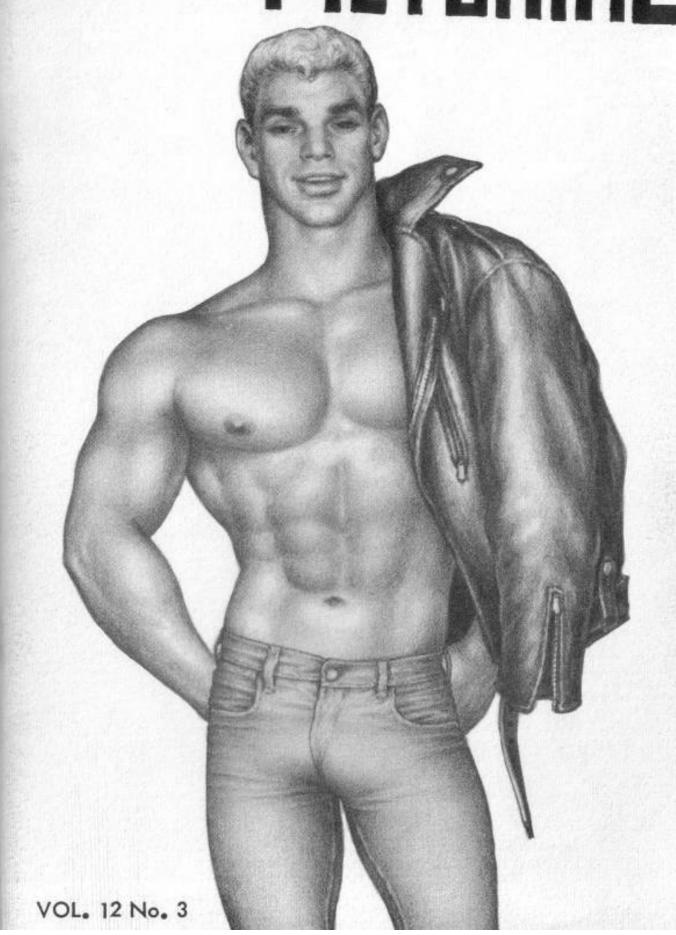
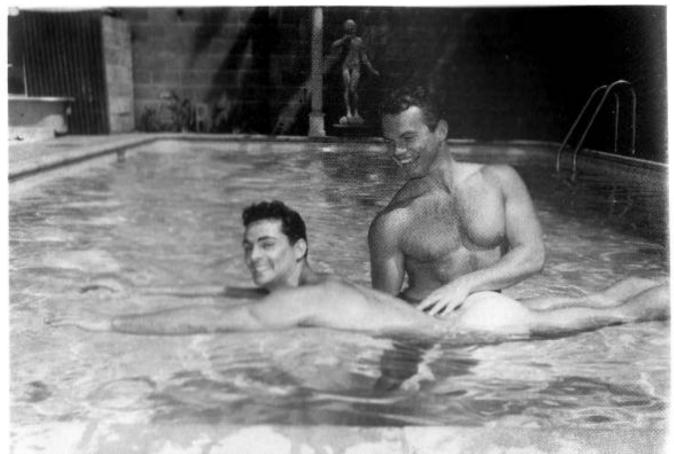
HYSIQUE TORIAL





Ken Hardle gives swimming lessons to Forrester D'Orlac in AMG photo XX 16-F. (Additional studies on page 34 of the XX catalog 25 cents). This picture was taken a couple of years ago. Forrester is now 32, A picture of him at age 18 is found on page 11 of this book. In other back issues you will find studies of him at other intermediate ages. Kenneth Hardle is 26 611 and 194 lbs, arms 16 3/B , from Santa Rita New Mexico

PHYSIQUE PICTORIAL

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VOL # 10. VOL. # 11 VOL. # 12 All of these; 1,2,3,4 11, 1, 2 "s 1,2,3,4 \$12, postpoid.

SOME THINGS AREN'T FOR SALE, and advertising in Physique Pictorial is one of them. No matter what a company is willing to pay, it cannot get ad space in this book. However, space is gladly given free of charge to describe any product we feel will be of genuine interest and value to our readership. While inclusion in our book does not constitute a "good housekeeping" seal of endorsement, we do feel reasonably certain that customers will be satisfied.

PAYMENT FROM FOREIGN COUNTRIES: The safest way is by bank check or with International Money Orders. Postal notes from foreign countries other than Canada have no value to us. However any foreign currency (including coinage) will be accepted at the prevailing rate of exchange. It should be well wrapped of course.

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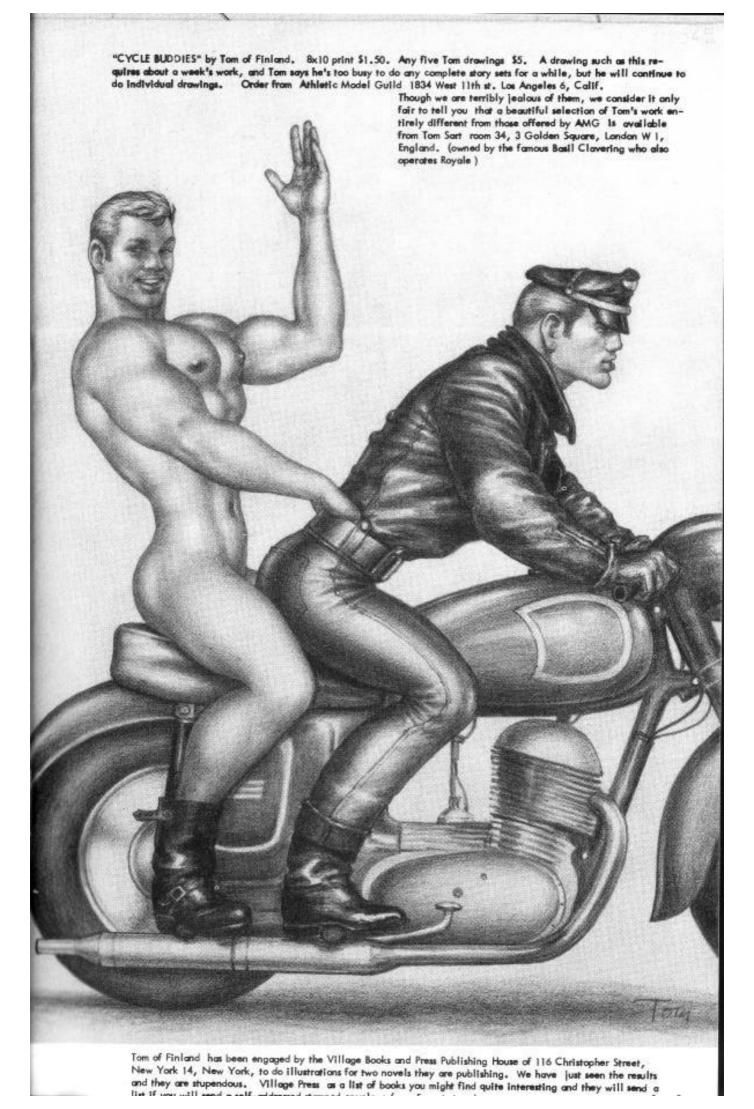
On your left is AMG photo VV-12-L, a scene from the AMG Film # G-6: GYM HOODLUM. ten minutes, 8mm \$10, 16mm \$15., illustrated on pages 23, 24, 25 of VV catalog: 50 cents. Jay Meyer of Portland Oregon age 18-517-137 lbs plays the title role of the hoodlum and he is supported or should we say twarted by Bob Glennon (on left) and Jim Jones. (on right).

Bob and jim are working out with weights when little Jay comes along and causes all kinds of irritation, making a general nulsance of himself. One of the boys starts to give him a spanking but the other objects to the over-strenuous punishment and soon the brawl is going full steam. Its lots of fun and no one gets huri.

Jay Meyer's only other film is Curtis Vs Meyer which will be made available soon (probable with our next issue--excellent lively wrestling.)

Jim Jones also appears in Tijuana Bandit (see page 13 of this book), and will appear later i several wrestling films.

Robert Glennon is currently seen in Law Hords in Hollywood (story illustrated with drawing in the 12-2 edition of PP), and also in Universed Coests, The Happy Hoods and others.





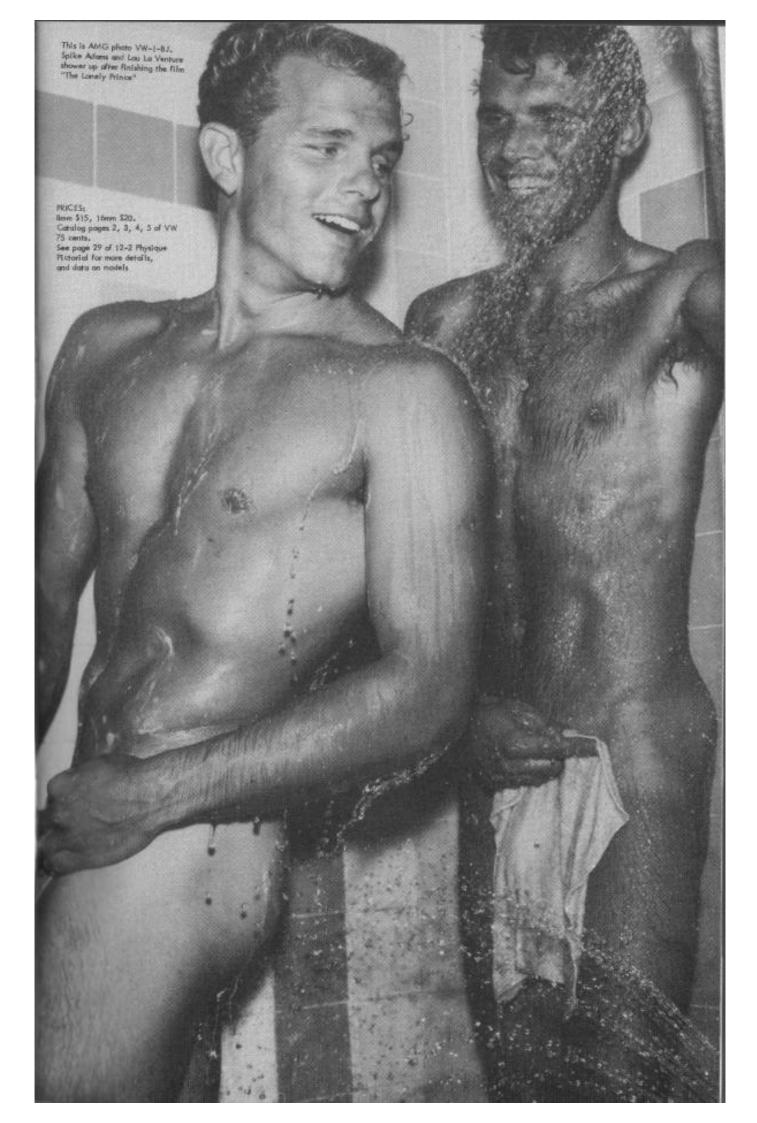
L.A. COUNTY PASSES LAW FORBIDDING THE FURNISHING OF MODELS FOR FIGURE ART. On July 31, 1962, The Los Angeles County Board of Supervisors passed ordinance 8253 "prohibiting the operation of establishments wherein models are furnished to be photographed, sketched, or otherwise similarly depicted in the nude or semi-nude." Lest anyone be confused as to what this means they go on to define "As used in this ordinance, "nude or semi-nude" means completely without clothing or with partial of other land, but with an public area exposed or with the breasts exposed by a female so that the nipples thereof are exposed."

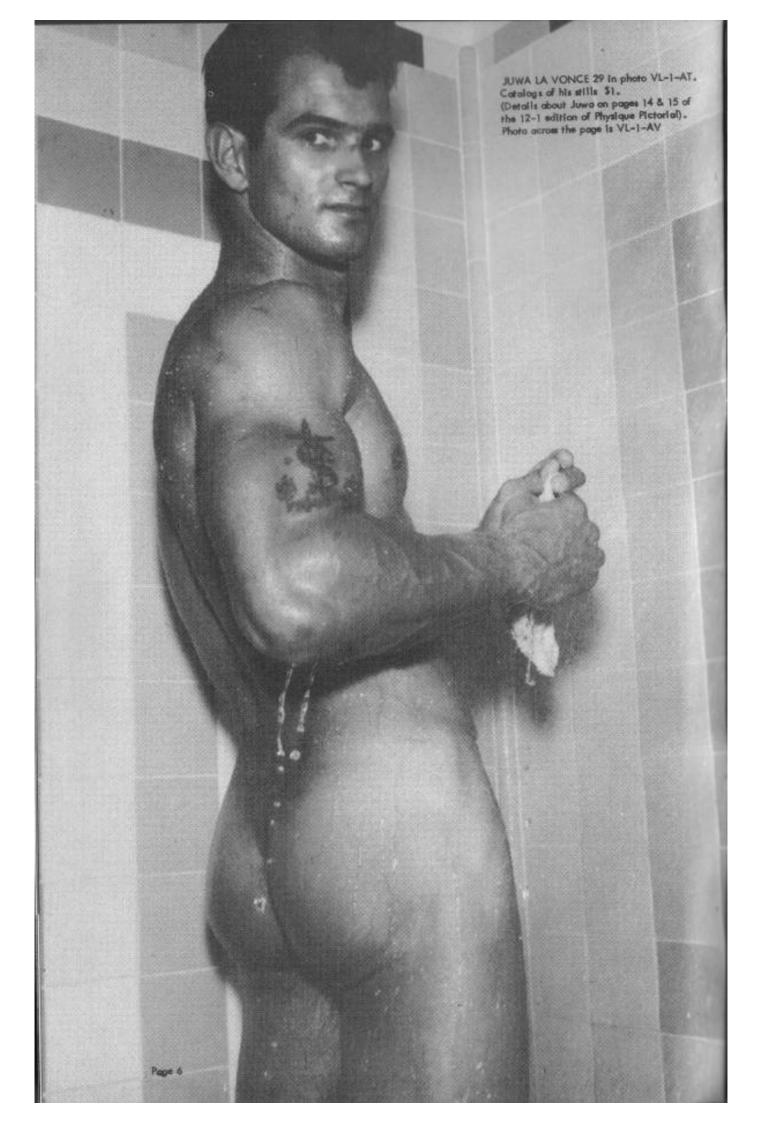
It is doubtful whether this provincial law could stand up under a Supreme Court test in as much as it so greatly hampers and interferes with individual action and the legitimate means that many have for making a living. It does not affect physique photographem

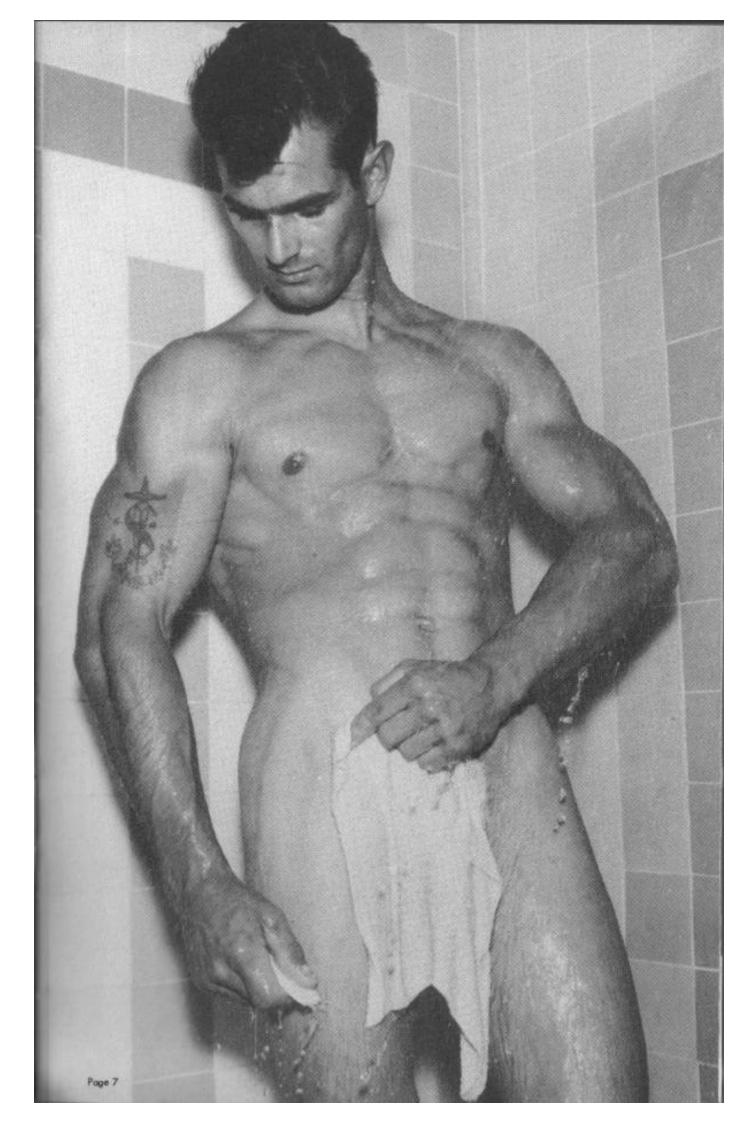
directly assuming they are not making their models available (for a price) toother persons.

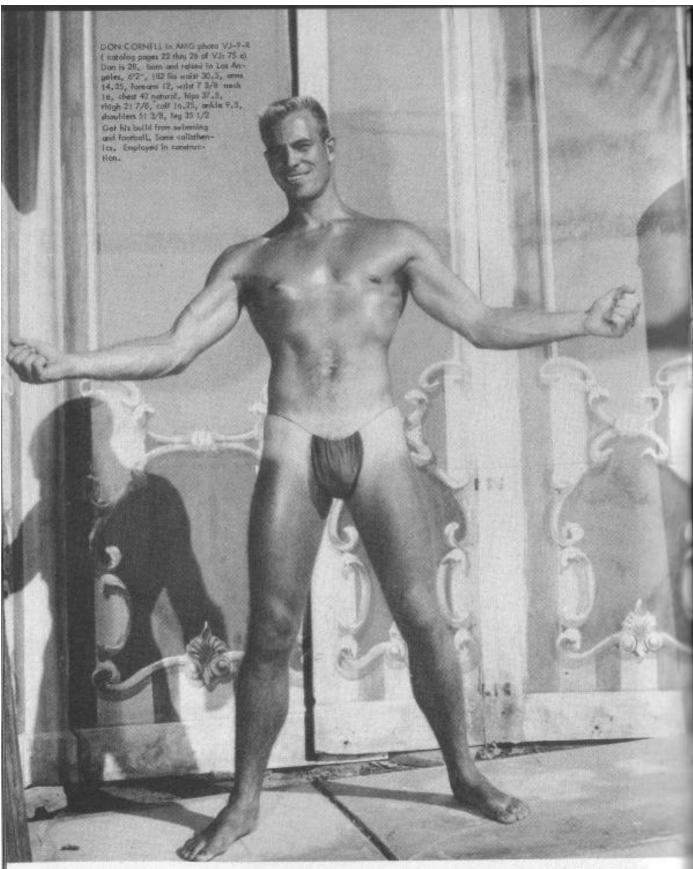
The most effective way you can fight such lows as these is through such organizations as American Civil Liberties Union whom L.A. office is 323 W Fifth Street, Los Angeles 13, California. A membership contribution of \$10 brings the monthly Open Format well as the weekly bulletin (if requested). Invariably you will find that the very people who hate individual freedom and to vor despotism have the greatest hate for organizations such as ACLU.

There will always be reactionary dragons to be fought. We must never let down our guard. Much of the antagonism to art from sexually frustrated bigots who are unable to express themselves in a normal way.









PERSONAL GLIMPSES IN THE PRIVATE LIVES OF PHOTOGRAPHERS AND THEIR MODELS.

AN OLD FAMILIAR TUNE:

In our work with thousands of models, there are often individuals who come to us in "dire need". At times we give work to some whose value we seriously question just to give them a break. Perhaps some regard us as a soft touch because we are so often hit up for a loan. A typical conversation might go like this:

Model: "Say, Bob, Could you loan me ten, just "til the end of the week?"
Photographer: "Well, what kind of security can you put up?"
Model: "Man, I ain't got nothin' but the clothes on my back. Can't you just trust me on my word? You know I wouldn't let you down!"

just trust me on my word? You know I wouldn't let you down!"
Photg: "I'm sorry, Joe, but I've found this is the quickest way to lose a
friend. I like you too much to lose touch with you, and loaning you
money is a sure way to make certain I won't see you again."

Model: "But I wouldn't burn you. Please.... I promise if I cant pay you back I'll work all day for you..."

Photogs: "Well, how about doing a little work right now?"

Model: "Gee, I'd like to., but I've got to get to such-and-such a place
in fifteen minutes—but you know I'll keep my word."

Page

Photographer: "Tell me, what is the urgent need for this money?"

Model: (Will probably give one or a combination of the following one-wall.

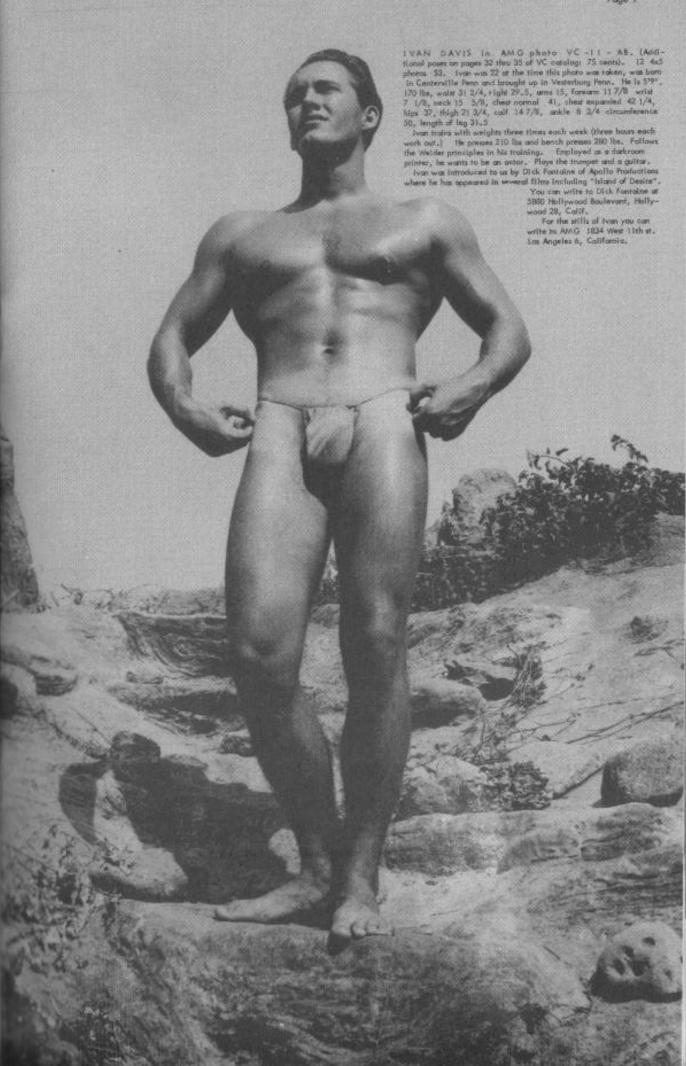
"Well, I'm afraid that's very personal" or "My mother (or grand-mother) is dying and I've got to take the bus home to see her before she passes on." (this latter tear-jerker is one of the most common, as pecially to solicitrelatively. Larger sums). Others: "The White Fence gang is after me and I've got to get out of town." "The common care looking for me." A few are condidly honest: I've got a date with this terrific chick and I'll never get another chance like this or "I've been to Tijuane and caught a dose. I gotta see a doctor ad intinitum.

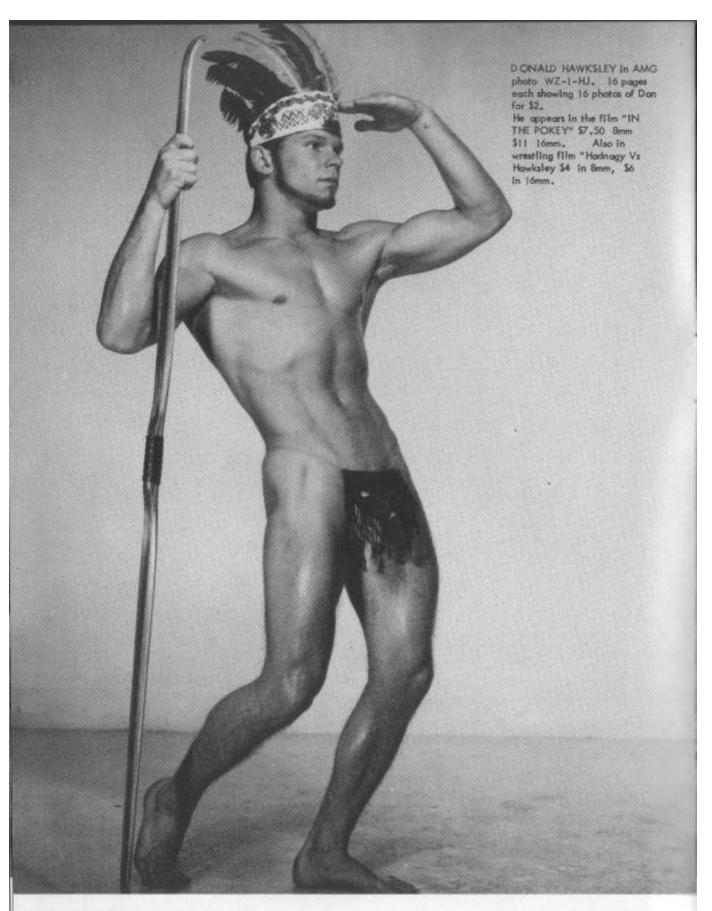
The stories are rarely original. If we do break down and make the loan, the result is inevitable. Only rarely does a small loan get repayed, and then apparently only to establish a good credit rating to that eventually it to the come "take you" for a more worthwhile sum.

individual can "take you" for a more worthwhile sum.

If in future issues of this book you see the initials (P,R.) in brackers part of a model's description, you will know this indicates we feel the ject is a poor risk, and if he comes across you in his travels you can be guided accordingly.



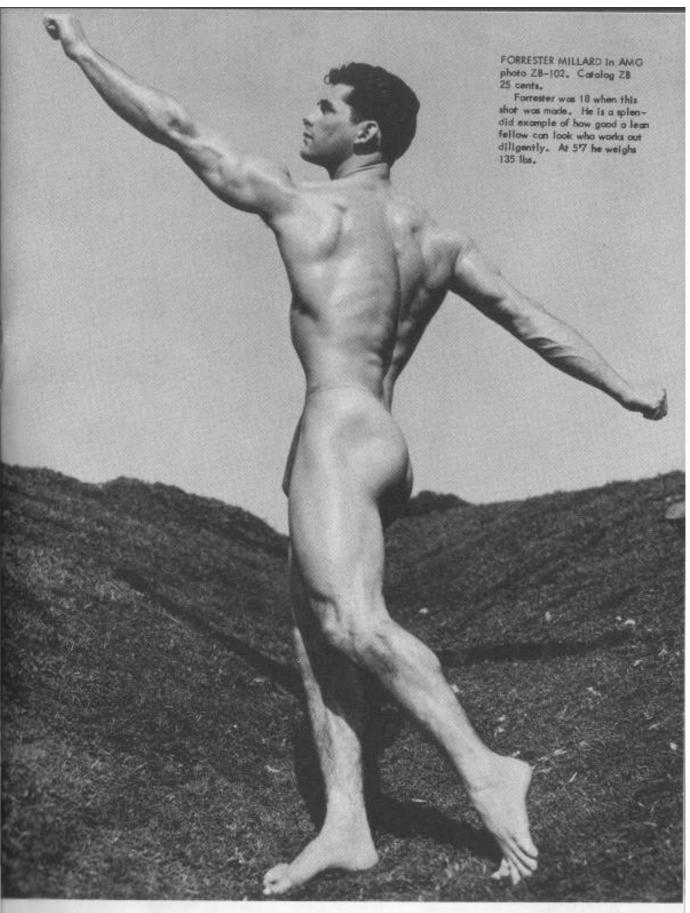






On your left: AMG photo VS-I-I a scene from AMG's Film FC-B, THE COP AND THE TRUANTS, 13 minutes, 8mm \$13. 16mm \$18. Illustrated on pages 2, 3, and 4 of VS catalog. Featuring the Smith Brothers (at least they said their name was Smith and that they were all brothers and why should we doubt their word?)

The two young hoods are gambling when the cop comes along and points out that they are breaking the law and that he will have to arrest them. They plead with him not to take them in—possibly to make some on the spot punishment such as a spanking but then misdirecting his attention they grab his gun and hit him over the head with it. Then they take his uniform off of him and try it out for themselves, but the cop wakes up and jumps the boys and they go at it for quite awhile, until the cop finally subdues them, turns them over his knees and gives them the thrashing they so richly deserve.





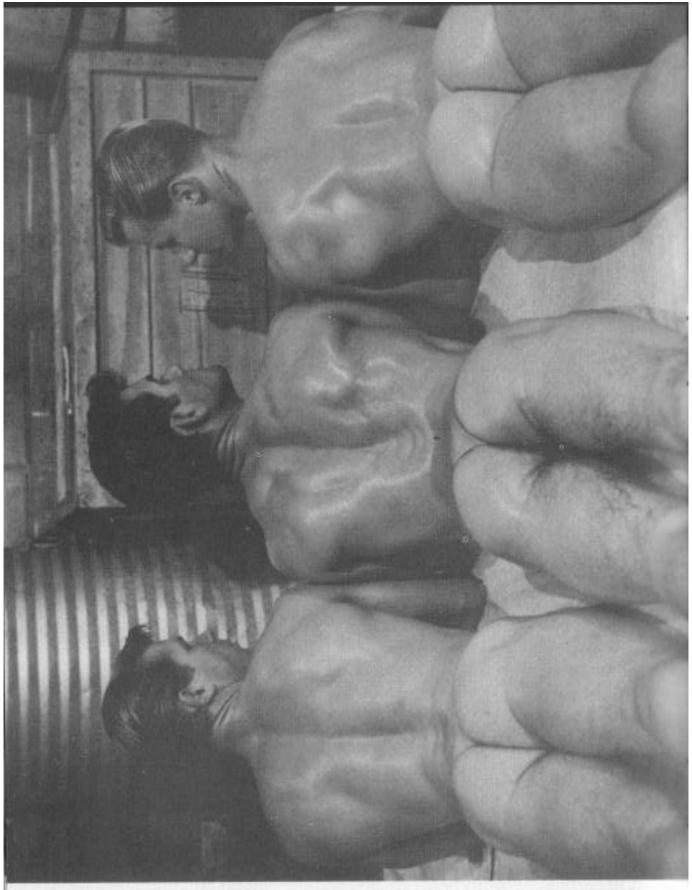
On your left: A scene from AMG Film * I-7 "THE TYRO" 8mm \$9, 16mm \$13. Catalog pages 2, 3, and 4 of VR 50 cents. Jim Schola is the "tyro" (a beginning student) and Bob Johnson is the teacher who finds the young boy rather dumb and clumsy in many ways but all too adept in wrestling, when the youth gives the master a sound trouncing.

when the youth gives the master a sound trouncing.

On your right: AMG photo * VX-2-B featured in AMG Film * L-2 8mm \$7., 16mm \$10.50. Catalog pages 4, 5 of VX,50 cents. These are the LATSCHKOWSKI BROTHERS, Syd on the left and Hans on the right. The film starts out with the boys in motor cycle clothes, riding on their cycle, coming into their apartment going thru their flexes etc.

Both boys have done solo pasing for AMG and also for Bruce of Las Angeles.





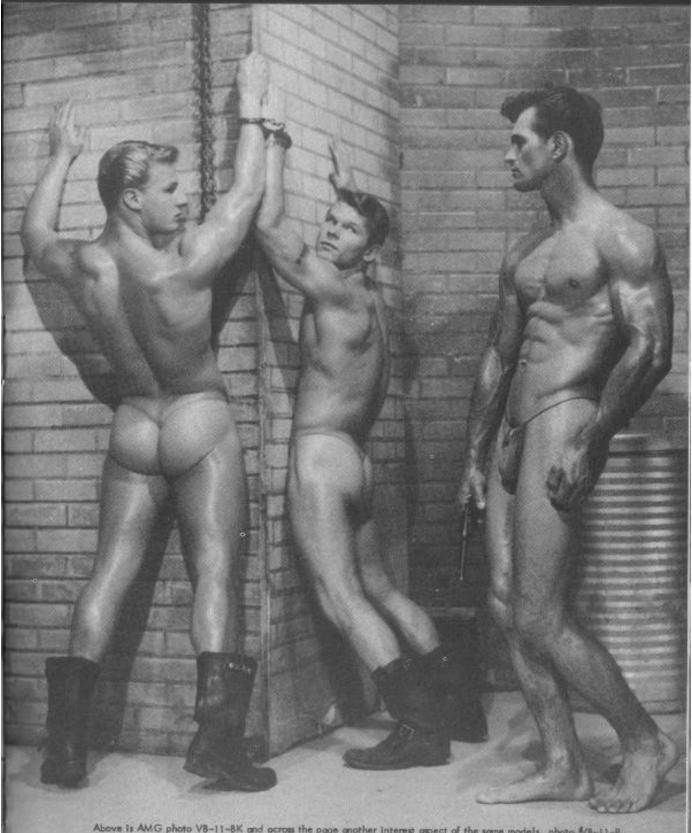


On your left is photo * VZ-7-1, a scene from AMG's Film *R-2, THE REJECTIO INJECTION, 8 minutes, 8mm 38., 16mm \$12., illustrated on pages 19 of VZ catalog (25 cents). Bobby Lawrence is the doctor, Johnny Stocy the patient and Qurid connelly the nurse. The patient is just about on his last pins when he is wheeled into the operating room, but when the doctor determines he must have an Injection of penicillin, he rejects the idea quite strenuously and battles furlously for his honor.

In real life, Bobby Lawrence is a typical Texan (comes from Weslaca Texas), very proud—and his own most affective press agent. Though a very good looking boy, it is a bit of a chore to work with him. He is 20, 5°11, 160 lbs, arms 13. He also appears in the film "Devil's Mischief.

The other two fellows are pals of Bobby and have done no other posing and

The after two fellows are pals of Bobby and have done no other posing and probably are unlikely to unless they take a greater interest interest in improving their builds. David is 21.5°B 135 lbs., a roughneck (oil worker) from Houston Texas while John Staty is 19, 5°9 139 lbs, also from Texas.



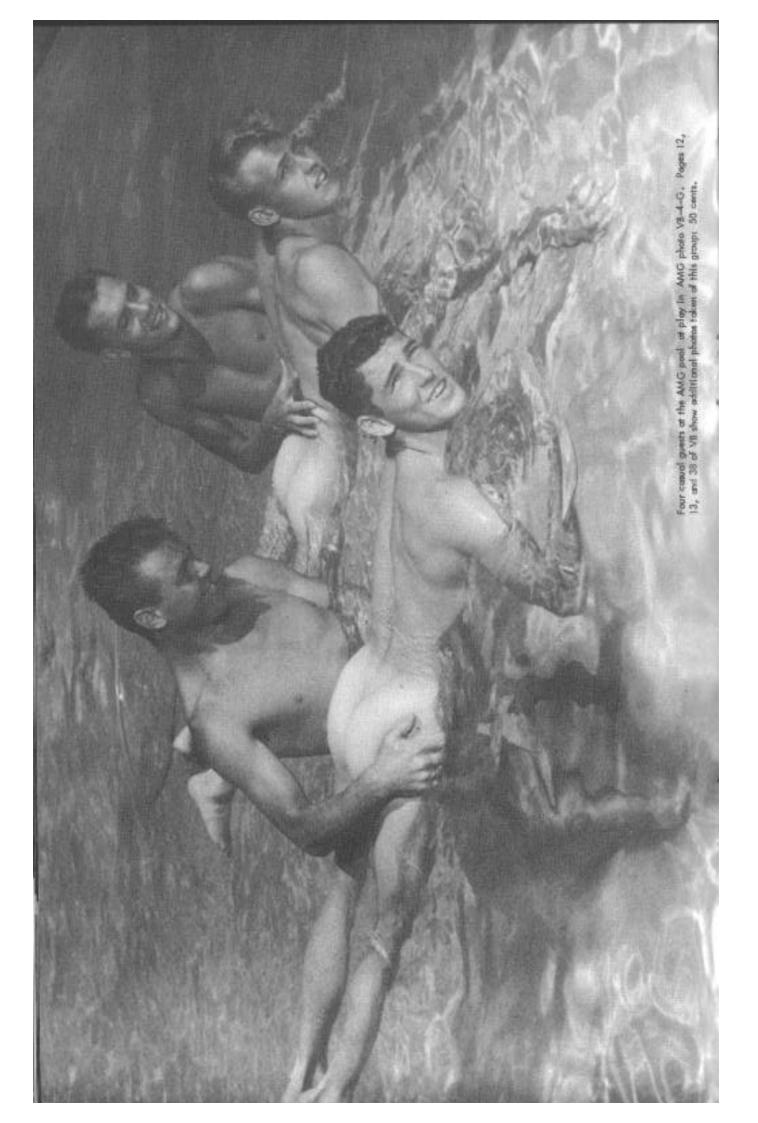
Above is AMG photo VB-11-BK and across the page another interest aspect of the same models, photo A/B-11-P. The order of the models directly above: Howard Heidtman, Donald Hawksley and Juwa La Vonce. This is NOT a scene from a film, though we regret now we didn't plan some sort of film around this theme. Perhaps it will suggest a plot to some of our fertile minded friends. Catalog pages 28, 29, 30, 31 of VB: 75 cents.

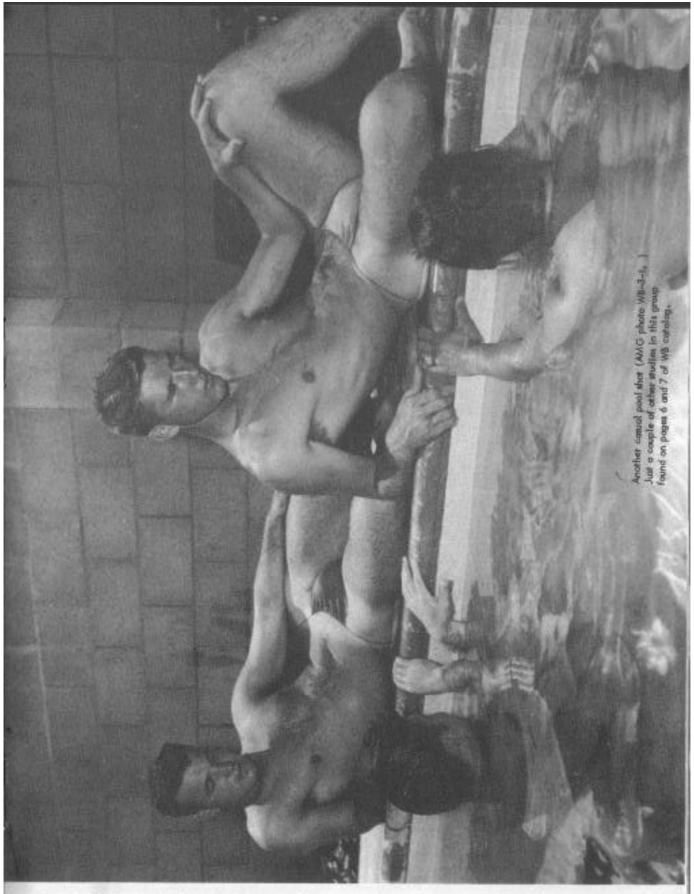
On your right is phote *VV9-AO, showing Dale Hall, Jim Jones and Eddie Manning (no relation to the other Manning Brost John, Joe & Jim) in a scene from AMG Film *T-2, 13 minutes Bmm \$13., 16mm \$18. Illustrated on pages 15 thru 18 of VV catalog 75 cents.

Dale and Jim are walking down the street in Tijuana Mexico when Eddie Manning tries various ways of hustling them-affering everything from switchblade knives and other contribund to naughty girlie pictures and when he is unable to make a sale, he pulls a gun on the boys, takes them in an alley and takes everything away from them. A rather violent fellow, he determines to do away with them altogether, marches them down to a deserted beach to shoot them, but the boys take a dim view of this fate so they rush him and knack the gun from his hand. The inevitable wrestling match ensues and apparently everyone is far too involved to grab up the gun—at least until all the participants energies have been rather fully spent. We didn't learn until after the picture had been completed that in real life Eddie was a bandit, so perhaps that is why he could play his role with such convincing realism.

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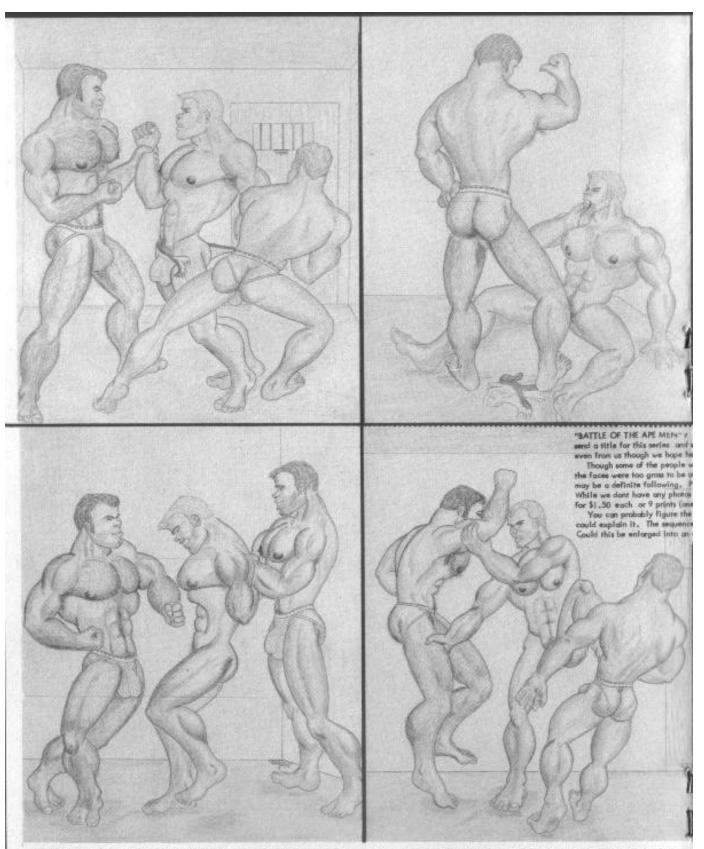
On your right is photo * WO-12-O, from the AMG Film *K-3 KILE VS WIGGINS, 3 1/2 minutes Bmm \$3.50, 16mm \$5.50. Pages 30, 31, 32 of WOr 50 cents. This is a simple wrestling film, short and sweet, fast action.

Fred Wigglins is reviewed in five photos on two pages (10 and 11) of the 12-1 Physique Pictorial. All of his measurements and data are given there.

Larry Kile is 18, 5'8, 156 lbs, comes from Berick Penn. At the time this photo was made was radio operator in Marine Corp., Loves to race cars.

Almost all of the AMG films have a little bit of fighting and wrestling in them, but several such as KINe- Vs- Wiggins are entirely deviated to wrestling, including Sweeny Vs Marsh \$4.50 and \$7, Peacack Vs Baker \$6, \$9; Parks Vs Wilson \$6, \$9; Parks Vs Earhart \$7, \$10.50.; Odom Vs Huelbut \$7.50, \$11; Hadnagy Vs Hawksley \$4, \$6; Heidmann Vs Blankenship \$4.70, \$7.; Evans Vs Landis \$6., \$9.; Downes Vs England \$4., \$6.; Cate Vs Harrison \$7.50, \$11; I Baker Vs Evans \$8., \$12., Anderson Vs Virgin \$8., \$12. A list of hundreds of films now available is printed in AMG's Bulletin \$9.





PLEASE HELP US WITH THIS QUESTIONNAIRE: From time to time we ask our readers to pass on their opinions so that we can better choose wisely the material we present. Response is always grafifying, showing a keen de sire of our friends to participate. We are grafeful for your assistance.

Please list your answers by the numbers shown below, and answer each query completely to facilitate tabulation of results. Kindly send your questionnaire response on a sheet of paper separate from any order.

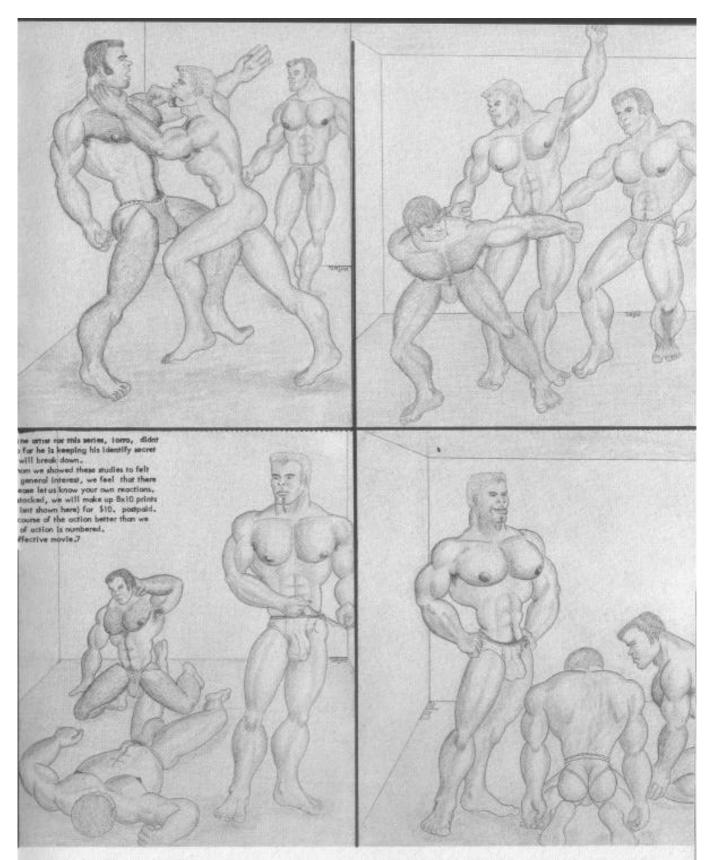
- 1. In order of preference list five of your favorite physique models.
- Which physique studios have you dealt with that have given you consistently good service?
- 3. Which (if any) have given you had service? (Please explain briefly).
- Which physique magazines do you subscribe to?
- 5. Which physique magazines do you occassionally buy on the newsrands?
 6. Do you feel the addition of color plates to a magazine justified a price of \$1.? (Please comment further on this if you wish).
- Should magazines show A: Picture stories of models showing a variety or poses, dress shots, portraits etc., 8: Only physique studies, C:Varlety of both? D: Your suggestions:

- IF YOU ARE A PHYSIQUE FILM FAN PLEASE ANSWER THESE QUESTIONS: 8. Do you feel that 8 to 10 minutes is about the right duration for a physique
- with striped patern)
 Other:

 10. Should models be shown in clothing part of the time and if so which of these would be of interest: Casoal street clothes dress suit
 Levis tight t-shirt, leatherlacket, boots etc.
 Other:
- In films of a solo model which of these activities would be of interest:
 Farmal pasing Calisthenics Weightlifting Showering, shaving etc. Various home activities Other

Please send your answers to Physique Pictorial, 1836 W. 11 St. L.A. 6, Calif.

The JARDEL firm whose interesting physique garments have been seen in several back issues of Physique Pictorial have moved from Hollywood to Australia (apparently to be close to the source of the fine yarm they use) You can write them as follows: JARDEL CUSTOMING KNIT-TING, 3051 Pacific Highway, Surfers Paradise, Queensland, Australia. Write them airmail (cost is 25c each 1/2 ounce) and they will respond by airmail. They say their new location adds only a couple of extra days in filling orders.



MORE LETTERS FROM READERS:

"WHEN IS AMG GOING TO RELEASE SOME OF THOSE OLD MOVIES"? "When are you going to get busy and get out some of the films you have been mentioning for over a year? Don't you realize that a sizeable portion of your potential patrons will have passed on to their final rewards without having enjoyed the pleasure of some of these films so eagerly awaited?" WP Baltimore Maryland. Editor's Reply: We are indeed ashamed of our laxity, and we know we should stop doing so much new work and get busy on finishing up some of the work already started. Always we are short handed, and some of the work that needs doing cant be assigned to someone else anyway, but as fast as we are able we are getting work caught up and soon (please dont press us for an exact date) will have all of the films mentioned in Bulletin 58 (which was only published in Fall of 61) available.
WHERE CAN AN ARTIST GET FULL FRONT VIEW NUDES?

"I am a student of classic arts and must have full nudes for reference. I have been told that if I qualify, I should be able

to get such studies if I call in person" DV Los Angeles, Editor's Reply: Actually the day is not far off when full nudes will be readily available to any individual, qualified or not. However for the present attempting to sell or purchase them can still bring mighty stiff penalties. If the particular studies in question should be adjudged obscene by an unsympathetic court, a fine of up to \$5000.00 may be imposed as well as a prison term of up to 5 years for each picture. To be sure penalties are often less severe. One San Francisco photographer only got the \$5000.00 fine and no time, while another got off with only 2 years. A Los Angeles man who had only made one sale by mail was mercifully given only 6 months.

In New York, a photographer served 3 months in the workhouse when he couldn't afford the fine, but when released was able to have his conviction reversed.

If you feel such convictions are unjust, join such groups as ACLU which fight censorship and unjust laws. Alone most of us are rather impotent and powerless but as parts of larger groups 17 we can make our force felt.



Page 18



On your left a scene from the wrestling film * H-8, HARLAND PFISTER, & WOLF, three rugged marines. 8 minutes. 8mm \$8, 16mm \$12. Ellustrated on pages 35 and 36 of VP catalog (50 cents). All available from AMG.

Fred Harland on left is 19, 5*11 135 lbs from Little Rock Arkansas, favorite sports include baseball and football. Richard Pfister 20, 5*11* 165 lbs was born in Austria but raised in Cleveland Ohla, favorite sports track, likes to work on cars. (Pfister is man on bottom). Jerry Wolff is 19 5*10 145 lbs.

WHY AMG DOESN'T RENT FILMS OR SEND THEM ON APPROVAL. We realize the hesitation a customer feels at making a big investment in a film without first examining it, and one group (Spectrum Films) feels so strongly on this that they allow customers to take all films on approval at a very modest cost (for handling). However, such transactions call for lats of extra handling, careful examination of the films etc., and ruffled feelings when credits are disallowed for damaged films etc., and since we are always months behind schedule anyway, we feel most customers will approve of our present policy of offering films at a minimum cost and letting customer glean contents of them from magazine and catalog photos.



On your right is AMG photo UA-12-C, a scene from AMG's Film *T-12, THE TEMPLE INTRUDER, 10 minutes, 8mm \$10, 16mm \$14. Fages 29, 30 of UA catalog 50 cents. Bob Miller plays the role of a young archaeologist who happens onto an Egyptian temple, goes down to investigate and is set upon by two priests who apparently are in charge (Herbert Hollis on left and Dick Dallas on right).

The priests string up their captive but he is so powerful that he soon breaks away, clabbers his captors and takes off fully aware of how unwelcome his presence is.

Bob Miller is 22, 5*11.5, 200 lbs waist 33 /31, arms 15 3/4, forearm 13 3/4, wrist 7 3/4, neck 16 3/8, chest 46 7/8 norm, (the same expanded because the chest is made up at solid firm muscle that stays big even when released), hips 39.5, thighs 23.5, calf 15.25, ankle 11, shoulders 55. Presses 280, C&J 345. Orinka lots of vegetable and fruit juices. Employed as an athletic instructor but also has worked as a cartoonist. Hobbies include singing and dancing.

Herbert Hollis 22 5*10 183,5 lbs of New Orleans lives in L.A. is most eager to do modelling work. Prestamped unaddressed letters sent to him will be forwarded. Disk Dollas posed only for this one picture and we have no data on him.





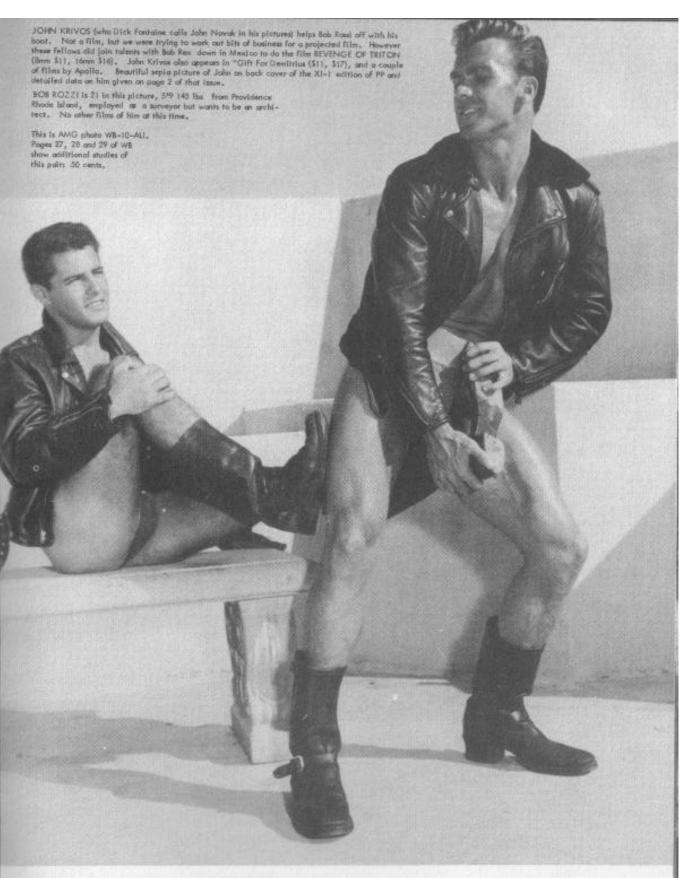


On your left is AMG photo VZ-12-AL, a scene from the AMG Film # T-10, THE TATTOOED SAILOR AND THE HOODS., 8mm \$11.50, 16mm \$16., illustrated on Pages 27 and 28 of VZ catalog (50 cents). Also another still from the film on page 24 of the Vol 11 # 3 PP. On pages 18 and 19 of the 12-1 edition of Physique Pictorial Tom of Finland has prepared some drawings depicting the film.

Shan Daymar plays the role of a sailor getting a tattoo from tattooist Bob Atkins. Don Wiseman and Al Strong are two cycle-hoods who make fun of the sailor, get some water colors and paint phony tattoos all over their own bodies. The unamused sailor pushes the rogues into the water and their "tattoos" are all washed away. When they come out of the water looking like two drowned rats, they attack the sailor, so naturally the tattooist pitches in to help him. Eventually the hoods are subdued, held down and the l'Tattooist tatoos "The End" in the most appropriate section of their anatomy.

Again type casting was used. When last we heard of Dan Wiseman someone

called to say a warrant had been issued because he ran off with somebody's car.

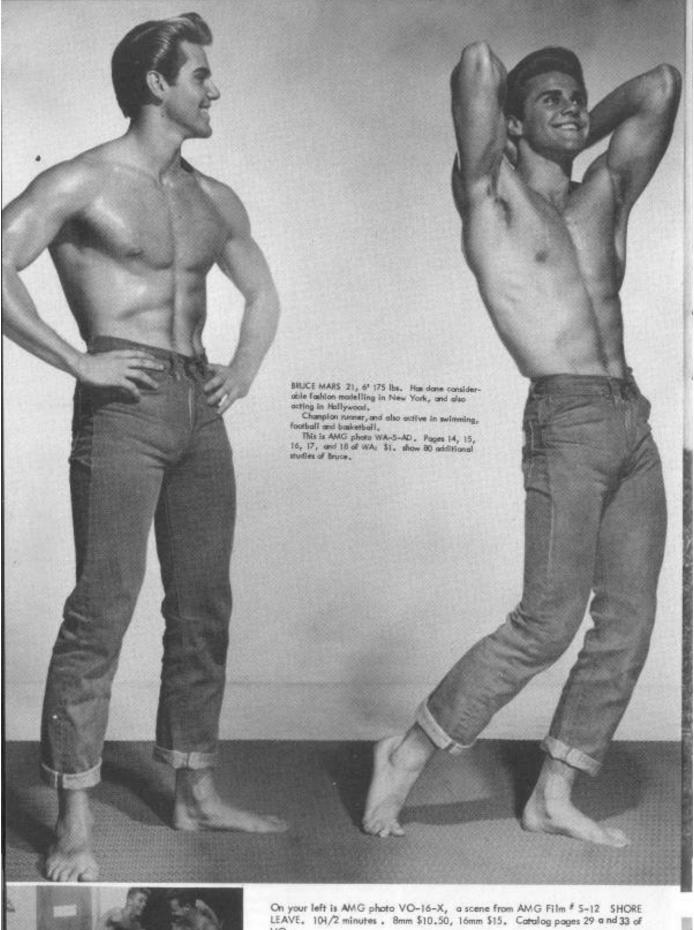




On your left a scene from the AMG film # 1-2 ILLUSIONARY MODEL 3 1/2 minutes. 8mm \$3.50, 16mm \$5.50. Catalog pages 19, 20 of UA 50 cents. Two girls are studying physique magazines in their pad when they fall asleep and suddenly Rannie Heath materializes before them and does a series of pases. A bit of camera trouble made it impossible to satisfactorily finish the film the same night we got it started and it was planned the group would return the next night. However, a rather imaginative but unsuccessful business venture involving the three of them devised by Rannie came to a rather ignonimous end and they were unable to return for their final performance. Hence an abrupt end to the film.

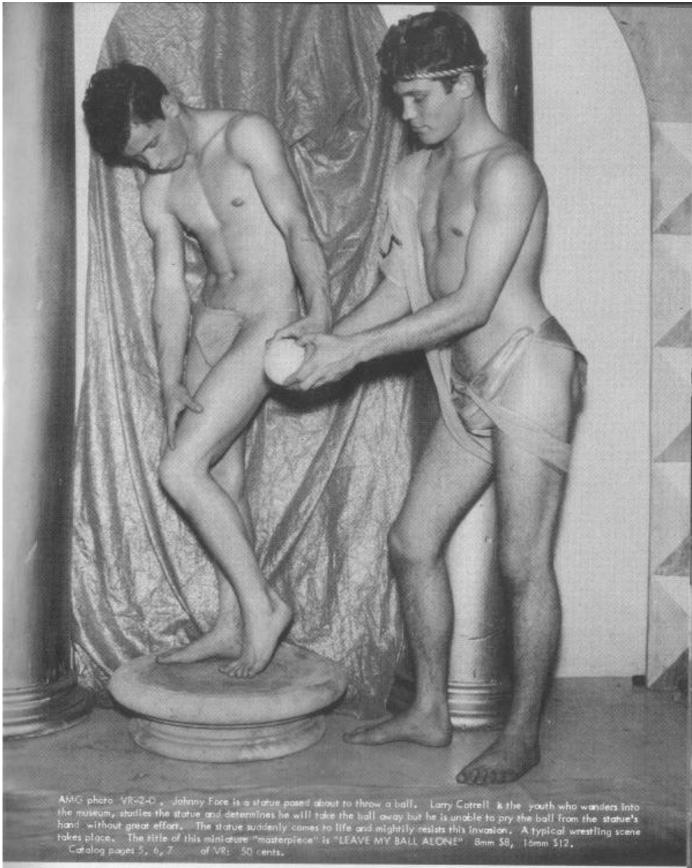
Ronnie Heath was born March 19, 1940 in Denver Colorado, is 6°, 160 lbs, waist 28.5, arms 14. Posed considerably for Western Photography Guild and has also done earlier stills and duals for AMG.

If you like films in which girls put in an appearance (always in a respectable way of course) others include "Unfaithful Sailor", "Cleopatra and the Blande Slave", "Snake Woman and The Boys", "King's New Chamberlain". Availability will be announced later. Page 21



Four sailors have the week end off, get a hotel room, start to call up girls, etc and three of them prepare for their dates. The fourth (David Jones, a P.R. model) is reluctant to bathe, so the others determine to give him a forced bath. At the prospect of this he fights bravely and vigorously, but at last is subdued and forced to come clean whether he likes it or not. Such a picture has a lot of good natured fun.

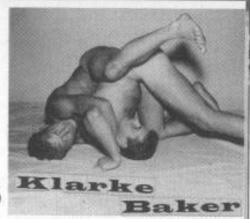
David Jones, the boy in the tub, is the "star". He is 20 (in this film) bom one year before Pearl Harbor day, in Oklahoma City, is 5'10 160 lbs waist 31.25, arms 13 5/8 forearm 11 3/4, wrist 7 3/8, neck 15, chest 37 3/4, hips 38, thigh 21 7/8, calf 14 3/8, ankle 8 7/8, shoulders 47, leg 34. Lists his hobbies as chess, cooking, diving, hunting and a certain unmentionable 3-letter word. He also appears in several other films to be announced later.

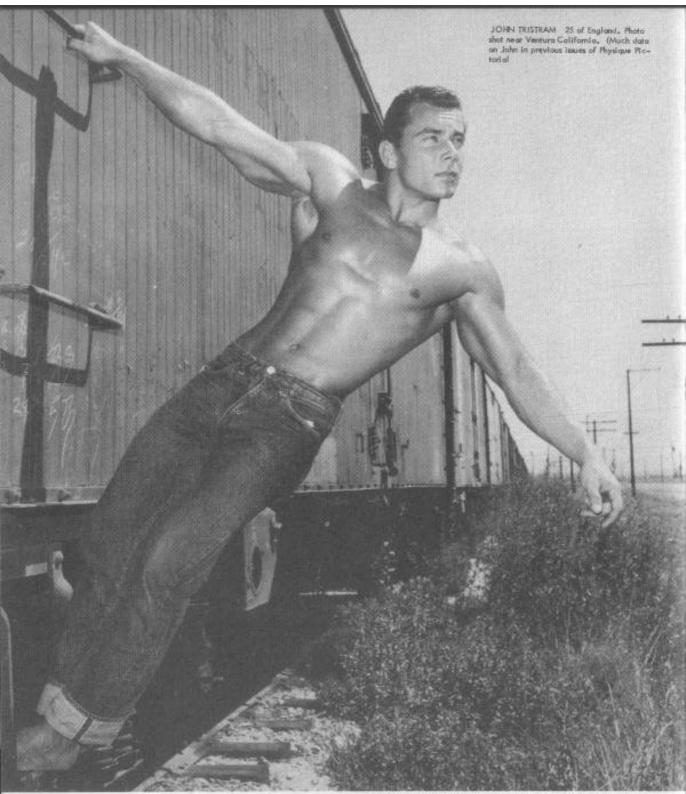


On your right is AMG photo WO-6-D, a scene from AMG film $^{\#}k$ -4, KLARKE VERSUS BAKER, 7 minutes, 8mm \$7., 16mm \$10.50. Catalog pages 18 thru 21 of WQ: 75 cents. Since 8ob Klarke was able to win a wrestling scholarship to Harvard University where he studies Electrical engineering, one would suspect this might be a very interesting film. However, Klarke's very proficiency tends to make the film dull and lacking in the interest the prevails when both fellows give and take and are less concerned about who wins.

In this photo Bob Klarke is 18, 5*11, 170 lbs, waist 30.5/28 tight, arms 13 5/8, forearm 10 7/8, wrist 7, neck 15 3/4, chest norm 39.5/40.25, hips 35 7/8, thigh 22.5, calf 14 1/8, ankle 8.5, shoulders 47.75 legs 35.5. Has done very little wt training but plans to do some steady when he gets the opportunity. Has worked in construction. Comes from New York City, also lived in Conn. and Puerto Rico.

THOUSANDS OF PHOTOS AT YOUR FINGERTIPS. Thru its cataloging system AMG offers thousands upon thousands of different photos, all filed according to model, 16 poses to a 4x5 catalog page. The pages cost only 25 cents each, less when you buy quantities. When complete catalog groups are rented, the cost is only 1 cent a page a month (plus pstg) Details about this in Bulletin 59 which will be sent for a dime (or stamped envelope).





LETTERS FROM OUR READERS: P.C. EGGHEADS

"I have noticed in your past and present editorial coverage that you tend to believe that adversaries of physical culture and physique art, are victims of psychopathic complexity and depth. I doubt this. I would more seriously consider the possibility that the motives of such adversaries are as transparent as they are shallow, and that such persons are simply the victims of simple-minded jealousies of one sort or another and are attempting to distract the public's attention from any promising culture and art, and to bring hopefully such attention into focus about themselves." RVS Spokane Wash.

WHATEVER HAPPENED TO TRIM AND GRECIAN-GUILD PP?

"Can you give me any information about what happened to the group of magazines coming out of Washington edited by Lynn Womack? VW Miami Fla.

Editor's Reply: Mr Womack is again publishing his books. Write to MANual Enterprises Inc. 80x 385 Franklin Sation Washington 4, D. C. On the cover of MANUAL # 33 (Feb 62) is a youth from Hollywood referred to only as "An unnamed Body Beautiful" in a photo by Jardel. Incidentally this model brought a law suit against Jardel for letting his photos appear in magazines, but when his attorneys met Jardel's

attorneys apparently decided to drop the suit (the law suit, that is. When you see the boy you may wander what all the fuss was about.

...WHERE'S THAT NEW BIG MAGAZINE PP HAS BEEN DESCRIBING" "Several months ago you talked of a big 8 1/2 x 11 magazine loaded with color. Was this just a big false alarm?": O.N. New Orleans La. Editor's Reply: If schedules go as they should, the new 8 1/2 x 11 YOUNG AD ONIS should hit the newstands at the same time this issue of Physique Pictorial does. Though the work in the book is all by Athletic Model Guild, and it is edited by 8ob Mizer (who also edits Physique Pictorial),

the entire concept of the book is different, with expert art layouts, and a general "slick" quality which many will like.

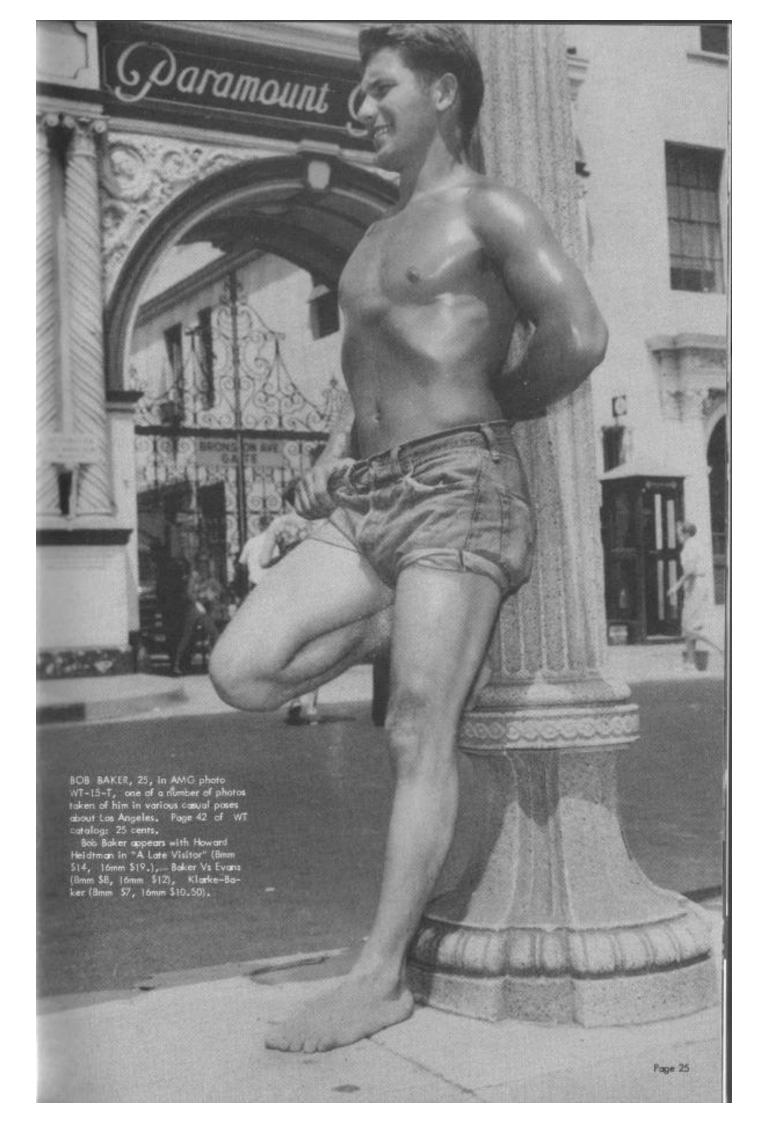
It will have much greater coverage than Physique Pictorial.

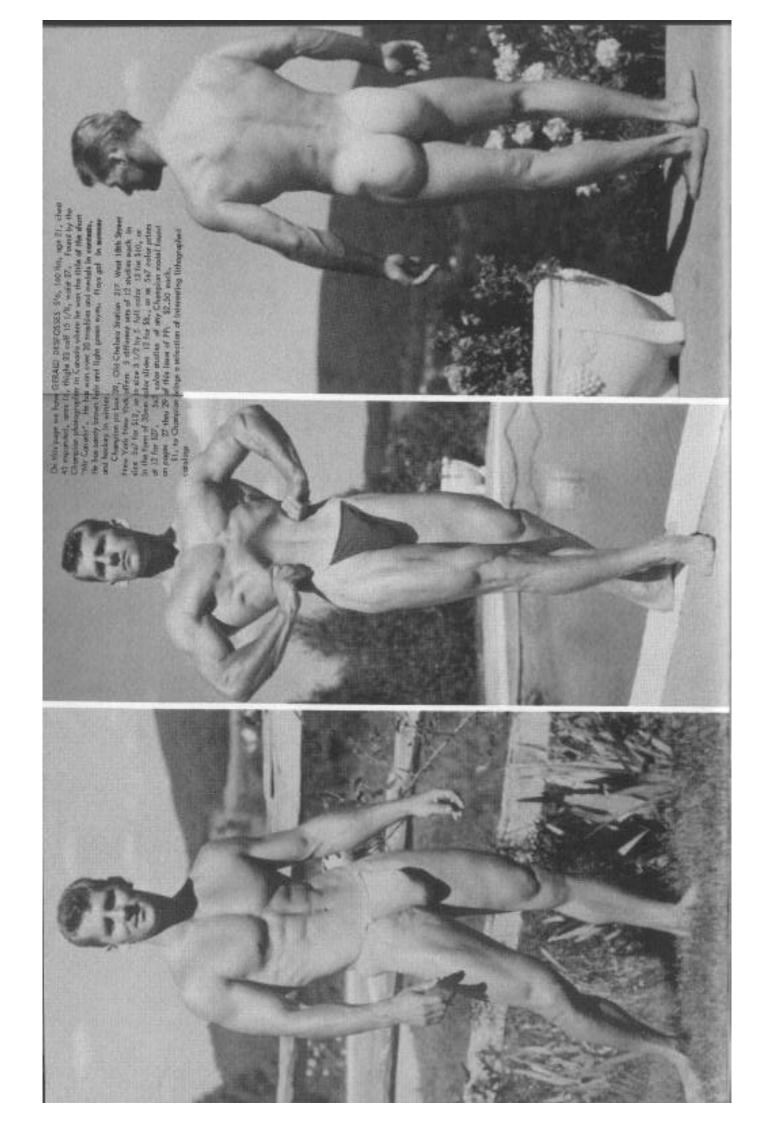
The absence of condemnatory editorials will make it possible to reach into many great Pictorial will not be allowed be-

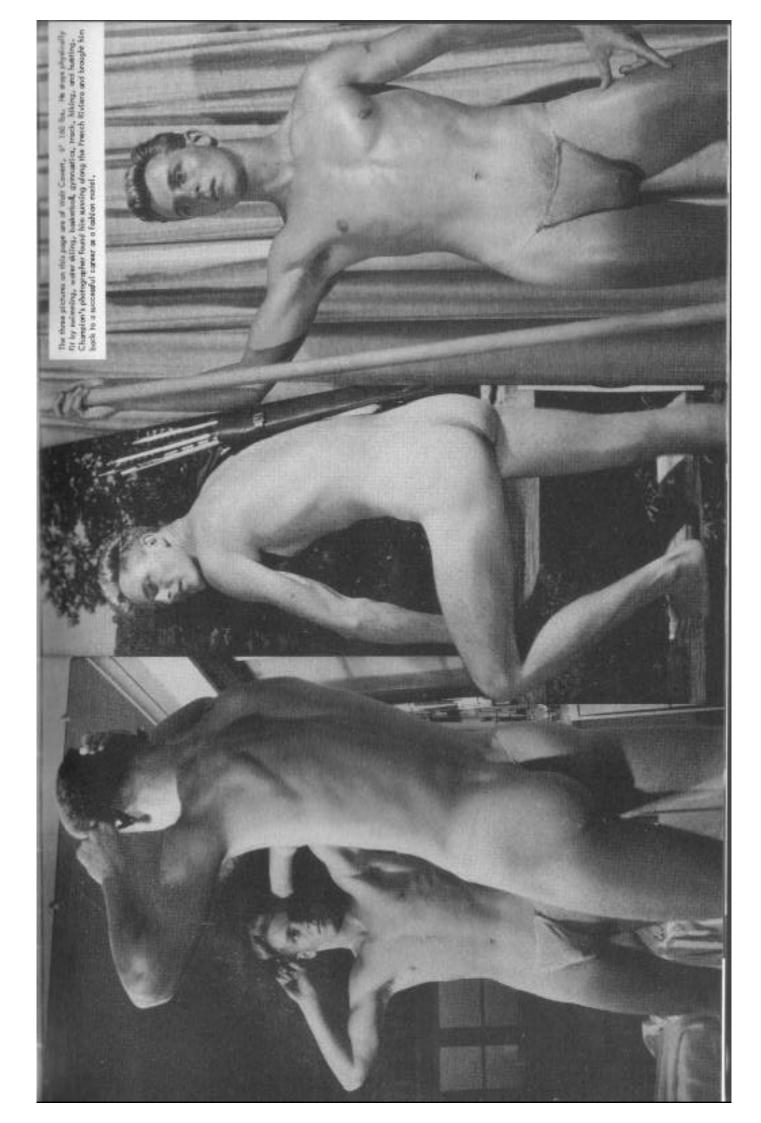
to reach into many areas Pictorial will not be allowed because too many bigots were offended by having their hypocri-

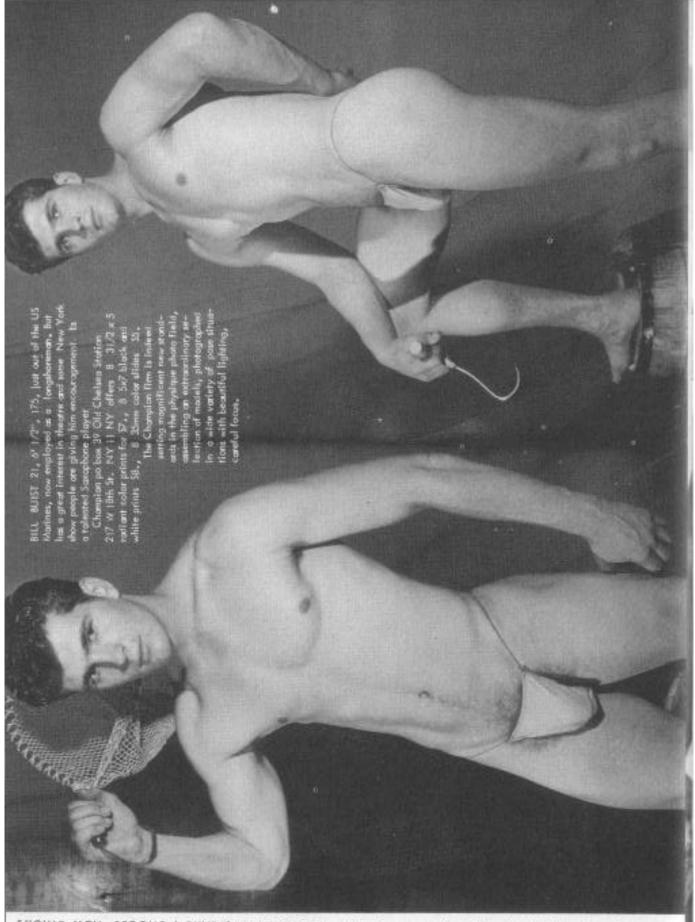
cy challenged.

Book will cost \$1. per copy. It will be a thick slick card cover, with 16 full color wallet prints on back side. Copies can be obtained thru AMG 1834 W 11th st L.A. 6, Calif or on your local newstand. Add 30 cents for 1st class sealed pstg.









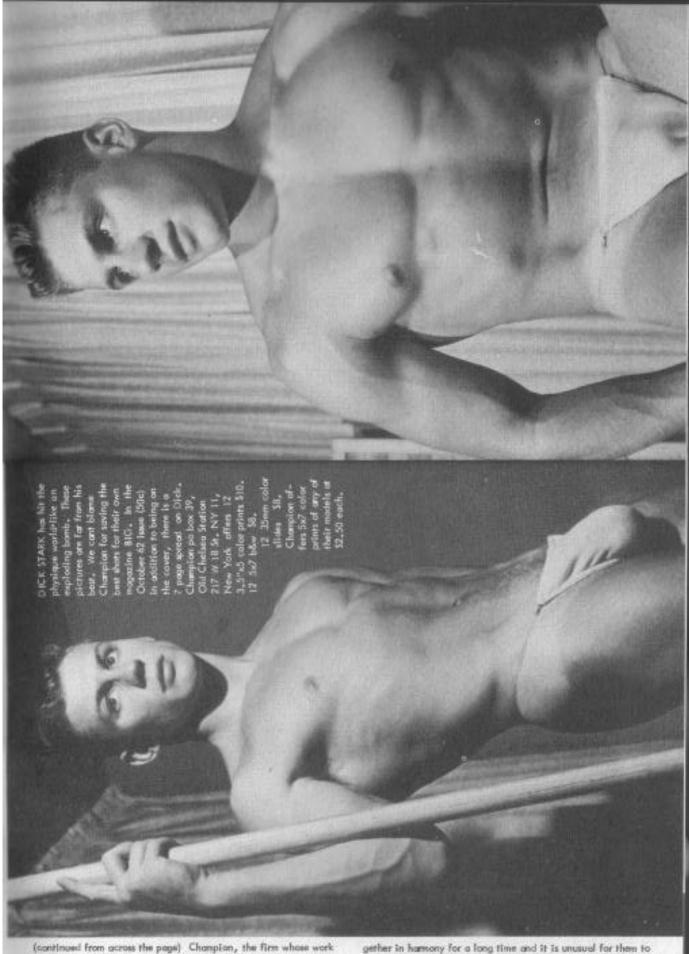
SHOULD YOU BECOME A PHYSIQUE PHOTOGRA-PHER? Scarcely a day goes by that we are not visited or at least get a letter from some starty eyed young (sometimes mature) hopeful who announces that he is going into the physique photography business. If we discourage him, he is certain the only reason is because we are afraid of new competition.

As a matter of fact, competition doesn't frighten us very much because we are almost always considerably busier than we want to be anyway, and we haven't the slightest desire to occupy this field all by ourselves. We sincerely welcome competent competition,

though we are sometimes frightened by the foothardiness of some tyros who may not practice reasonable restraint in their expressiveness and thereby bring the entire profession into a bad light.

ness and thereby bring the entire profession into a bad light.

Making a successful business requires more than getting a comera and a "stable" of models together. Presenting these to the public can be a very costly operation if some method such as mail circularizing or paid advertising is used. Fortunately almost all physique magazines will give free advertising to photographers whose work they use, but most are quite demanding of high quality as well as a great quantity from which to select. (continued)

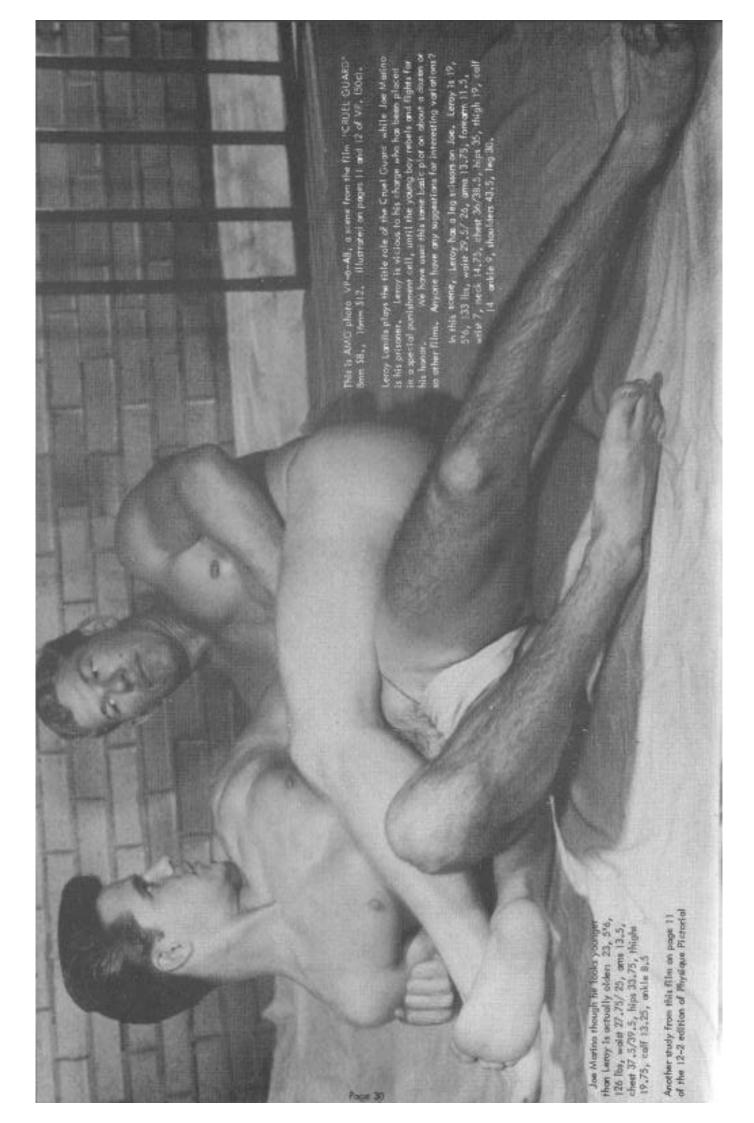


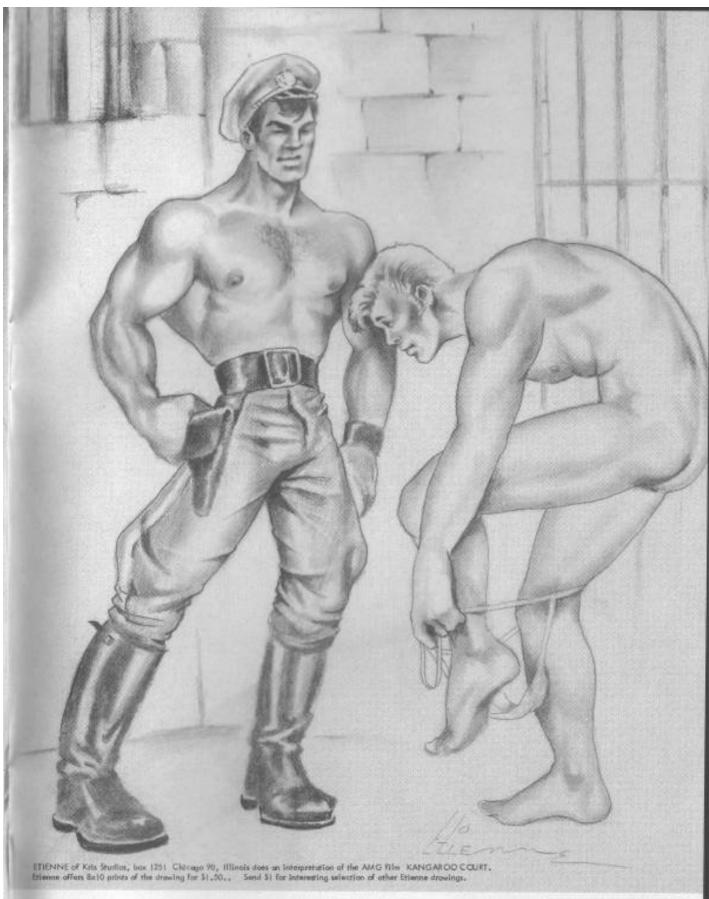
(continued from across the page) Champion, the firm whose work appears on this page as well as pages 26, 27, and 28 is an example of an aggressive young group of men who though quite new in the field are likely to make an unusual success. There is Walter who is talented, creative photographer who has an easy way with models and can bring out their best efforts. Steve is the artist who is clever with sets, helps them with layouts and does extraordinary art work of his own, and finally Jim who is the business head of the group who has a keen mind for organization, knows how to feel the public's pulse, get good placements for photos etc.

However, it is most unusual for three sen to work to-

gether in harmony for a long time and it is unusual for them to get together in the first place. An autonomous individual has a much harder pull than a well integrated group.

Hundreds of individuals and groups enter this business every year. Most give up without ever having a single photo published but they are not rescussfully the poor ones—perhaps their only fault was that they lacked the drive to force recognition for themselves. If YOU have the desire, treat it first as a hobby but make certain that a variety of magazine editors see your work so that you will have a consensus of opinion. Remember, there is lots of room at the top!





ABOVE: Etienne's impression of "Kangaroo Court", AMG's Film FK-1 which lasts 10 minutes, costs \$10 in 8mm, \$16 in 16mm, illustrated on pages 26, and 27 of VO (50e). Features Terry Caldwell, Shan Daymor and several other interesting AMG models. ON YOUR RIGHT: Scene from the AMG film: THE BOOKING OF A HOOD. 8mm \$10, 16mm \$14. Illustrated on pages 12 and 13 of VV catalog (50 cents). Rick Spencer is the young hood, Alan Wall is the cop and Darryl Summers is the sargeant (who just happened to be bathing at the time the cop brings in the hood to book him). This is slap-stick comedy. If you have ever watched a booking in a jail such as Los Angeles you have no doubt noticed how some of the procedures might lend themselves to humour such as the all-too-personal frisking operation, muggling (identfication photo taking), fingerprinting (our hood rubs his ink smeared hands on the cops uniform), and other bits of business. Naturally the whole affair resolves into a brawl. ALAN WALL (the cop) is found on the back cover



