Ten Things You Can Do
(Without Blackening the Wikipedia)

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Imagine a world…

…without bad legislation.

"For almost twenty years, the copyright industries have pushed hard against weak opposition, and extended the scope, reach, and aggressive enforcement of copyright to contain networked technology and resist networked culture."

(Yochai Benkler)

SOPA, PIPA, ACTA, CETA etc.

Fighting infringing material = Policing (user contributed) content

Empowering rights owners = Enhancing risks of litigation

Making Law Enforcement more effective = Undermining due process

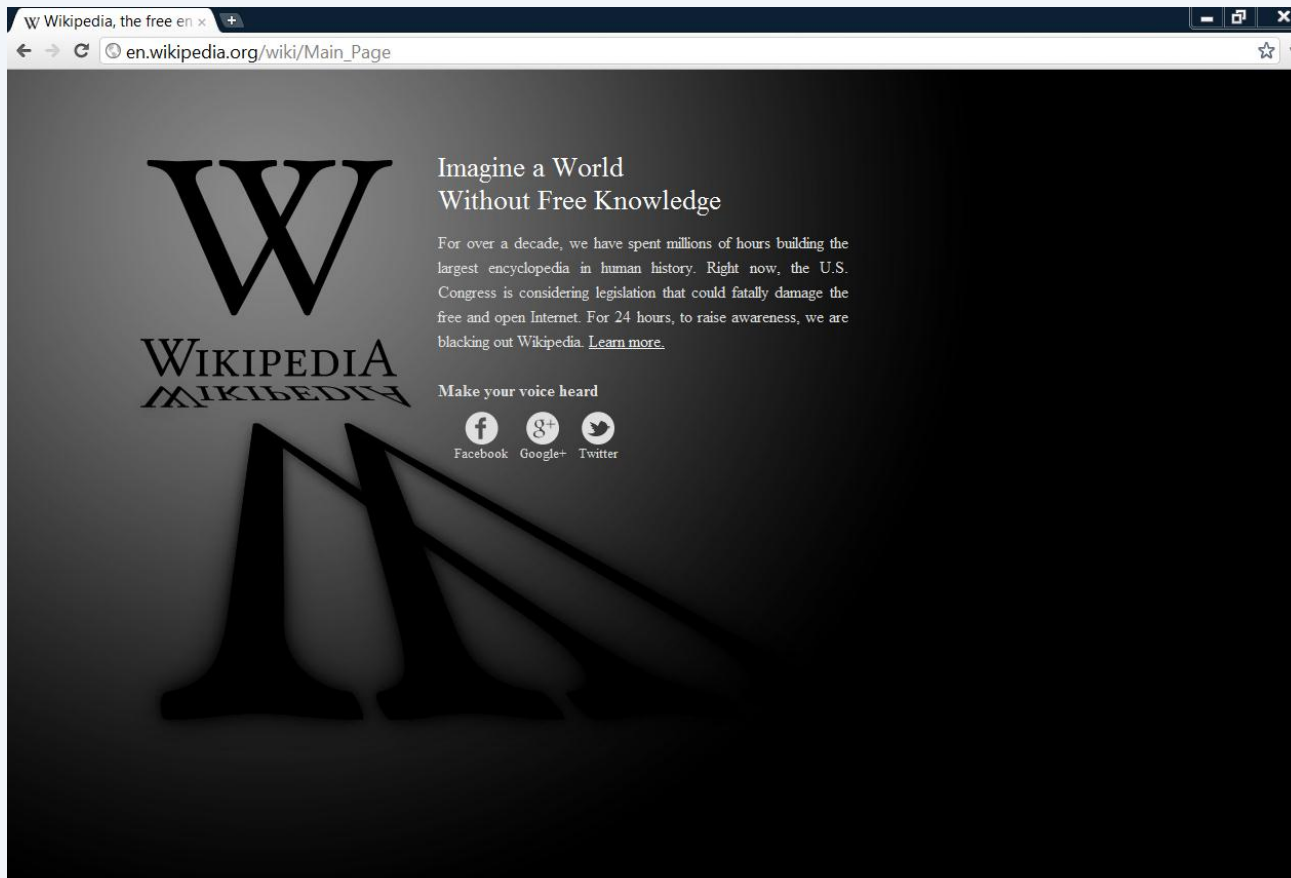Making claims and copyfrauds = Abandoning the culture of sharing

Applying loose definitions = Creating a „Chilling effect" for WP

The effect of these regulatory practices is:

A Regime of Uncertainty

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What would Wikipedians do?

They drop the H-Bomb.

They try to look innocent…

… and jubilate.

But:

What happens when the party is over?

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Winning a Battle, Losing a War?

- WP being blamed of having a cavalier attitude concerning copyright
- We still lack the vocabulary to tell the public what is at stake
- Media coverage won`t kill bad legislation, it just helps to refine it
- You cannot call for a strike everytime you got a „legislative headache"

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So:

Maybe the Big Bang is not the only way to get heard.

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Let`s have a brief look on…

Kraut Sourcing

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(a) Advocacy is social engineering.

Lobbying as a serious business and a long-term project

- Monitoring of legislative affairs
- Writing Policy Papers and expert's opinions
- Building up alliances and networks
- Being visible in the public sphere (with events, publications)
- Seeking partnerships and cooperations

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(b) Advocacy is good clean fun, too.
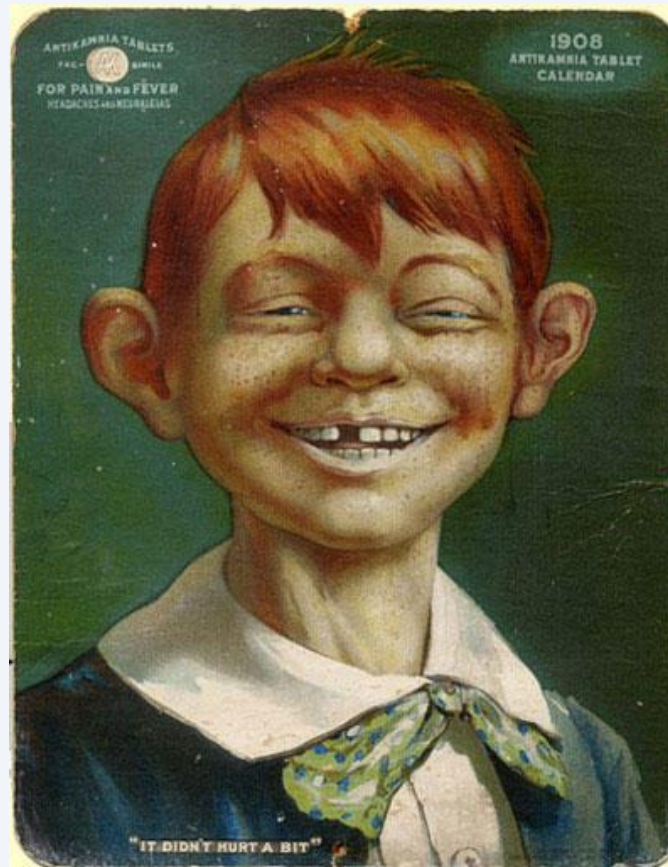
Ten Things You Can Do:

I. Be gentle

II. Don`t be evil

III. Make Friends

IV. Make Noise

V. Surf on a Shitstorm

VI. Serve a Pirate

VII. Slate them

VIII. Educate them

IX. Write it off

X. Write Software

Them vs. Us

"If you had to objectively pick the winning team in Washington, pick the team with deep pockets and great lobbyists, not the team with community organizers and signed petitions … It sucks, but those are the rules of the game."
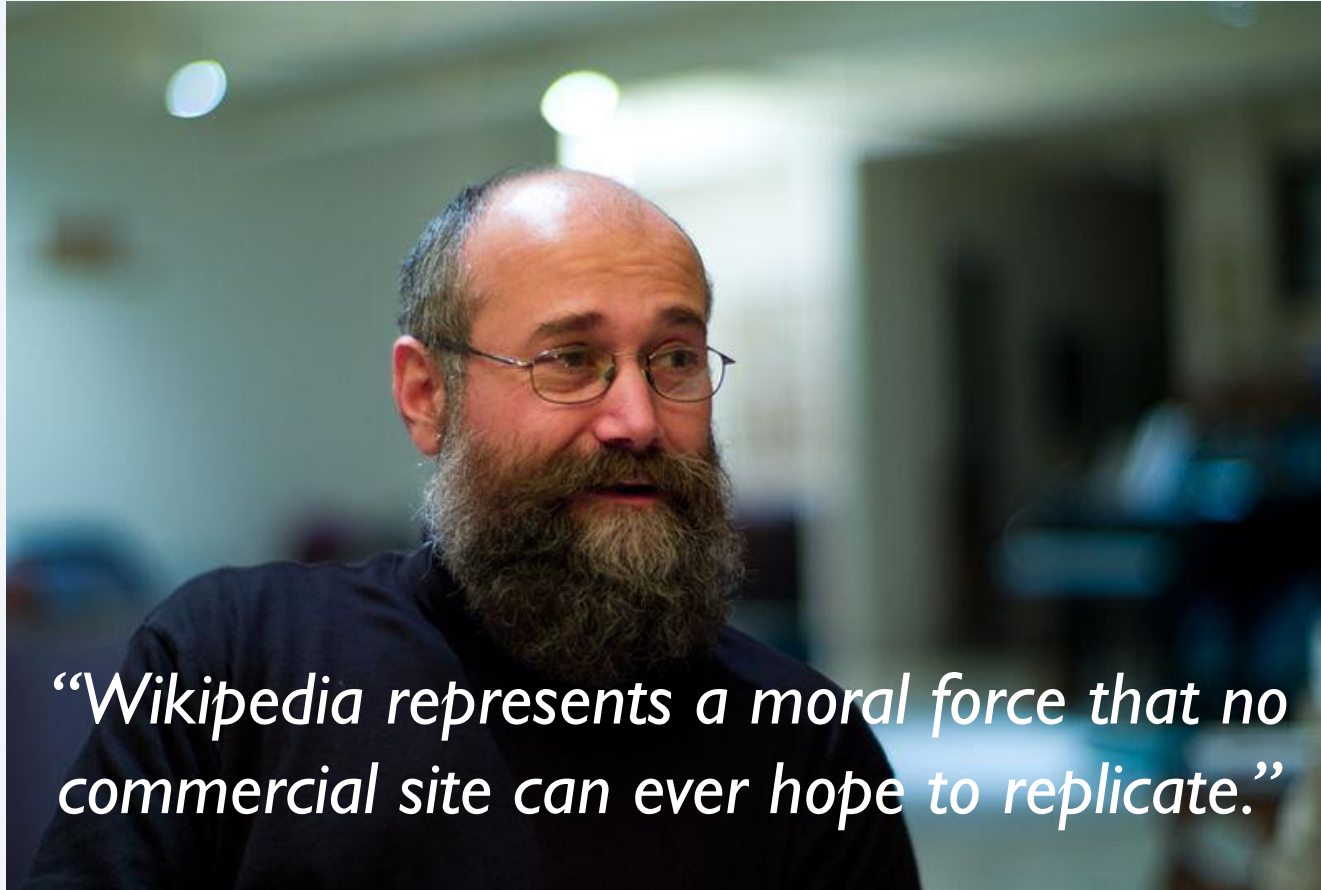
(Clay Johnson, Author of *The Information Diet*)

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Gives us hope, Yochai

"Wikipedia represents a moral force that no commercial site can ever hope to replicate."

Foto Credits

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Thanks for your attention!

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