniform appearance.

Fourth—The Carneau is not nervous or timid, which counts in the squab production, the birds seldom leaving their nests while their quarters are being cleaned.

Fifth—Being docile in manner and quiet in habit, the Carneau will waste less energy than the Homer, and consequently will require less feed.

Sixth—There is a large demand for the Carneaux, both squabs and breeders, and this demand will increase as the breed becomes better known.

Of course, there are varieties which produce larger squabs, but not so many "in a hill." There may be birds which bring better prices as breeders, but they are not so well known or advertised, and they can not be obtained in sufficient numbers by those engaging in the squab business.

I have Carneaux, Homers, Runts, Duchess, Maltese, and one pen of "freaks"—*i. e.*, crosses—with which I am experimenting to see how large a squab I can develop. But should I succeed in producing a four-pound squab there would be no money in it, because the output of breeding stock would be limited for many years.

Let us take the well-known standard breeds, improve them in both size and color of plumage by culling out small and inferior birds, and soon we will have first-class utility breeders.

Market conditions are not quite what they should be, as so many inferior squabs are raised and marketed that the price of good ones is affected. But conditions will improve, and there will come a time when poor squabs will not be salable at any price.



# An Eastern Method of Squab Marketing

BY HOWARD BUTCHER.

I AM a firm believer in coöperation, for there is now just as much truth in the saying "In union there is strength" as there was when those words were first uttered.

I am not one of those who believe that every commission man is addicted to "ways that are dark and tricks that are vain," for I know some of them are as honorable and upright as men in any other occupation; but I do know that there are as disreputable men in this business as in others, and these, of course, should be carefully avoided.

In many cases even honest commission men have hardly done justice to small shippers of squabs, because they may not have had much business in squabs and it has really been more bother than it was worth to receive a small shipment of a dozen or two, requiring as much time to dispose of them as it would to sell \$50 or \$100 worth of the kinds of goods for which they have a steady trade. The result has been that they were careless with the grading, as well as with the prices obtained for the squabs. Such business has been just as discouraging to the small squab raiser who had hoped to gradually build up his plant to a profitable little business as it would have been to have fallen into the hands of a sharper and to have met with an outright swindle.

Just such experiences have been multiplied all over the country to such an extent that hundreds of small plants have gone out of existence. The ideal way for a small plant to get the most possible for its product is to build up a retail trade. This, however, can not be done in every case.

One plan that has worked well is the following: An association was formed by ten or fifteen small breeders. This number has since been augmented by perhaps a hundred more, and they all ship to one man in a large city who already had an extensive trade in squabs. This business has grown to shipments of thousands of squabs a week, and is a very important part of the receiver's business. The express charges are prepaid on all shipments, and the day after the receipt of the squabs the receiver mails the account and check, without charging any commission, to the secretary of the association. The secretary at once transcribes the account, deducts a small commission and

remits to the shipper. This may seem a roundabout way, but it works well. I ship my squabs 120 miles by express, the receiver remits to the secretary a distance of 400 miles and the secretary remits to me a distance of 300 miles, and not once out of a dozen times do I fail to have my check and account of sales on Saturday afternoon for the squabs shipped on Wednesday of the same week.

As a rule it is supposed that large shippers can pretty well look after their own interests, because any sensible receiver will be apt to give good sized regular shipments proper attention rather than lose them; but no matter how large the output of any individual plant may be, it can not equal the aggregate shipments of over a hundred other plants, both large and small.

The secretary's business is to look after the interests of the shippers. All complaints are made to him and investigated by him, and the receiver knows full well that he has to be good and give absolutely correct grading and full market prices or he will lose the trade of the association. By this method the association does not require any large capital or expensive outfit, for there is not any large handler of squabs who would not jump at the opportunity of getting such a large number of regular shippers and would supply the facilities for handling them.

There may be different and better methods of accomplishing the same results in other localities, but I give the above outline for what it may be worth. I do know, however, that the Associated Squab Supply and Distributing Company of Summerville, Pa., has been a great boon to squab producers in territory tributary to either Pittsburgh or New York and has been the means of assuring to its shippers absolutely correct grading of the squabs and a certainty of getting at all times a full market price.

I do not know of any live stock that can so easily be made a source of so much enjoyment as well as profit as utility pigeons. Even in towns and cities they may be kept in restricted quarters where any other representatives of fur or feathers would be considered a nuisance. Many small flocks with very little investment have gradually developed into the main support of their owners.

# Pacific Squab Journal

Published monthly.

Official Organ of the Pacific Utility Pigeon Association

**Subscription price**, fifty cents a year, payable in advance. Single copies, 5 cents. Remittances should be made in postoffice or express money order, bank draft or United States one or two cent postage stamps.

**Contributions**, communications, club notes and articles of general interest to squab raisers and pigeon fanciers are solicited.

**Advertising rates**—Per inch, \$1; quarter page (4 in.), \$4; half page (8 in.), \$7.50; full page (16 in.), \$15. Small advertisements, 10 cents a line, each insertion, cash with order. Discounts for time advertisements—Three months, 10 per cent; six months, 15 per cent; one year, 20 per cent. In order to take advantage of these discounts, cash to cover full amount of contract must accompany the order.

**Forms close** for March number Wednesday, March 5.

Address all communications with reference to subscriptions, contributions and advertising to

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## A Unique Show

As this issue of the SQUAB JOURNAL goes to press there is being held the first annual exhibition of the Pacific Utility Pigeon Association—a show unique in pigeon annals of the West.

Coming as it does after the close of the regular show season, and with less than six weeks devoted to the work of preparation, this exhibition may be classed as a somewhat remarkable achievement. At the time the enterprise was first proposed—on January 3 last—it was generally conceded that the list of entries would be comparatively small—perhaps 300; it being argued that the majority of breeders and fanciers would be loath to break up their birds after having them well started on the season's work.

Following the issuance of entry forms, to the pleasant surprise of the committee the breeders responded liberally and promptly, with the result that nearly 600 birds are on display at this first effort of the association in the show line.

Especial attention has been devoted to the utility branch, the development and improvement in which have been rapid and far-reaching, and it is not exaggeration to say that no more comprehensive representation of business birds has ever before been brought together in a Western showroom.

California boasts of its supremacy in the production of heavy-weight squabs, the unusually favorable climatic conditions of this

state being an important factor. Breeders, of course, vary in their choice of stock; the Carneau, the Mondaine, the White King, the Maltese, as well as the hybrids resultant from crossing these various breeds—each has its devotees, while the smaller but reliable Homer has many staunch friends. All these and many more breeds are well represented at this exhibition, not only adult birds, but the squabs, both live and dressed—a novel feature which will prove interesting not only to pigeon keepers but to the general public as well.

Not to be outdone by the "beef raisers," the fanciers have come to the front nobly and have seen to it that the Tumbler and the Jacobin, the Owl and the Turbit, the Frillback and all the rest of the toy and fancy varieties are on display.

For whatever success may attend this first show Mr. J. R. Brook is entitled to his meed of praise. An indefatigable worker, he has left nothing undone which would contribute toward accomplishing the desired results.

Disappointment was occasioned by the announcement that Mr. J. C. Doolittle of Belmont, San Mateo County, had been suddenly called East and would be unable to officiate as judge of the fancy birds, in which branch he is recognized as an expert.

Mr. H. F. Whitman of Alameda, an old-time breeder, who scored the utility birds, is regarded as one of the best informed and most careful pigeon judges in the West, and his verdicts gave uniform satisfaction.

ON another page of this issue will be found a brief outline, by Howard Butcher, of the plan pursued by the Associated Squab Supply and Distributing Company of Summerville, Pa., in marketing the product of its members' plants. The "get-together" spirit is becoming more and more evident among the breeders generally. The method adopted by the Associated company in the New York and Pittsburgh markets is attractive in that little capital is required for its successful operation, and it serves as an example which might well be emulated by other groups of squab raisers situated near any large market anywhere in the country.

MME. SARA BERNHARDT is now in San Francisco doing her regular farewell stunt. The divine Sara attributes her wonderful vitality in large measure to the fact that she is a consistent consumer of squabs.

## The Publishers Have a Few Words to Say

**T**HE times change, and we change with them. One month ago, when the first number of this publication appeared, in four-page form, the statement was made that it would be "published occasionally by the Pacific Utility Pigeon Association for the information of its members." During the early stages of the association, when the membership was confined wholly to those residing within easy reach of one central meeting place, little correspondence was necessary on the part of the officers, routine business and other matters being satisfactorily handled at the then weekly sessions.

As its scope enlarged and its jurisdiction extended to include all portions of California, however, the association found that some means of intercommunication between the members was not only advisable but necessary, and it was decided that an occasional bulletin would furnish the most satisfactory vehicle for this purpose. Hence the appearance last month of the PACIFIC SQUAB JOURNAL. That little sheet stirred up interest in Coast pigeondom far beyond expectations. So many words of commendation have been received, so many messages of encouragement and requests to continue, that the proposition of making the JOURNAL a regular monthly periodical was taken up at the next meeting. After mature consideration the sentiment seemed to favor the association's confining its energies entirely to the purposes for which it was formed—*i. e.*, the marketing of squabs, and kindred matters; which disposition of the question, however, left the organization precisely where it stood before.

To continue the JOURNAL as a private enterprise seemed the most logical solution, and under this arrangement the members present voted unanimously to accord their support, financial as well as moral.

Now, then, the measure of success which this magazine may attain lies largely with the breeders and fanciers up and down the Coast. While the JOURNAL will be the official organ of the Pacific Utility Pigeon Association, suitable departments will be provided for all other Pacific Slope pigeon clubs and societies—utility or fancy—whose secretaries are enterprising enough to avail themselves of the opportunity to assist their organizations through the publicity offered them in these pages. We not only invite

your correspondence—we urge it. Get in the habit of sending in each month a budget of news of interest to your members, or calculated to secure new members for your organizations. Printer's ink, properly administered, works wonders.

What applies to the secretaries applies with equal force to the individual breeders and fanciers. More real good can be accomplished through community of interest than by means of independent individual effort. Perhaps you have discovered a better way of doing some one thing than you have heard of before. Write us about it. Write in your own way, just as you would tell it to a friend. Make the JOURNAL a clearing house for ideas. The mutual exchange will not only add interest and pleasure to your work, but will also put good, hard American dollars into your pockets.

Speaking of dollars reminds us of the fact that we have advertising space to let—and it is the revenue derived from such source, by the way, which makes the publication of a magazine possible. The West is a field rich in opportunities. The squab raising industry in this part of the country is young—merely an infant, but a lusty infant and developing rapidly. Thousands upon thousands of homeseekers are settling in the fertile valleys of California, the wonderful Oregon country and the great state of Washington, while Nevada, Montana, Idaho, Utah, Arizona and New Mexico are securing their quota. Many of these newcomers, as well as older residents, have built and are building squab plants, large and small. The public is becoming more and more educated to the value of the squab as an article of food, and, paradoxical as it may seem, as the production increases the scarcer becomes the supply—the natural result of an enlarged demand.

Here, then, is an excellent market place for those having breeding stock to sell. Many thousands of birds are imported from the East each year. The Pacific Coast states produce as fine stock as can be found anywhere in the world. If you have surplus birds to dispose of, in either large or small numbers, why not let the JOURNAL act as your sales agent?

---

Ten well-bred, pedigreed stock birds are worth more than 100 of unknown quality.

## Pacific Utility Pigeon Association

**OFFICERS**—President, W. E. Mushet; vice president, L. Harris; secretary, W. J. Reid; treasurer, F. L. Hadley. Executive committee—Chas. W. Buck, chairman; Stefan Schwarz, H. H. Elmore, F. L. Hadley, J. W. Sayers.

**MEETINGS**—First and third Friday evenings, 8 o'clock, at Masonic Temple, East Fourteenth Street and Thirty-fourth Avenue, Fruitvale, Oakland, Cal. Next meeting—

Friday Evening, February 21.

**SECRETARY'S ADDRESS**, 2443 Persimmon Street, Oakland, Cal.

**SQUAB SUPPLY DEPARTMENT**—Stefan Schwarz, manager; 3525 Laguna Avenue, Fruitvale, Oakland, Cal.

The meeting of February 7 at the new hall was largely attended and much business was handled.

Ten candidates were elected to membership and a number of applications were received, Honolulu, T. H., and Oregon being represented.

Show Secretary J. R. Brook reported all in readiness for the opening of the first annual exhibit. The number of entries received far exceeded expectations. The California Pigeon Club has kindly donated the use of its show coops, thus relieving the association of much expense. This act of practical friendship is heartily appreciated by the members of the Pacific association.

The newspapers of Oakland and San Francisco have been most liberal in according publicity to the association and its exhibition, and, while one daily announced that the organization would hold a three-day pigeon *shoot*, the error was doubtless one of the head and not of the heart.

A communication was read from Elmer C. Rice of Boston, offering as show premiums ten yearly subscriptions to the *National Squab Magazine*, to be awarded as the show committee shall decide.

Manager Schwarz complained that some of the country members are not using due care in selecting and shipping birds to him, the most common fault being that the squabs are too old, or have been shipped in unsuitable coops. Mr. Schwarz suggests that members remove squabs from the nest at three and one-half to four weeks of age, and that crates containing two or three compartments and not over eight inches deep be used. He has been compelled to reject quite a few squabs lately on account of the badly scratched condition in which they reached their destination.

The Pacific Coast agency for a well-known health grit has been offered the

association. The matter will be considered at the next meeting, and favorable action seems probable.

A letter was received from the Santa Rosa Utility Pigeon Club announcing that the club had had badges printed and would attend the show in a body.

Announcement was made that a meeting of the subscribers to stock in the proposed squab corporation would be held at some time during the show for the purpose of electing a board of directors and the transaction of other business.

## Catalogue of Awards

of the

### FIRST ANNUAL EXHIBITION Pacific Utility Pigeon Association at Oakland, Cal., Feb. 14, 15, 16, 1913.

H. F. WHITMAN and J. H. CROW, Judges.  
J. R. BROOK, Show Secretary.

#### EXTRA SPECIALS.

Silver Cup—P. U. P. A. Trophy, for best display of utility birds—C. R. King, Hayward, Cal.; second best display, J. W. Jewell, Berkeley, Cal.

Silver Cup—Pacific Squab Journal Trophy, for best display of all varieties—C. R. King, Hayward, Cal.

Silver Cup—C. R. King Trophy, for best display from outside San Francisco and Alameda Counties—Riddle & Flower, Sacramento, Cal.

Silver Cup—W. E. Mushet Trophy, for best display all varieties by member of P. U. P. A.—C. R. King, Hayward.

Silver Cup—Mushet Company Trophy, for best display of Working Homers—Riddle & Flower, Sacramento, Cal.

#### SPECIALS.

Best Carneau—A. W. Hoffmann.  
Best Runt—Maltese pen—J. W. Jewell.  
Best Dragoon—Brook Lofts.  
Best White King—C. R. King.  
Best Hungarian—C. R. King.  
Best Frillback—Brook Lofts.  
Best Tumbler—L. J. Nielsen.  
Best Beard—Brook Lofts.  
Best Nun—D. Moran.  
Best Muffed Tumbler—Brook Lofts.  
Best Runt—Dr. W. J. Smyth.  
Best Trumpeter—Brook Lofts.  
Best Jacobin—Brook Lofts.  
Best Fantail—C. R. King.  
Best Duchess—Al Heyward.  
Best Mondaine—C. R. King.  
Best Racing Homer—G. W. Richardson.  
Best Horuneau—Thomas E. Kent.  
Best Maltese—J. H. Crow.  
Best Pigmy Pouter—C. R. King.  
Best Magpie—L. J. Nielsen.  
Best Owl—W. J. Head.  
Best Scanderoon—C. R. King.  
Best English Pouter—J. H. Crow.  
Best Display Utility Carneau—J. W. Jewell.  
Best Exhibition Homer—C. R. King.  
Best Polish Lynx—Dr. G. E. Kleeman.  
Best Display by Novice—H. D. Choep.  
Best Display of Fancy Birds—Brook Lofts.  
Best Display of Mondaines—W. E. Mushet.

#### MALTESE.

White—F. M. Jones, 1 cock, 2 and 3 hen; Dr. G. E. Kleeman, 2 and 3 cock, 1 hen; C. R. King, 1 young cock, 1 young hen. Black—A. J. Schulz, 1 cock; Mrs. J. F. Nielsen, 2 cock; Dr. G. E.

Kleeman, 3 cock; F. M. Jones, 1 young cock; Al Heyward, 3 young cock; C. R. King, 1 hen. **Red**—Dr. G. E. Kleeman, 1 young cock; A. J. Schulz, 1 and 2 hen, 1 young hen, 2 young cock. **Yellow**—A. J. Schulz, 1 cock; D. G. Markstein, 2 cock; Dr. G. E. Kleeman, 1 hen, 1 young hen; Al Heyward, 2 hen. **Blue**—J. H. Crow, 1 cock (special); Dr. G. E. Kleeman, 2 and 3 cock, 1 hen; Al Heyward, 1 young cock, 1 young hen. **Silver**—Dr. G. E. Kleeman, 1 cock, 2 hen; Thos. E. Kent, 1 hen. **A. O. C.**—F. M. Jones, 1 cock, 1 young hen, 3 hen; Dr. G. E. Kleeman, 2 cock, 1 hen; A. J. Schulz, 3 cock, 2 hen; A. Bearden, 1 young cock.

**CARNEAUX.**

**Red**—J. W. Jewell, 1 cock, 2 hen, 1 pen; Frank Bergert, 2 cock; F. B. Knibbie, 3 cock; A. W. Hoffmann, 1 hen; W. E. Mushet, 3 hen; C. R. King, 1 young cock, 1 young hen; Lyon & Abrams, 2 pen. **Yellow**—A. W. Hoffmann, 1 cock; J. W. Jewell, 2 cock, 2 hen, 1 pen; H. Vvly, 3 cock; D. P. Rule, 1 hen; W. E. Mushet, 3 hen; Miss C. J. Wallian, 2 pen. **White**—J. W. Jewell, 2 cock. **Yellow Splash**—J. W. Jewell, 1 cock, 1 hen, 1 pen; C. R. King, 1 young cock. **Red Splash**—C. R. King, 1 cock; Peralta Pigeon Company, 1 pen; W. E. Mushet, 2 pen; Mrs. H. A. Silver, 3 pen.

**WORKING HOMERS.**

**White**—Riddle & Flower, 1 cock, 1 hen; Stefan Schwarz, 2 hen. **Black**—Geo. Klarmann, 1 cock, 2 hen; Riddle & Flower, 1 pen; Stefan Schwarz, 2 cock. **Silver**—Geo. Klarmann, 1 cock, 1 hen. **A. O. C.**—Geo. W. Richardson, 1 cock, 1 hen, 1 young cock. **Red**—S. Schwarz, 1 pen; Riddle & Flower, 2 pen. **Blue Bar**—S. Schwarz, 1 cock, 1 pen; G. W. Richardson, 1 hen, 1 young cock; Riddle & Flower, 2 pen. **Black Check**—G. W. Richardson, 2 cock, 1 and 2 hen; L. B. Davis, 1 cock. **Blue Check**—G. Klarmann, 1 cock, 1 hen; G. W. Richardson, 1 young hen; Riddle & Flower, 1 pen; S. Schwarz, 2 pen; J. W. Jewell, 3 pen. **Red Check**—G. W. Richardson, 1 cock, 1 hen; L. B. Davis, 1 and 2 young cock.

**WHITE KINGS.**

Peralta Pigeon Company, 1 and 2 cock, 2 hen; C. R. King, 1 hen (special); Dr. G. M. Hubbell, 3 hen, 2 young cock, 2 young hen, 1 pen.

**TRUMPETERS (English and Russian).**

Brook Lofts, all awards.

**DUCHESS.**

Al Heyward, 1 cock (special), 2 cock, 1 young hen, 1 young cock; Mrs. J. F. Nielsen, 3 cock, 2 hen; Brook Lofts, 1 hen.

**RUNTS.**

**White**—Dr. W. J. Smyth, all awards. **Blue**—Mrs. H. O. Brink, 1 cock; C. R. King, 1 hen, 1 young hen. **Silver**—Dr. W. J. Smyth, all awards. **Dun**—G. C. McCarthy, all awards. **Red**—C. W. Buck, 1 cock. **A. O. C.**—C. R. King, 1 cock, 1 hen. **Pens**—F. L. Hadley, first.

**RUNT-MALTESE (Display Pens).**

**Blue Bar**—J. W. Jewell, 1st (special); Miss C. J. Wallian, 2d. **Blue Check**—Al Heyward, 1st. **White**—H. D. Chope, 1st; C. W. Buck, 2d. **A. O. C.**—F. L. Hadley, 1st; Mrs. H. A. Silver, 2d; Al Heyward, 3d.

**SHOW HOMERS.**

C. R. King, all awards.

**ARCHANGELS.**

Dr. W. J. Smyth, all awards.

**ENGLISH POUTERS.**

J. H. Crow, all awards.

**FRILLBACKS.**

Brook Lofts, all awards.

**SATINETTES.**

W. J. Head, 1 cock (special), 2 hen; Brook Lofts, 1 hen, 2 cock.

**QUAKERS.**

L. J. Nielsen, all awards.

**POLISH LYNX.**

D. Moran, 1 cock; J. D. Ludwig, 2 cock, 2 hen; Dr. G. E. Kleeman, 3 cock, 2 young hen; H. D. Chope, 1 hen (special); Al Heyward, 3 hen, 1 young hen.

**TURBITS.**

**Red**—D. Moran, 1 cock. **Blue**—E. L. Teague, 2 hen; D. Moran, 1 young cock, 2 young hen. **Black**—W. J. Head, 1 cock, 1 hen. **A. O. C.**—D. Moran, 1 young hen.

**SCANDEROONS.**

C. R. King, all awards.

**HUNGARIANS.**

C. R. King, all awards, except 1st A. O. C. hen, A. Bearden.

**JACOBINS.**

**White**—Brook Lofts, all awards. **Black**—L. J. Nielsen, 1 hen, 2 cock; Brook Lofts, all others. **Red**—Brook Lofts, all awards. **A. O. C.**—D. Moran, 1 cock; Brook Lofts, 1 hen.

**MONDAINES.**

W. E. Mushet, all awards. **Crested**—C. R. King, all awards, and special.

**HORUNEAUX.**

Thomas E. Kent, all awards.

**MAGPIES.**

L. J. Nielsen, all awards.

**OWLS.**

**English**—W. J. Head, 1 young cock, 1 young hen, black. Brook Lofts, 1st in red, blue grizzle, yellow grizzle, and silver grizzle. **African**—E. L. Teague, 1 blue cock; Brook Lofts, 1 silver hen.

**EXHIBITION HOMERS.**

F. Bergert, 1 yellow cock, 1 blue cock; C. R. King, all other awards.

**PIGMY POUTERS.**

C. R. King, all awards.

**MUFFED TUMBLERS.**

L. J. Nielsen, 1 red hen; C. R. King, all other awards, and special.

**NUNS.**

D. Moran, 1 black hen (special); A. Borman, all others.

**DRAGOONS.**

**White**—H. Vvly, 1 cock, 2 hen; Brook Lofts, 1 hen. **Black**—L. J. Nielsen, 1 cock; H. Vvly, 2 cock. **Blue**—L. J. Nielsen, 1 cock, 2 hen; Brook Lofts, 1 hen (special). **Yellow**—L. J. Nielsen, 1 and 3 cock, 1 and 2 hen; Brook Lofts, 2 cock. **Red**—Brook Lofts, all awards. **A. O. C.**—L. J. Nielsen, all awards. **Grizzle**—L. J. Nielsen, all awards.

**BEARD TUMBLERS.**

**Black**—Brook Lofts, 1 cock, 1 hen; L. J. Nielsen, 1 hen, 2 cock; A. Bearden, 3 cock, 3 hen. **Blue**—Brook Lofts, 1 cock, 1 hen (special); L. J. Nielsen, 2 cock, 2 hen. **Silver**—Brook Lofts, 1 cock, 1 hen.

**PARLOR TUMBLERS.**

**Yellow**—L. J. Nielsen, all awards. **Red**—L. J. Nielsen, 1 young cock; Brook Lofts, 1 young hen.

**NOVICE CLASS.**

A. Bearden—1st cock, 1st hen, Beard Tumbler; 1st hen, A. O. C. Hungarian; 1st cock, A. O. C. Maltese.

H. D. Chope—1st pen, Runt-Maltese.

### Novice to Expert in Five Years

**F**IVE years ago Dr. G. E. Kleeman, a practicing physician of Oakland, Cal., purchased a few Maltese pigeons in order to study and develop the variety. He secured the best birds he could obtain, and spared no expense in improving his stock. The doctor is a careful breeder, and today has one of the finest lofts of Maltese on the Pacific Coast.

Dr. Kleeman's first appearance in the showroom was at Oakland in 1910, when



BLUE BELL (1911)

Winner of first and special in young bird class at several of the leading Pacific Coast shows; also winner of first in old hen class. Reared by Dr. C. E. Kleeman, Oakland, Cal.

with ten entries he won seven firsts, two seconds and one third. Since then he has exhibited at the principal Coast shows, being a consistent winner in his classes at each event. In 1912, at the state fair exhibition at Sacramento, he won thirty-six firsts, two seconds, three specials, and extra special for best pigeon in the show—and this with but thirty-eight entries. Dr. Kleeman's pigeons are becoming known all over the United States. He has shipped birds to some of the largest breeders in the East,

who have won with them at the best Eastern and Middle Western shows.

The lofts are most sanitary and neat, containing cement floors, running water, etc., and are so arranged as to show the birds to the best advantage. The pigeons are given most scrupulous care and first quality grain, which factors have contributed largely to their owner's remarkable success.

Fred W. Bird, a prominent fancier of Buffalo, N. Y., who purchased Dr. Kleeman's 1911 state fair prize winners, remarked that they were the best birds that had ever been shipped to him, including his imported stock, and he has since won first prizes with them at some of the leading Eastern shows.

Dr. Kleeman's lofts are located close to the heart of Oakland, and visitors always find a hearty welcome from the genial doctor, who naturally takes pride in his beautiful birds.—*Pacific Poultrycraft*.

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Ten pairs guaranteed mated utility Carneaux, bred from prize-winning stock, young, healthy, \$2.25 per pair; 1912 bred utility Carneaux, unmated, \$12 doz. S. S. STEVENS, New Egypt, N.J.

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Twelve acres; ten acres orchard, trees in full bearing. Fine pigeon house, capacity 600 birds. Sixty miles from San Francisco. two miles from Southern Pacific and Santa Fe railroads. Price moderate. For particulars address

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That breed rapidly and raise plump squabs that weigh thirteen pounds to the dozen.

YOUNGSTERS .....\$8.00 doz.  
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60 pairs EXTRA HOMERS.....\$100  
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100 pairs GIANT CROSSES..... 200  
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Are the merits of National Pure Homers and Carneaux. If there were any better all-round pure birds in America I'd had them long ago. Divided my birds into two classes, National Best and National. National Best Carneaux, 2 or more prs. \$5 pr.; National Carneaux, 2 or more prs. \$4 pr.; Show Carneaux \$8, \$10 pr.; National Best Homers, 6 prs. \$10; National Homers, 6 prs. \$9; Show Homers \$3 pr., 4 prs. \$10. I want your business because I know I can please you, besides saving you on every purchase, if you count quality anything. If you are not thoroughly satisfied after receiving birds and giving them a fair trial, return and get your money back. No breeder can make a more liberal offer. While you are thinking of ordering others are ordering and reordering. You will not find any better all-round pure birds than National. If you are wanting foundation stock, I have the birds you are looking for. Homer and Carneaux book for red stamp. No postcards answered. Send your orders or write your wants. They've pleased others, they'll please you.

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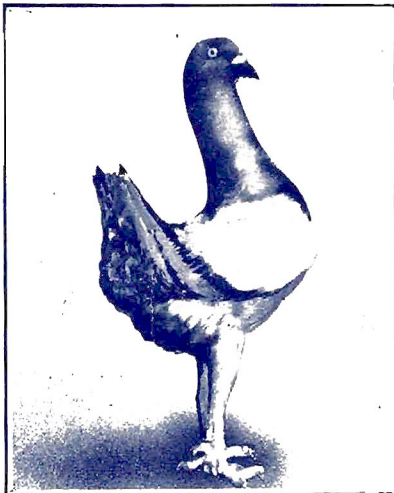
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