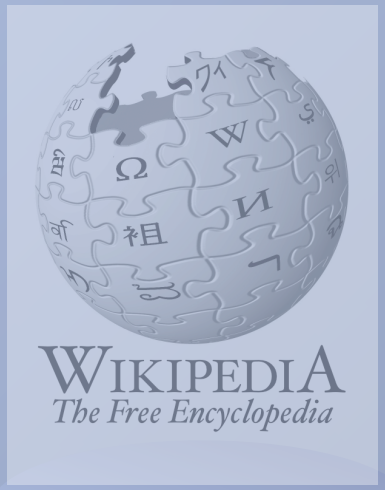
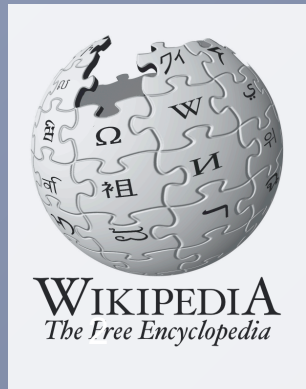


Introductory Remarks
Jimmy Wales

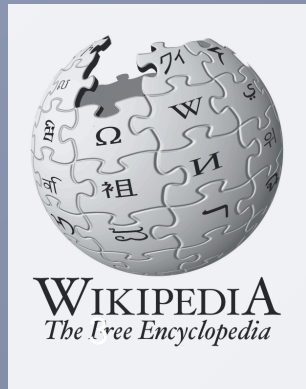
Frankfurt Wikireader

- Donated by Qoop.com
- Wiki -> PDF
- PDF -> paper
- On demand printing, available in Europe, North America, Asia
- We are talking to Lulu.com as well

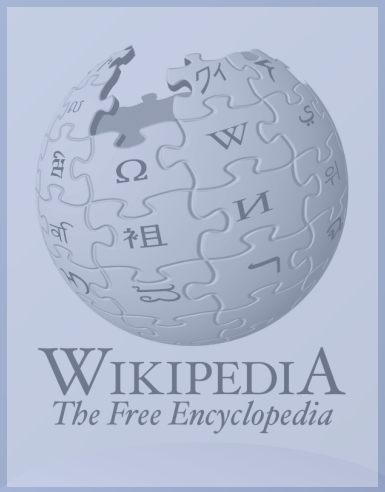


Print on Demand Concept

- 80% of the remaining format errors in this version have already been fixed
- Books can be constructed on the site for re-use, or constructed on the fly
- Open standards to allow for multiple vendors



Jimbo's Problems: A Free Culture Manifesto



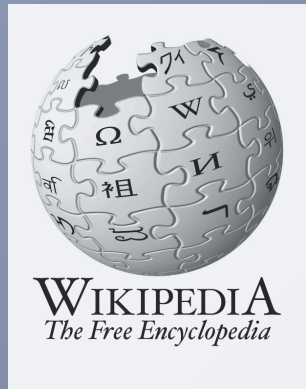
Jimmy Wales

President, Wikimedia Foundation

Wikipedia Founder

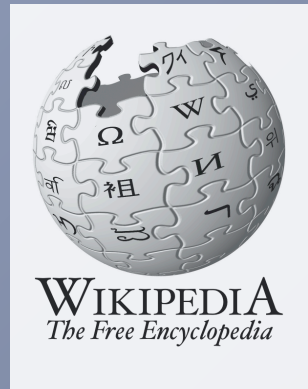
Hilbert's Problems

- In 1900 Mathematician David Hilbert posed 23 problems
- 10 were announced at International Conference of Mathematics
- The full list published later
- These problems became very influential in the course of mathematics



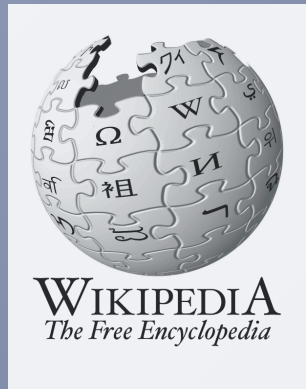
My Problems

- 10 Challenges for the Free Culture Movement
- Designed to spark and inspire innovative work
- None of these ideas are unique or original to me -- I only list them to focus attention



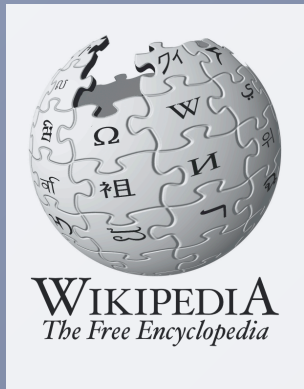
1. Free the Encyclopedia!

- Wikipedia
- In English and German, if you have a broadband connection, our mission is done
- French, Japanese, etc. not far behind
- Much work left to do globally



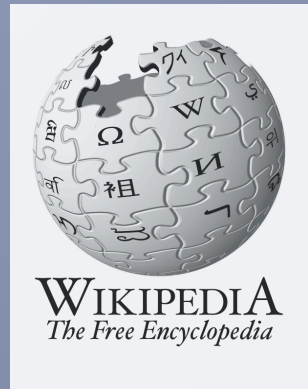
2. Free the Dictionary!

- Wiktionary
- Not as far along as Wikipedia, but picking up steam
- Needs software development for support



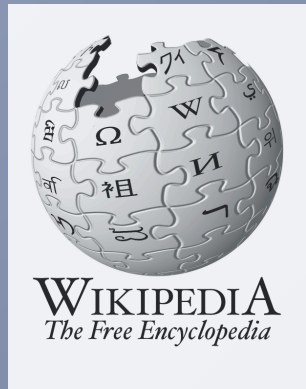
3. Free the Curriculum!

- Complete curriculum in every language
- Kindergarten through University level
- A much bigger task than the encyclopedia
- Wikibooks.org

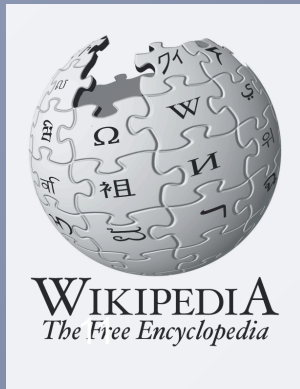


4. Free the Music!

- The most amazing works in history are public domain but not many public domain recordings exist
- Proper scores are often proprietary derivative works
- Volunteer orchestras, student orchestras



5. Free the Art!



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The Free Encyclopedia

400 years old

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My response?

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- Bosanski
- Català
- Cymraeg

William Shakespeare

From Wikipedia, the free encyclopedia.

William Shakespeare (April 1564; baptised April 26, 1564 – April 23, 1616 (O.S.), May 3, 1616 (N.S.)), English poet and playwright, has a reputation as the greatest of all writers in the English language and in Western literature, as well as one of the world's pre-eminent dramatists.

Shakespeare's literary achievement is not confined to his mastery of the poetic and dramatic form; his ability to capture and convey the most profound aspects of human nature is considered by many scholars to be unequalled, due to his understanding of the range and depth of human emotions. A colossal figure in world literature, Shakespeare's legacy and influence continues to be felt in all parts of the globe. He has been translated into every major living language, and his plays are continually performed all around the world. Shakespeare is among the very few playwrights who have excelled in both tragedy and comedy.

Shakespeare wrote his works between 1588 and 1616, although the exact dates and chronology of the plays attributed to him are often uncertain. His prolific output is especially impressive in light of the fact that he lived only 52 years.

Shakespeare's influence on the English-speaking world shows in the widespread use of quotations from Shakespearean plays, the titles of works based on Shakespearean phrases, and the many adaptations of his works.

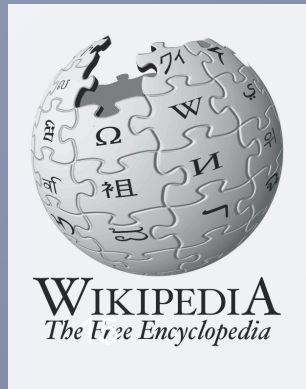
William Shakespeare (National Portrait Gallery), in the famous Chandos portrait, artist and authenticity unconfirmed.

Contents [hide]

1 Biography
2 Reputation
3 Identity and authorship
4 Word Coinage
5 Works
5.1 Canonical works
5.1.1 The plays and their categories
5.1.2 Dramatic collaborations

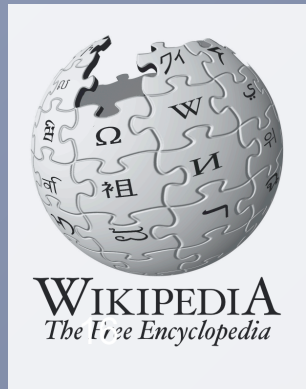
6. Free the File Formats!

- Proprietary file formats are worse than proprietary software because they leave you with no ability to switch at a later time
- Your data is controlled
- There is considerable progress here
- Continued European rejection of software patents is critical



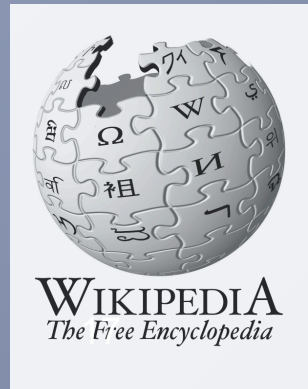
7. Free the Maps!

- “What could be more public domain than basic information about location on the planet?” - Stefan Magdalinksi
- FreeGIS software, Free GeoData
- This will become increasingly important for open competition in mobile data services



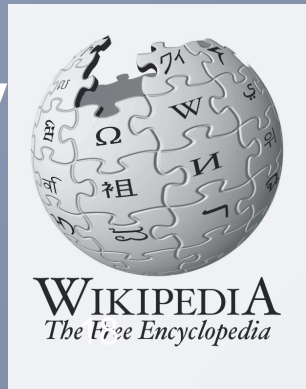
8. Free the Product Identifiers!

- Increasingly, small producers can have a global market
- Such producers need a competition among aggregators
- Competition among aggregators is furthered by independent product identifiers



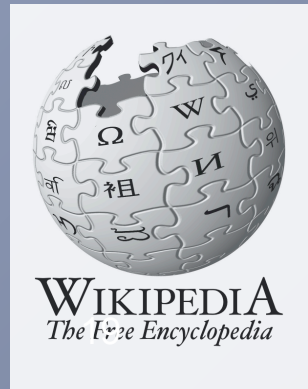
What should it look like?

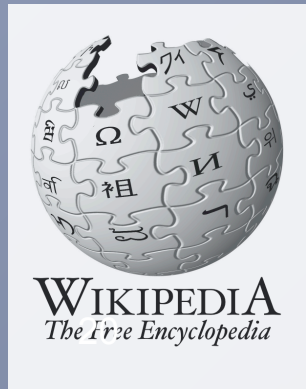
- ISBN, not ASIN
- LTIN - “Long Tail Idenification Numbers”
- cheap or inexpensive to obtain
- Extensive database freely licensed and easily downloadable to empower multiple rating systems, e-commerce, etc.
- The alternative is proprietary control by ebay, Amazon, etc.



9. Free the TV Listings

- Development of free software digital PVRs is going on
- Free-as-in-beer listings exist, but this is tenuous
- Free listings could be used to power many different innovations in this area



10. Free the Communities!

- Wikipedia demonstrates the power of a free community
- Consumers of web forum and wiki services should demand a free license
- Otherwise, the company controls the community
- Are you a serf living on your master's estate, or free to move?
- Wikicities - for profit, free communities